

Criteria #15

ADULTS CHAMPION THE CAUSE FOR YOUTH PLAY



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ADULTS CHAMPION THE CAUSE FOR YOUTH PLAY

Youth Submission:

By: T Patel, C MacMillan, F Nieh, and D Hsieh

Adults Champion the Cause for Youth Play focuses on building positive relationships between adults and youth within Mississauga. It stresses on the importance of these relationships because it is a way for the community to work in conjunction with the youth, but not limited to, school and city officials, leaders of religious and cultural groups, and other youth-adult liaison groups. In return, the youth will work with the adults by sharing their experiences in the events they participated in. This helps the adults to plan for future events, along with the youth, because there can be communication between the two groups of what were the strong and weak points of previous events. This also opens up the opportunity for adults to make a difference in our youth's lives and the chances for youths to make a difference in adult's lives.

Dixie Soccer Club, Erin Mills Soccer Club, Mississauga North Baseball and Soccer Association and Mississauga Monarchs Basketball

Dixie Soccer Club, Erin Mills Soccer Club, Mississauga North Baseball and Soccer Association and Mississauga Monarchs Basketball are dedicated to providing services to youth to participate in sports, learn new skills, meet new people and interact with adults that promote youth at play. The programs for these clubs are offered to kids of all ages. Parents or volunteers coach these teams and help the youth develop the necessary skills to succeed in the sport and give them the fundamentals of team work. These sporting events are held at designated fields that these associations have permits for, and the basketball league takes place at local schools. These organization were developed to bring youth together and give them the skills to learn how to work as a team and gain confidence as an individual. As well it teaches youth to respect their coaches and listen to the advice given by them and in turn they will respect the feedback from these youth.

Wal-Mart at Play

Wal-Mart at Play offers free drop-in after school activities which include basketball, volleyball, floor hockey, soccer and more. The target age of this program is between 10 and 15. Wal-Mart at Play is held weekdays in various local community centers and each session usually begins at 3pm and goes until 5pm. Wal-Mart at Play programs take place in local community centers around Mississauga and surrounding areas.

Teens Networking Together

TNT is the Youth Advisory Group out of the Mississauga Valley Community Centre where youth can volunteer, have their voice heard and participate in the organization of

events for teens in the area. All events by this organization are free for youth. TNT has organized events such as basketball, yoga for girls, salsa classes, etc to draw the attention of teens. Youth play an integral role in the organization and participation of these events.

Mayor's Youth Advisory Committee

M.Y.A.C. is The Mayor's Youth Advisory Committee which strives to be a dynamic, outgoing volunteer organization that is involved in a variety of community projects. MYAC encourages youth involvement and creates a bridge between the adults and youth of Mississauga, and strives to create a positive image of Mississauga youth. It is their belief that the youth of Mississauga should be learning how to speak up against the issues which affect them and the people around them. M.Y.A.C believes that youth are capable of making positive impacts in their communities and should be recognized and respected for what they have contributed to their community. MYAC is located at City Hall, Mississauga. The purpose of MYAC is to provide the youth of Mississauga with the opportunity to develop solutions to the issues that affect our city, to work with organizations in Mississauga to raise awareness about issues that our city faces and to encourage youth to be involved in making the community a better place.

Citizens for the Advancement of Community Development (CACD)

CACD is a Registered Charitable Organization that ensures consistent and on-going community-based learning and social inclusion for safe and healthy communities with a strong focus on high priority neighborhoods. Their primary demographic is youth ages 11 – 25 with an average of 20 participants in their daily sessions. The geographic focus of CACD is at risk youth in the Peel Region, particularly the Mississauga neighbourhoods of Cooksville, Dixie and Hurontario. CACD'S mandate is to provide preventative, positive life strategies to dissuade youth from making negative choices that may lead to violence and contact with the criminal justice system.

Boys and Girls Club

The Boys and Girls Clubs of Peel Region is a leading provider of programs for children and youth that support the healthy physical, educational and social development of young people and their families in the community. The Boys and Girls Clubs of Peel Region is a member of Boys and Girls Clubs of Canada, a national movement of clubs encompassing 700 community locations, currently serving more than 150,000 children and youth. For over 100 years, Boys and Girls Clubs have been helping young Canadians to discover, develop and achieve their potential.

Big Brothers Big Sisters

Big Brothers Big Sisters serves over 1,350 children in Peel. Children and youth in their programs demonstrate increased confidence, improved social skills and improved relationships with family and peers. Their volunteers enable vulnerable children in our community to play, explore and dream. Through their enrollment process, they get to know their volunteers so they can find the best match for the volunteer. Volunteers will be matched based on common interests and a caseworker will be there to support them along the way.

Nexus

Nexus Youth Services has offered counseling services to teenagers and young adults from ages 14 to 24, who live in the Region of Peel. The Nexus Youth Services is a not-for-profit community organization and a charity. Nexus Youth Services creates opportunities for youth by providing high quality services that are inclusive and responsive to the needs and voices of youth. Their services are free and private. Teenagers do not require a parent's permission to use their services.

Mississauga Arts Council (MAC)

The Mississauga Arts Council is a non-profit organization that was established in 1981. Its goal is to provide the city of Mississauga with a rich arts community and provide services that allow citizens to get involved in art initiatives within the city. Mississauga Arts Council recently held an event in conjunction with the Mississauga Youth Games, on October 1st, 2011. The events included a media arts workshop, an open mic session featuring various local artists. Youth of all ages attended the event and were able to participate in various art projects. There is also an open mic talent show on Saturday October 1st, 2011 at TL Kennedy Secondary School, hosted by the Mississauga Arts Council. This event will take place from 2:30pm-7pm.

Canadian Tire Jump Start Program

The Canadian Tire Jump Start program is aimed at giving disadvantaged youth the opportunity to participate in sport and recreation activities. It gives at-risk and underprivileged youth a place to go and engage in positive activities (such as swimming and other sports), and allows them to positively engage with other youth.

Louroz Mercader from the MY Games is a wonderful example of an adult champion in the community, as he has made the MY Games an exciting event in the city, for youth to participate in. In addition, media coverage of youth events should continue to be at the forefront of promotion, because this will enable greater participation of both adults championing the cause for youth play, and youth themselves getting involved.

ADDITIONAL SUPPORTING EVIDENCE:

Initiatives:

- **Peel Youth Charter:** Posted in every City of Mississauga facility, emphasizing the commitment to implementing anti-violence initiatives that will not only address the needs of youth, but offer support and understanding (Ref 15-1)
- **City of Mississauga Strategic Plan** (Ref 15-2)
 - Vision: Mississauga will inspire the world as a dynamic and beautiful global city for creativity and innovation, with vibrant, safe and connected communities; where we celebrate the rich diversity of our cultures, our historic villages, Lake Ontario and the Credit River valley. A place where people choose to be.
 - Strategic Pillars for Change:

move developing a transit-oriented city
belong ensuring youth, older adults and new immigrants thrive
connect completing our neighbourhoods
prosper cultivating creative and innovative businesses
green living green

- **City of Mississauga Youth Plan/ Youth Movement:** The youth plan began with an environmental scan and engagement sessions conducted by the Student's Commission of Canada. Based on the results, an extensive plan was written and endorsed by council with 46 specific recommendations designed to assist Mississauga in becoming more youth-friendly. As Mississauga is well into the implementation of the plan, the initiative has transitioned into the Mississauga Youth Movement that will last far beyond the 5 year scope of the initial plan.
- **Healthy Mississauga 2010 Plan:** As part of the Healthy Cities Stewardship Initiative, this nine goal plan is aimed at increasing the health of citizens in Mississauga, including youth. (Ref 15-4)
- **National After School Blended Programming Demonstration Project:** The City of Mississauga received a grant of \$17,500 from Alberta Recreation and Parks to develop a program. It will have equal emphasis on physical recreation, education, health and free time for local interests. As part of the project, a practical Resource Tool Guide will be developed along with recommendations for a long-term human resource strategy for offering high quality recreation-based after school programs. (Ref 15-5)
- **Peel Youth Violence Prevention Initiative:** This group was created out of the need to have a more collaborative and cohesive approach to recognizing and responding to youth issues in the region. A forum was hosted in 2006, out of which a core working team was established with regional sub-committees. The committees are a cross section of agencies, regional and municipal staff that have contact and interest in youth. The City of Mississauga has representation on the core team as well as every sub-committee. (Ref 15-6)
- **Peel Child and Youth Initiative:** As a region-wide collaborative, PCYI works with more than 100 community organizations to build a comprehensive approach to planning and capacity building through practice, system and public policy changes. The primary goal is to produce positive outcomes for children and youth (0-24 years) living in Peel, reducing duplication, identifying service gaps, advocating for new services and assisting in implementing them. (Ref 15-7)
- **Athletic/ Sports Community:** The City has many former national athletes who continue to give back and support the community after their athletic careers. They do so by taking leadership roles within various organizations, speaking engagements, player development clinic, special event appearances, etc. Some of these people include Mike "Pinball" Clemons, Paul Henderson, Johnny Bower, Don Cherry and Matt Stajan. Other sports and organizations that have active former national athletes include the Don Rowing Club, Mississauga Canoe Club, Mississauga Sailing Club, Gymnastics Mississauga, Dixie and North Mississauga Soccer Clubs, Mississauga Swimming and Aquatic Club, etc. (Ref 15-8)
- **Toronto Argonauts:** Practice site is at the University of Toronto Mississauga. As a part of their community outreach, they host community practice days, have leadership and special event programs to encourage youth and community participation.

- **St Michael's Majors Hockey Team (OHL):** The team is very active in the community and special events programs. Many of their athletes do guest appearances through the City supporting and promoting hockey and healthy sportsmanship.
- **Action Sport Coalition/ Streetsville Kinsmen:** These two organizations have been instrumental in the success of the development of all the skateboard, BMX and dirt bike sites in Mississauga. The Kinsmen funded the very first portable skateboard park and became mentors and community partners with the Action Sports Coalition. The coalition's executive members are very active in the riding and boarding community as athletes, and therefore have their pulse on the latest trends and needs of youth as it pertains to action sports. They have worked effectively with the City for the last 12 years and as a result, have carved themselves a niche as a great resource for industry information. They have been asked to provide consulting and training to other organizations across the GTA. They have lobbied with success on behalf of Mississauga's youth.
- **Mississauga Cycling Advisory Committee:** This committee advises the City on issues affecting cycling in Mississauga.
- **The Mississauga Summit** was a large scale event in the fall of 2011 held at UTM focusing on several "Big Ideas" to improve Mississauga. The event was attended by several dignitaries as well as youth. One of the sessions focused on the vision of enhancing Mississauga's global reputation and making the city a place for the next generation to grow and flourish in the work force (REF 15-9)
- **The United Way's Day of Caring** is an event where 220 employees from 22 organizations in Peel connected with non-profit organizations to assist with various tasks such as painting, gardening etc. The majority of the organizations that benefited from the free labour were youth-serving (such as Nexus Youth Services). (Ref 15-10)
- **The Drew Hilderbrand Teen Benefit Fund** was started by Drew's family as a result of the loss of their son. The purpose of the fund is to support and recognize youth that have made a positive change in their life. This organization regularly fundraises and hosts events to promote positive life choices (Much Music Dance Parties and Charity Golf Classic). (Ref 15-1)

Individuals:

- **Mayor Hazel McCallion:** Mayor McCallion established the Mayor's Youth Advisory Committee and has recently championed the development and implementation of the Mississauga Youth Plan. She is known to be a sports enthusiast, women's activist and a strong supporter of youth development and leadership in the City. She makes regular appearances at youth-related events, awards ceremonies and does many speaking engagements to inspire the leaders of tomorrow. (Ref 15-12)
- **Peter Fonseca (MPP South Mississauga)** Former national athlete, developed a program that offers business mentor opportunities to marginalized youth (retired in 2010) (Ref 15-13)
- **City of Mississauga Staff:** Within the recreation department, there are several staff who work directly with youth either in direct programming or community development initiatives with other organizations. Each facility has a full-time staff person who takes on the PMR role for the Mississauga Youth Movement, ensuring

that they are a champion on behalf of the youth in their neighbourhood.

- **Graham Clyne:** Executive Director of the Peel Children and Youth Initiative is an expert and advocate for a population that often doesn't have the voice it deserves. He has an understanding of collaborative models, stakeholder engagement, strategic planning and front line exposure. He has worked with the Ministry of Children and Youth Services, The Canadian Council of Provincial and Youth Advocates, the Invest in Kids Foundation and the Trillium Foundation of Ontario. Graham was the winner of the Peter F Drucker Award for Non-Profit Innovation in Canada and has the knowledge and desire to bring all of the agencies service Mississauga's youth together in an effort to continuously improve services. (Ref 15-14)
- **Daniel Francavilla** is the founder and president of Acecss Charity. He is the recipient to the Ontario Junior Citizen of the Year Awards and City of Brampton's Humanitarian Award. A current university student, he has a passion for social justice, which took form after witnessing third-world poverty first-hand in Dominican Republic and Haiti. Since 2006, Daniel has passionately encouraged youth involvement and spread the word about the importance of education. (Ref 15-15)
- **Ron Cunningham:** Ron Cunningham is the Co-Founder and Chief Executive Officer (CEO) of Citizens for the Advancement of Community Development (CACD), a registered Charitable Organization located in Mississauga who's aim is to educate youth by providing mentoring and leadership development opportunity. Ron retired from the financial industry where he was a successful accountant for over 20+ years working in the Chief Accountant and Corporate Finance Divisions of the Bank of Montreal (BMO), Canadian Imperial Bank of Commerce (CIBC), Bank of Nova Scotia (BNS), Banco Commerciale Italiano of Canada (BCI) and Royal Trust, a subsidiary of Royal Bank (RBC). Instead of pursuing self-serving interests in his retirement. Ron and his wife established this organization in an effort to make a difference in the lives of youth. In September 2010, Ron received the Ron Lenyk Crime Prevention Volunteer of the Year Award from the City of Mississauga, and he is also the recipient of the 2011 Ontario Volunteer Services Award. (Ref 15-16)
- **Louroz Mercader:** Louroz is the founder of Mississauga Youth Games and has become an advocate for creating accessible opportunities for youth to play, bringing down barriers and establishing healthy partnerships in the community. He is often noted in the public eye for his efforts, donating his time to advance the cause. In February of 2010 he was the keynote speaker at the Newcomer Centre of Peel Symposium "Our Future: An Experimental Youth Symposium "where 200 students attended. (Ref 15-17)
- **Angela Thorpe** is the founder and Executive Director of Reachout Committee, a voluntary, nonprofit community-based organization. Formed in 2001 in Mississauga in response to problems of conflicts and violence in the African Canadian community, specifically in Angela's community, she felt something needed to be done and Reachout was formed. Its membership includes many active members from the local community with youths from all cultural .

background, though primarily African Canadian. Since its inception, Reachout has served many youths by operating and managing several programs and projects. Events include an annual Walk for Peace, Wave for Change, Freestyle Fridays, SOS Stop the Violence Concert, Blackology: Black History Month, Christmas Party, Appreciation and Awards Dinner and Youth Cultural Festival. Angela has been successful in applying for Trillium Grant funding for her youth initiatives in the community. (Ref 15-18)

- **Michael Clarke and Bill Crawford**, worked on the inner-city streets of Toronto for Evergreen Centre for Street Youth. This downtown drop-in centre saw 500 kids per week come through its doors. Research indicated that a significant percentage of the kids who became street youth in the inner city were not originally inner-city kids (60 to 80 per cent came from middle-class or better homes in the suburbs). Behind the four walls of their "normal-looking" suburban homes, these kids had suffered significant emotional, physical or sexual abuse, to the degree that they no longer felt safe in their own homes. Mississauga was one of these sending communities. Because of domestic problems in our suburban neighbourhoods it is "our" kids who are ending up on the streets of Toronto's core. In 1995, the Dam Youth Drop In Centre was established. In 2008, Carol Reist (a long time staff member) took the lead in the organization and continues to foster the same passion and commitment to youth that Michael & Bill had envisioned for the drop-in centre. (Ref 15-19)
- **Stephanle Crocker**: Stephanie works as the Youth-Adult Partnership Program Manager with Ecosource. In her role, she has developed a keen ability to hear youth concerns around environmental issues and co-founded the Peel Environmental Youth Alliance with a local secondary student. She continues to share best practices and lessons learned across the province in hopes of building resilient and healthy communities in Ontario. (Ref 15-20)
- **Sadie Dirie**: For the past two years, Sadie has been working tirelessly to create a social network for the Somali community in Peel. With the help of several agencies, she has established a monthly drop-in centre that sees over 100 regular attendees. Her goal is to create awareness of services in Peel and provide youth with a safe place to gain leadership skills and build self-confidence. (Ref 15-21)
- **Ron Lenyk**: Former publisher of the Mississauga News and current CEO of the Living Arts Centre. Rob sits on many community committees, is very supportive of youth and had a large contingency of youth associated with his paper. Ron has established youth awards and bursaries in recognition of youth leadership. (Ref 15-22)
- **Gil Moore, Owner of Metalworks Productions**: Located in the heart of Mississauga, Metal Works is regarded as North America's premier recording studio. Gil Moore, band member of the legendary Canadian band Triumph, is committed to developing and fostering young talent. As a result, he has developed an elite entertainment arts school, the Institute of Sound and Music. They offer workshops in song writing, audio production and design, industry internships and apprenticeships. Gil demonstrates his commitment to youth by

offering industry expertise to events such as Mississauga Idol and Raise Your Voice. His support is in the form of industry mentorship, vocal coaches and studio time. Metalworks continues to partner with the Mississauga Arts Council and hosted a Silent Auction Youth Fundraiser event. Gil opened the event and Councillor Nando Iannica spoke about the importance of arts programming in Mississauga for youth. (Ref 15-23)

- **Andree Cazabon** is a Gemini nominee, inspirational speaker and youth advocate. She offers professional development through her films and speaks regularly at conferences across North America. Andree is a passionate volunteer on youth-at-risk and youth in foster care projects. Championed by the Senators Foundation and the Max Keeping Foundation, she has helped raise over \$360,000 for youth in care. Andree is an event speaker at the 2011 Crime Prevention Conference. (Ref 15-24)
- **Dana Helene Wilson, PHD:** An assistant professor at the University of Toronto, Dana has taken the lead on an ongoing multi-stakeholder study in the Region of Peel that focuses on the intersections between local socio-economic conditions, violent and gun-related offences and health and wellbeing at the community level. Dana is an event speaker at the 2011 Crime Prevention Conference, sits on the Safe Cities Mississauga committee and was instrumental in the completion of the Youth Friendly application. She goes beyond the academia and regularly gets involved in the community by engaging youth in activism at a variety of events (for example the United in Action event). Most recently, Dana accepted a position with the Peel Child & Youth Initiative (Ref 15-25)
- **Matthew Ribeiro** was honoured by the Peel Children's Centre for the difference he made in the life of a young person through mentoring. He was given the Ron Lenyk Volunteer of the Year Award for mentoring a youth who had been bullied at school, leaving him ambivalent towards school with anger management and self-esteem issues. (Ref 15-26)
- **Carmelina Martin** has been recognized for her outstanding efforts in supporting and inspiring young people as one of five teachers across the province to receive the Teacher of the Year Award. Martin is described by her nominators as a charismatic arts educator who has been inspiring creativity in her students for more than 17 years. She has choreographed several school dances showcases, spearheaded a provincial youth dance conference and led workshops that have introduced students to those in the professional dance world. (Ref 15-27)
- **Sean Hillier** is a former Dufferin-Peel Catholic School Board Student Trustee who has been advocating for gay rights in the school, specifically for the board to allow Gay-Straight Alliances. (Ref 15-28)
- **Marcelino "Frost" Dacosta** is a professional street dancer, artist educator, community outreach worker and advocate of hip-hop culture since 1998. He is a national competitive champion, founder of the nationally renowned Ground Illusionz Hip Hop community group and a supporter of many grassroots public health initiatives for youth. With a passionate and philosophical persona, Frost has the natural ability to share a sense of empathy and deliver audiences toward cultural understanding and unity. (Ref 15-29)

- **2011 Hero Awards (Safe Cities) (Ref 15-30)**

- Ron Pagcaliwagon, received the Ron Lenyk Hero Award for being an outstanding volunteer who made an extraordinary contribution to crime prevention. He ran dance programs for young people.
- Brenda Dang, 13, was presented with the Bell Junior Hero Award for being instrumental in finding ways to contribute to crime prevention among her peers. With a grant from the Region of Peel, she taught dance classes to youth.
- The Mississauga Chinese Business Association (MCBA) received the Ignat Kaneff Hero Award for being a local community service organization that supports crime prevention initiatives through fundraising, volunteering and as ambassadors. The group hosts events that help police mingle with citizens in an informal setting.
- Peel police Cst. William Moldrick received the Chief Mike Metcalf Hero Award, given to an officer or designated crime prevention practitioner who has made an extraordinary single contribution to crime prevention in Mississauga. He works with youth to put them on the right path.
- Sleep Country Canada received the Harold G. Shipp Hero Award. It's given to a business that has made crime prevention and awareness a priority. The company runs a "Backpacks for Kids" program each year and has supplied about 17,000 needy children with backpacks over the last seven years.

PEEL YOUTH Charter












We believe that young people are valuable members of the Region of Peel. Young people bring a unique, diverse set of ideas, perspectives and skills, and make a valuable and significant contribution to our community. They deserve the same respect, dignity and human rights as all members of the community.

We believe all Peel youth have the right to:

- Safe and supportive environments at home, in school, in workplaces and throughout the community.
- A standard of living adequate to ensure healthy physical, intellectual, emotional and social development, well-being and a good quality of life.
- Be served by governments which acknowledge their responsibility to improve the safety of young people, and to work cooperatively with the community to ensure adequate and equitable funding for youth violence prevention programs.
- Have access to relevant, youth-centric health supports that help build a foundation of respect for healthy personal choices throughout the lifespan.
- Access to relevant and responsive education and training.
- The best efforts by the community-at-large in creating career employment opportunities for young people.
- The availability of recreational and leisure activities in the form of play, creative expression or skill development opportunities.
- Access to a region-wide network of information and resources to support youth.
- Be supported and encouraged to be active citizens regarding issues that concern them.
- Be involved in policy, program and service development on issues that affect young people.
- Advocate, or to be advocated for on their behalf, on issues that affect young people.

These rights will apply without discrimination or prejudice to all youth in Peel.

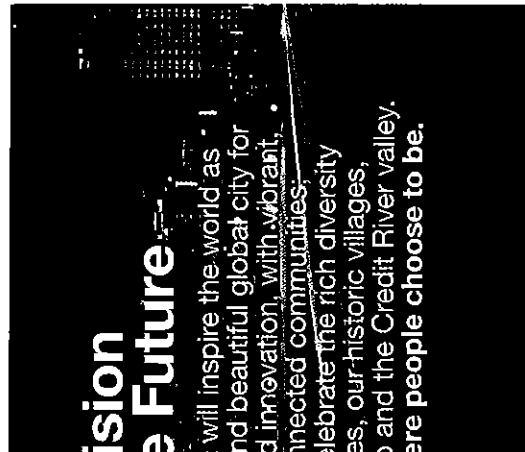
By signing this charter we are committed to use our best efforts to ensure the safety, health, education and future employment of Peel's youth.

 Mayor - Brampton	 Mayor - Caledon	 Mayor - Mississauga	 Chair Region of Peel
 Chair Peel District School Board	 Chair, Dufferin-Peel Catholic District School Board	 Inspector Caledon OPP	 Chief Peel Regional Police
 Vice-President Brampton Safe City Association	 Director Mississauga Crime Prevention	 CEO United Way	

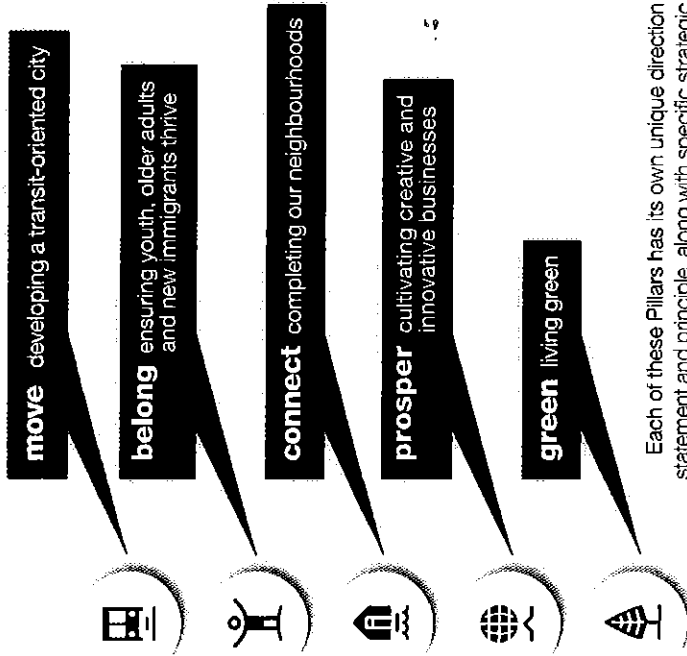
to Action

Plan starts with our city's future

re Mississauga, thousands of ideas as were distilled and discussed among nity and staff. These discussions helped 1) of our City's Vision Statement.



Our Vision Statement is supported by five Strategic Pillars for Change:



Each of these Pillars has its own unique direction statement and principle, along with specific strategic goals to ensure that this Vision is achieved. The Plan provides a sound framework for action and vision to move our city forward for the next 40 years.

Achieving the Plan

Within the Strategic Plan, each Strategic Pillar for Change is connected to specific action items which will propel the Plan forward. These key action items are outlined in the Action Plan – a complementary document that includes key indicators, targets, actions and funding options for each Strategic Pillar for Change. The Strategic Plan will come alive through the work that is created through these key actions.

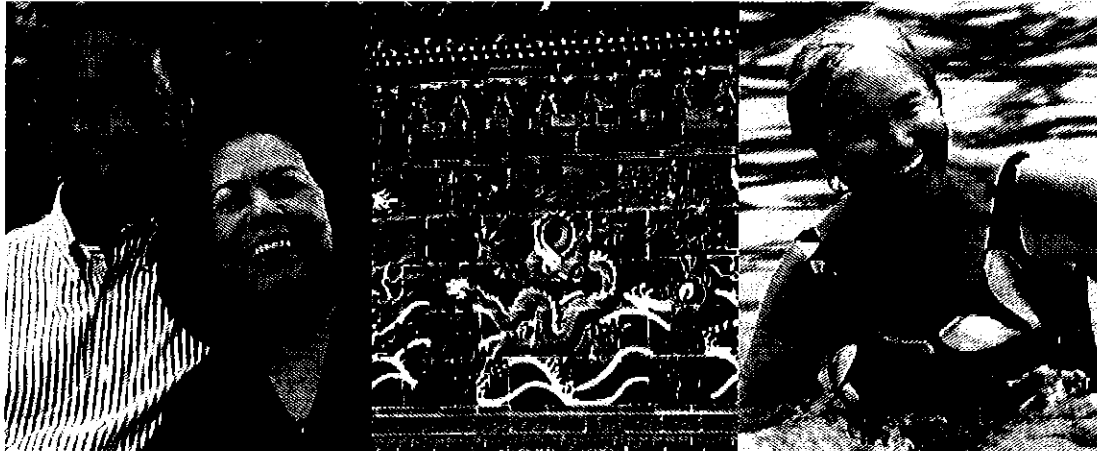
How will we measure success?

The success of the Strategic Plan will be measured by the level of transformation and energy that we will be able to see, feel and hear all around our city.

There are 60 actions in the Action Plan that are underway. Four are complete! When our Strategic Plan is realized we will be known as a location of destinations, with a variety of events and festivals supported by a vibrant downtown and a spectacular waterfront. It will be a location of choice for people who want to live, learn, work, play and visit. It will be a city where people choose to be!

Our annual Progress Report is delivered to Council and the community to help monitor progress and to keep the Plan on track. Progress Reports are an important part of our pledge to continue working closely with our community partners to ensure that their voices are heard and that we stay grounded in the key actions that support our goals.

Turn this document over to see a snapshot of our progress under each of the Strategic Pillars for Change.

Belong

belong

Direction Our Future Mississauga is a city where people can spend their entire lives – where teenagers want to be; where young professionals choose to locate; where immigrants are welcomed and their cultures become a visible part of the city's fabric; and where people can age in place gracefully.

Principle Mississauga is a city that thrives on its social and cultural diversity.

Strategic Goals

1. **Ensure Affordability and Accessibility** – to provide a range of affordable and accessible housing, transit and service options.
2. **Support Aging in Place** – to provide alternative housing types, designs and tenures in each neighbourhood.
3. **Attract and Retain Youth** – to create opportunities for enterprise, cultural and artistic destinations and expression.
4. **Attract Post-Secondary Institutions** – to be an internationally recognized centre of higher learning, with a range of post-secondary educational opportunities.
5. **Nurture Diverse Cultures** – to provide more cultural exchange, understanding and opportunity for small-scale entrepreneurialism.
6. **Integrate Places of Religious Assembly** – to build upon the synergies of places of religious assembly to create complete communities where cultural diversity can become reflected in the physical form of the city.

Visionary Action – We will attract five new post-secondary educational institutions.

Post-secondary schools, colleges and universities in Mississauga are necessary to nurture and cultivate a creative pool of talent that can attract and support the growth of strong, innovative businesses. Such educational opportunities further the interests and needs of the youth, older adults and new immigrants to our community from the perspective of continuous learning, and provide a vital ingredient for continued success of the city.

Additional post-secondary options will help to enhance the local arts and culture infrastructure and will fuel the development of the business community – particularly the smaller-scaled entrepreneurial businesses. This will provide the type of career opportunities that many youth, young adults, older adults and new immigrants now seek in urban centres.

HEALTHY MISSISSAUGA 2010 PLAN

I. INTRODUCTION:

The *Healthy Mississauga 2010 Plan* document is a roadmap toward better health for the people of Mississauga. It charts a course for residents, businesses and agencies to collectively and proactively work toward positively affecting the well-being of those who live and work in Mississauga. Not only is individual physical health discussed in the Plan, but social and environmental health as well.

This document is co-written by the member organizations of the Healthy City Stewardship Centre listed below:

1. AstraZeneca Canada Inc.
2. City of Mississauga
3. Credit Valley Hospital
4. Dixie-Bloor Neighbourhood Centre
5. Dufferin-Peel Catholic District School Board
6. Mayor's Youth Advisory Committee
7. Peel District School Board
8. Peel Regional Police
9. Peter Fonseca, MPP Mississauga East and Parliamentary Assistant to the Minister of Health Promotion
10. Region of Peel
11. Trillium Health Centre
12. United Way of Peel Region
13. University of Toronto at Mississauga

In 2004, these thirteen organizations joined the newly formed Healthy City Stewardship Centre (HCSC), with the agreement to work together on local health issues. The HCSC member organizations all have different mandates for various local health issues. Those mandates will not be changed by the *Healthy Mississauga 2010 Plan*. However, all of the member organizations agree that there will be greater benefits achieved by collaborating together on priority health issues. The *Healthy Mississauga 2010 Plan* presented herein, describes a number of priorities that will be collectively focussed on over the next five years. It is expected that the *Healthy Mississauga 2010 Plan* is the first of many health plans to be developed over the years to come.

II. BACKGROUND:

The formation of the Healthy City Stewardship Centre began in the mid-1990s, as a partnership between the University of Toronto at Mississauga (UTM) and the City of Mississauga. The idea centred on the concept that a local university should provide the research and expertise required by city officials, to make informed public policy based on empirical data. Eventually the concept was expanded to include a number of the municipality's key decision-makers (listed in the introduction).

During the late 1990s, the Healthy City Stewardship Centre concept also caught the attention of the World Health Organization (WHO), which eventually led to Mayor Hazel McCallion becoming a Director of the WHO 'Cities and Health Programme' from 2001 to 2006.

Please visit the HCSC website at www.mississauga.ca/portal/cityhall/stewardship for more background information on the WHO, the work by UTM to develop the Healthy City Stewardship Centre concept, and the HCSC terms of reference and membership.

Since its inception in 2004, the Healthy City Stewardship Centre members have formulated a vision and a number of health goals for a healthier Mississauga. As well, they have sought input and advice from numerous community organizations and local residents through a 'Community Discussion on Health' which was held in November, 2005 at the University of Toronto at Mississauga campus. The HCSC vision and goals are:

Vision: Mississauga will be a Healthy City of people with optimal physical, mental and spiritual health.

Goal: All people in Mississauga will value and strive for optimal health.

Goal: All people in Mississauga will feel safe in their communities.

Goal: All people in Mississauga will have equal access to information and services.

Goal: All people in Mississauga will live in and contribute to a clean and sustainable environment.


Goal: All people in Mississauga will feel part of a larger community and will know that they will be cared for in times of need.


HEALTHY MISSISSAUGA 2010 PLAN

ENDORSEMENT

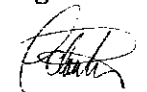
The member organizations of the Healthy City Stewardship Centre endorse the *Healthy Mississauga 2010 Plan* and agree to participate in the success of the Plan through both their collective and individual efforts.

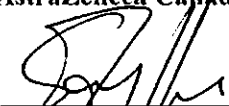

Mayor Hazel McCallion, HCSC Honorary Chair
City of Mississauga



Michael Bator, HCSC Chair
Dufferin-Peel Catholic District School Bd.


Janice Baker, HCSC Vice Chair
City of Mississauga

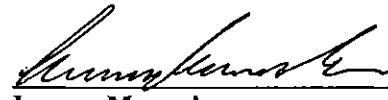

Staff Superintendent Tom Allen
Peel Regional Police

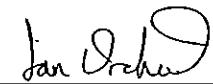

Michael Cloutier
AstraZeneca Canada Inc.

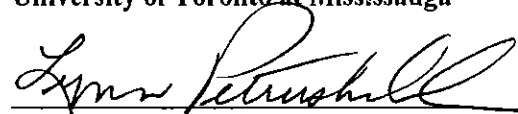

Wayne Fyfe
Credit Valley Hospital


Peter Fonseca, MPP Mississauga East
Parliamentary Asst. to the Minister of
Health Promotion

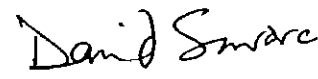

Jim Grieve
Peel District School Board

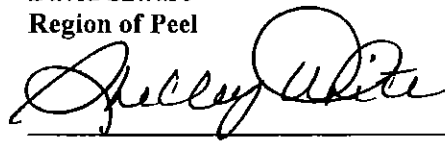

Louroz Mercader
Mayor's Youth Advisory Committee


Ian Orchard
University of Toronto at Mississauga


Lynn Petrushchak
Dixie-Bloor Neighbourhood Centre


Chris Power
Trillium Health Centre


David Szwarc
Region of Peel


Shelley White
United Way of Peel Region



Corporate Report

Clerk's Files

Originator's
Files

DATE: 2011-05-09

TO: General Committee of Council

FROM: Paul A. Mitcham
Commissioner, Community Services Department

SUBJECT: Funding Agreement Opportunity

RECOMMENDATION: That Recreation and Parks Division of Community Services Department enter into a Memorandum of Agreement with Alberta Recreation and Parks Association to administer a grant of \$17,500 for operating one out of a host of programs to be developed across Canada as part of a National After School Blended Programming Demonstration Project.

BACKGROUND: This one-time opportunity was presented recently to Mississauga Recreation and Parks on behalf of Alberta Recreation and Parks Association by Graham Clyne, who is also Executive Director of Peel Children and Youth Initiative. The program to be developed will give equal emphasis to 4 activities: physical recreation activity, education/learning, health/nutrition, and free time for local interests/partnerships. A practical Resource Tool/Guide will be developed along with recommendations for a long-term human resource strategy for operating high quality recreation-based after school programs.

COMMENTS: Staff at Burnhamthorpe Community Centre will operate this free program 5 days a week, 3 hours a day from September 2011 to June 2012 at a school west of Dixie and south of Burnhamthorpe Road. It will operate for ages 10-14 under the umbrella of Walmart At Play after school programs, and in partnership with a local organization called TransformNation Inc which had pitched the idea of developing an identical program to this one at Burnhamthorpe Community Centre.

FINANCIAL IMPACT: Mississauga Recreation and Parks will contribute the cost of one program leader (\$6,700), with all other operating costs for a Program Coordinator, Site Leader, rent, equipment, food and refreshments being covered by the grant.

CONCLUSION: This will enable a high profile role for Mississauga Recreation and Parks to contribute to a national evolving movement to develop and promote after school programs. It will add a high quality, full-week program to the City's evolving menu of At Play program sites, and will enhance staff learning and insights for offering after school programs.

ATTACHMENTS: Appendix 1: Memorandum of Agreement: Demonstration Sites – Alberta Recreation and Parks Association, National After School Blended Programming Demonstration Project

Paul A. Mitcham, P. Eng., MBA
Commissioner, Community Services Department

Prepared By: Russ Pooley



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Support Resources

COMMUNITY PARTNERS

- Associated Youth Services of Peel
- Brampton Neighbourhood Resource Centre
- Brampton Safe City
- Caledon OPP
- Canadian Mental Health Association
- City of Brampton, Parks & Recreation
- City of Mississauga, Recreation & Parks
- Community Environment Alliance of Peel (CEA)
- Dixie Bloor Neighbourhood Resource Centre
- Dufferin-Peel Catholic District School Board
- Elizabeth Fry Society of Peel-Halton
- Erin Mills Youth Outreach Program
- Family Education Centre
- Family Services of Peel
- John Howard Society
- Ministry of Children and Youth Services - Probation
- Mississauga Church of God
- Nexus Youth Services
- Our Place Peel
- Peel Committee Against Woman Abuse
- Peel Committee on Sexual Assault
- Peel District School Board
- Peel Regional Police
- Rapport Youth & Family Services
- Rapport Youth & Family Services - Eclipse
- Region of Peel - Peel Youth Village
- Region of Peel - Social Services
- Region of Peel - Ontario Works
- Region of Peel - Peel Health
- Safe City Mississauga
- The Bridge - Prison Ministry
- The Centre for Education and Training
- The Dam Youth Drop-In
- The HEAL Network
- Town of Caledon - Caledon Youth Services
- United Way of Peel Region
- Various Community Members
- West Edge Outreach Center

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Pinball helps out ErinoakKids

Julie Slack

October 21, 2010

Mike (Pinball) Clemons says ErinoakKids Centre for Treatment and Development is a Grey Cup champion when it comes to helping children. The former Canadian Football League star and coach of the Toronto Argonauts was at the Erin Mills-based centre this morning to help ErinoakKids Foundation launch its first-ever community campaign to raise funds for the non-profit group.

The Pride and Joy Campaign will support some 9,000 children with physical and developmental disabilities who turn to ErinoakKids each year for care and treatment.

Until Nov. 20, Universal Children's Day, families are being challenged to hold fun activity days, asking other family members and friends to sponsor them as they participate in events such as a board game day, read-a-thon or crazy hair day, for example.

Foundation president Anissa Hilborn said organizers are hoping to raise \$350,000. She noted the demand on ErinoakKids has increased each year for the past decade.

"Despite best efforts, government funding has not been able to adequately meet the needs of these children. We depend on charitable support," she said.

Clemons, who lauded the group's accomplishments, passed a football around with some ErinoakKids children and hopped on an adapted bicycle to power them around the parking lot.

"ErinoakKids is celebrating 30 years now and it's the best in the province, the best in the world, not only with outcomes, but in terms of the amount of money that goes toward the kids," Clemons said. "It's the best dollars this province spends."

Ryan Bennett, 22, was helped by ErinoakKids, which serves children and youth in Peel and beyond. Brampton's final Olympic torchbearer, who carried the torch on a hockey sledge through the city earlier this year, said ErinoakKids helped him achieve his best.

"They showed me how to be the best I can be by wearing my heart on my sleeve," said the graduate of Sheridan College's travel and tourism program. "In turn, I've tried to pass this on to others...I couldn't have been as successful as I have been without ErinoakKids."

Hilborn said organizers wanted to host something different than a fundraising walk/run.

"We want families to choose the best, most fun and meaningful activity to engage in," she said.

Families can register at www.ErinoakKidsfoundation.ca, where they'll also find suggested activities. Once registered, they can direct people to an online, personalized fundraising page.

jslack@mississauga.net



Big smiles. ErinoakKids Foundation launched its Pride and Joy Campaign to raise funds and celebrate the achievements of the more than 9,000 children it helps every year. Former football star and Toronto Argonauts coach Mike (Pinball) Clemons came out for a "boot camp" featuring bicycle rides and football tossing. *Staff photo by Rob Beintema*

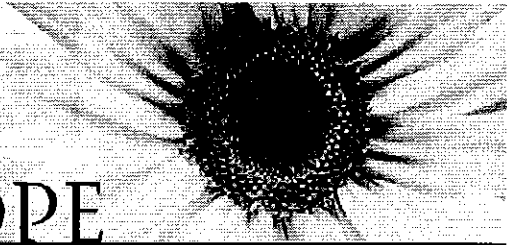
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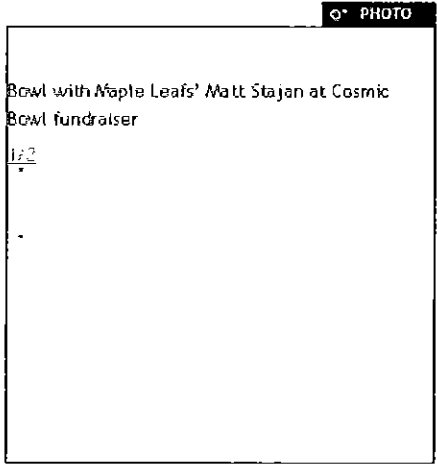
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Bowl with Maple Leafs' Matt Stajan at Cosmic Bowl fundraiser for Peel Children's Centre

Mississauga - Toronto Maple Leafs' #14, Matt Stajan, will be the celebrity guest at the 3rd Annual Cosmic Bowl fundraiser for Peel Children's Centre on Thursday, May 31, 2007, 6:30 p.m. at Classic Bowl, 3055 Dundas St. West in Mississauga.



Stajan is the fundraising champion for Peel Children's Centre, a charitable community agency that provides high quality mental health services for children, youth and their families who are experiencing serious emotional difficulties. The

Centre provides treatment services to 3,600 children and youth in the Peel community each year.

Stajan will bowl with the teams at the Cosmic Bowl fundraiser. Entertainment by 99.9 Mix FM and a great selection of Individual, team and Balloon Pop prizes will add to the energy and fun of the event. Ways to participate in Cosmic Bowl include:

- Register your team of 4 or 5 bowlers (minimum \$125 per bowler in pledges)
- Be a corporate lane sponsor for as little as \$500 (signage will recognize lane sponsors)
- Donate prizes for the event
- Make a donation of any amount to Peel Children's Centre.

Peel Children's Centre is grateful to the principal sponsors of the Cosmic Bowl fundraiser:

- Silver sponsors, BDO Dunwoody LLP and Galcon Marine Ltd.
- Balloon Pop sponsor, Laurie Williams Pontiac Buick GMC Ltd.
- Media sponsors, The Mississauga News and 99.9 Mix FM.

"Please bowl with us to raise funds for children and youth throughout Peel Region," Stajan said. "Children's mental health problems affect our whole community. 18% of children - nearly 1 in 5 - have a mental health disorder. Without the treatment they



Post Secondary Task Force Big Idea Overview

Our Vision: To enhance Mississauga's global reputation and make this city a place for the next generation to grow and flourish in the work force.

THE BIG IDEA!

- WHAT:** Mississauga Innovation Leadership Alliance (MILA) will be charged with developing a "**culture of innovation**" within Mississauga, drawing on post-secondary educational institutions, businesses and business associations, the City and the broader community. MILA will work towards establishing a talent-based advantage for Mississauga, and will work to achieve both economic and societal outcomes. The innovation theme will provide students and those seeking further training with the skills to lead, adapt and bring new ideas to life.
- WHY:** Projections indicate that two-thirds of all job opportunities will require suitable post-secondary education including university, college and apprenticeship programs. Countries around the world are investing in talent through advanced education to be competitive. Mississauga is already facing shortages of skilled labour.
- Training is out of step with demand. Some students are being trained for jobs that no longer exist. Many students do not receive training that facilitates integration into the work force. There is a need to improve focus on relevant skills, and for extrapolation to learn to innovate and implement.
- Nationally and locally, research and innovation are key to remaining competitive in the global market. Mississauga is poorly networked in terms of a culture of innovation; the community is far from reaching its potential in this regard.
- HOW:** Focus on establishing a "culture of innovation" in Mississauga:
- Establish teaching, training and research collaborations between high schools, college, university and industry.
 - Increase availability and focus of educational programming that will help graduates find employment, and contribute to quality of life in Mississauga.
 - Adapt to offer training programs for the next generation jobs, with guidance from employment sectors.
 - Embrace programming for the continual re-training and "life-long learning" needs that are commonplace today, and ensure newcomers to Canada are accommodated.

- Align with the economic development and social innovation strategies of the City of Mississauga.

WHO: **Mississauga Innovation Leadership Alliance (MILA)** -This is the organization comprised of post-secondary institutions, industry, and local government. MILA will draw support for its post-secondary initiatives from the newly completed **Sheridan Institute of Technology and Advanced Learning** campus in Mississauga, as well as the new Institute for Management and Innovation at the **University of Toronto Mississauga**.

Who Are The Stakeholders?

MISSISSAUGA INNOVATION LEADERSHIP ALLIANCE

- CEO with Manager and administrative support - to implement MILA recommendations and continually drive the innovation agenda
- Mississauga Economic Development Office
- Innovation leaders from large/small corporations
- Mississauga Board of Trade
- RIC Centre
- Sheridan Institute of Technology and Advanced Learning
- University of Toronto Mississauga

MEMBERSHIP OF WORKING GROUPS:

- Business associations
- Health care institutions
- Boards of Education, partnering academic institutions
- Social service agencies and community groups
- Regional / municipal/ provincial / federal gov.

The Critical Path Leading Us There (Spanning over 2 to 5 years)

Mississauga Innovation Leadership Alliance priorities:

Working Group Activities:

- Broad marketing to local business community to identify experiential learning partners, and research/development needs.
- Developing framework of educational, research, and development needs, as well as employment opportunities - revised continually as a "living list."
- Launching programs via Sheridan, UTM and local school boards.



Budget Breakdown

Pillars:

Sheridan Campus – Phase 1: \$35M

UTM Institute for Management and Innovation – Phase 1: \$40M

MILA and implementation staff, and operating budget - \$0.5M + \$0.5M/year

What Are The Next Steps?

PRIORITY ACTION: Recruit a community building team - MILA
Establish funding for implementation team

Then: Establish a 'go-to' hub (MILA working group)
Develop a cluster strategy (MILA working group)





Companies show they care

Julia Le
June 3, 2011

TD Bank employees helped paint a mural at the Nexus Youth Centre in the Central Library yesterday.

Meanwhile, employees from ARI Financial, Ricoh Canada, Intact Insurance and the Region of Peel spent the day creating learning tools for visually impaired children at the CNIB (Canadian National Institute For The Blind) on Central Pkwy. W.

Those volunteers were among 220 employees from 22 companies and organizations in Peel who participated in the United Way's Day of Caring. Through the initiative, members of the business community connect with non-profit organizations. Volunteers work on a variety of projects that include helping out at the food bank, doing yard work, painting, gardening, spring clean up and office duties.

United Way of Peel Region CEO Shelley White says it was a win-win situation for everyone and every company and agency that participated in the day's activities.

"Each employee has a unique and personal experience they will remember long after today," she said. "The return on their investment of time to our United Way agencies is significant. Every hour that a person volunteers and every project they help to complete translates into dollars that an agency can shift from its operating budget to client services."

The list of companies that provided volunteers includes Baxter, Best Buy, MBO, Citrix Systems, the City of Mississauga, Davis & Henderson, DuPont Canada, Franklin Templeton, Ingram Micro, Intact Insurance, Medtronic of Canada, the Ministry of Community and Social Services, Montship, PCL, PepsiCo, Pratt & Whitney, Tech Data and UPS.

Participating agencies included the African Community Services of Peel, Big Brothers Big Sisters of Peel, Caledon Dufferin Victim Services, Caledon Community Services, Caledon Meals on Wheels, Catholic Family Services of Peel-Dufferin, the Family Education Centre, India Rainbow Community Services of Peel, Interim Place, the John Howard Society of Peel, Ontario March of Dimes, Our Place Peel, Peace Ranch, the Peel HIV/AIDS Network, Peel Senior Link, Rapport Youth & Family Services, Vita Centre and the YMCA.



Caring companies. Sandra Zoratti from the TD Bank was part of her employer's Day of Caring team that helped paint a mural at the Nexus Youth Centre in the Central Library. *Staff photo by Fred Loek*

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Party raises funds for at-risk teens

Julia Le

March 23, 2011

Drew Hildebrand's family is on a mission to help at-risk teens turn their lives around.

The Drew Hildebrand Teen Benefit Fund, created in 2009, honours Drew's memory and helps others by hosting fundraising events that create scholarships and after-school programs for teens in Peel and Halton. The family works with guidance counsellors in public and catholic high schools to select scholarship recipients.

Drew, who split his residency between his two families in Mississauga and Oakville, died on April 8, 2008 as a victim of teen violence. He was 16. Before his death, his stepmother, Kim Evershed, said Drew had reached a good point in his life after falling behind in school and making poor decisions for a while. She said he had caught up on his courses and turned his life around with the help of his guidance counsellors. Evershed said it took tremendous courage on Drew's part to change.

Evershed and the rest of Drew's family are hosting a MuchMusic fundraising dance party on April 1 to raise funds that will help support teens who are navigating the dangers of

violence, drugs and alcohol. The party takes place at Anapills Community Centre in Port Credit. It runs from 8 p.m.-midnight and features live graffiti, dance contests, door prizes, a raffle table and food.

Tickets cost \$20 in advance and \$25 at the door. Students are encouraged to collect pledges. The entrance fee is waived for those who raise \$100 or more. Proceeds will support the "It Takes Courage to Change" scholarships for post-secondary education and music and arts programs for at-risk teens.

Evershed says she has a great group of volunteers helping the family put on the dance party.

"It was a pleasure working with 32 great students from 16 high schools in Peel and three in Halton," she said.

"Their ideas, creativity and caring nature is very inspiring."

For more information, visit www.dhtbf.com.

jle@mississauga.net



Remembering Drew. Drew Hildebrand's family is hosting a MuchMusic fundraising dance party on April 1 in Port Credit to honour his memory and raise money to create scholarships and after-school programs for teens in Peel and Halton. *Supplied photo*

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FROM THE DESK OF

the drew hildebrand *teen* benefit fund

"it takes courage to change"

November 2010



2nd Annual Charity Golf Classic — Thursday Aug 26, 2010

The weather was perfect for a fun day of golf, contests, prizes, dinner and entertainment at Lionhead Golf & Country Club in

Brampton. Thank you to our 75 golfers who hit the Masters Course in memory of Drew and in support of Drew's "Turnaround Teen Scholarship Fund" for post secondary education and programs. Back at the Clubhouse, over 100 guests enjoyed a wonderful dinner, live/silent auction & raffle draw excitement. It was a great day. [Read more...](#)

Special thanks to our MC's for the evening: our guest celebrity Ryan Parker from Q107 and DHTBF committee member Steve Husband. None of this would be possible without all the support of our generous sponsors, donors, golfers and committed volunteers. [Click here](#) to view photos taken throughout the day.



Get Involved — Volunteering 2011

Volunteers of all ages play a key role in helping the Drew Hildebrand Teen Benefit Fund achieve its goals. Our volunteers contribute

their time, talents and generosity. Get involved with our



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committees that organize our Walk, Golf Tournament and other fundraising initiatives. Our first meeting for new committee members is Dec 1 and we look forward to welcoming you to the team. For high school students, this is a great way to get your community hours! This year we'd like to organize a Much Music Dance Party and need you to help us make it a success. [Send us an email](#) outlining your interest or [click here to learn more](#).

In Memory: Caitlin Amanda Morris

The DHTBF would like to send our condolences, love and support to Caitlin's parents, family & friends who have recently suffered the loss of Caitlin in September. We would like to thank everyone who graciously donated to our charity in honour of Caitlin. At our 3rd Annual 5K Walk/Run on June 5, 2011 a scholarship will be awarded in memory of "Caitlin Amanda Morris". Caitlin had a bright personality, was fun loving and was a good friend to our Drew.

Corporate Partners Program

It takes commitment from all levels of our local communities to support at-risk teens. Parents, youth, families, schools, outreach programs and the business communities. Working together we can inspire at-risk teens to take the path to a better life by offering hope for a safer and successful future. [Learn more about our Corporate Partners Program](#)

Monetary and In-Kind Donations are ALWAYS appreciated. [Make A Donation Today!](#)

Thank you for supporting Drew's fund and our "turnaround teens" scholarship program.

[Please forward this e-mail to friends and family too!](#)



In memory of Drew who died on April 8, 2008 as a victim of teen violence at the age of 16. Drew's scholarships will encourage and reward turnaround teens so they can pursue a better life.

HELP US STOP TEEN VIOLENCE!

**The Drew Hildebrand
Teen Benefit Fund**

2979 Picton Place,
Mississauga, ON L5M 5S7

905.814.1306

Charitable Registration Number:
852039866RR0001

2nd Annual Drew Hildebrand Charity Golf Classic raises scholarship funds for at-risk teens, and awareness of teen violence

For immediate release

Mississauga, ON (August 10, 2010) — The 2nd Annual Drew Hildebrand Charity Golf Classic will take place Thursday, August 26, 2010 at the Lionhead Golf & Country Club, Masters Course, in Brampton.

The Drew Hildebrand Teen Benefit Fund was created in memory of Drew Hildebrand, who died in 2008 at the age of 16, a victim of teen violence. The Fund rewards turnaround teens with scholarships to the postsecondary institution of their choice, and raises awareness and concern in our communities to help stop teen-on-teen violence.

At the charity's June 2010 Walk/Run, 5 very deserving participants from the Peel and Halton regions received Drew Hildebrand "It takes courage to change" scholarships of up to \$5,000 to the postsecondary school of their choice. The Fund hopes to expand the number of scholarships available to at-risk teens.

Money raised from this year's tournament will go to the scholarship fund. "It's very important to us to reward turnaround teens," said Jay Hildebrand, Drew's father. "Drew himself was a turnaround teen, receiving recognition from his high school Thomas A Blakelock for his initiative. Unfortunately, tragedy struck before he could reach his full potential. We draw strength from our scholarship teens, and in Drew's memory we are helping them to pursue a better life," said Hildebrand.

"The turnaround stories that our scholarship winners submitted were heartfelt and showed incredible courage as they each overcame difficult hurdles and adversity. The teens mentioned how motivating they found it to know that an organization like the Drew Hildebrand Teen Benefit Fund was available to them and supporting their quest for a better future," said Crystal Simmons, Drew's mother.

The Hildebrand and Simmons families would like to encourage others in our communities to help support Drew's scholarship fund by attending or contributing to this event. "We are looking for support from the citizens of Peel and Halton regions to donate prizes, send a team of four to play golf, or sponsor a hole," said Hildebrand.

The \$195 registration includes green fees at the Lionhead Master's course, golf cart, golfer's gift bag, Prime Rib Dinner, complimentary wine, and silent auction. The very entertaining Ryan Parker, Q107 morning show, will co-MC the dinner and awards. The four man scramble will begin with a shot gun start at 1:30, followed by dinner at 7:00. Those who register before August 15 receive a free passport (\$20 value) for all contests during the day.

To register on line for the tournament, go to www.dhtbf.com. To sponsor a hole, make a donation, or contribute prizes for raffles and silent auction, contact Cathy Harris at c.harris@rogers.com.

About the Drew Hildebrand Teen Benefit Fund

The mission of the Drew Hildebrand Teen Benefit Fund is to support teens who are navigating the many pressures and dangers of violence, drugs, alcohol, among others. Through scholarship and support programs, and by raising awareness and concern among teens and within our communities, more teens will have a safer and better journey to adulthood. For more information www.drewhildebrandtbf.com.

For more information:

Jay Hildebrand, Crystal Simmons, Kim Evershed

Founders

T: 905-814-1306 E: dhtbf@rogers.com

Charitable Registration #852039866RR0001

Posted August 16th, 2010

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Tomorrow's leaders honoured today

Bill Tremblay
May 16, 2011

Mississauga's future leaders have been awarded for their ideas on how to make their hometown a world-class city.

The local Knights of Columbus challenged students in Grades 6-12 to write an essay explaining how Mississauga could become a world-class city. The contest, organized by the club's Leaders of Tomorrow program, received more than 200 submissions from teachers and students at about 50 schools.

The inaugural competition was named after Mayor Hazel McCallion, who presented the awards yesterday at the Living Arts Centre. The mayor told the award recipients that being a leader is not a right or a privilege, but an opportunity to serve.

"It really is providing the opportunity to work with others, to inspire others, and lead by example," McCallion said. "It's good to have vision, but you also have to realize the other people you're working with have a vision, too."

The mayor challenged other organizations to create programs designed to develop youth leaders.

"Give (youth) an opportunity to show their leadership ability," McCallion said. "That's what will make a city great, a province great and Canada great."

Pierre Wong, chair of the Leaders of Tomorrow program, thanked the mayor for allowing the Knights of Columbus to use her name.

"She is our model and there is only one mayor I know for Mississauga," Wong said.

Estelle Ah-Kiow from Clarkson Secondary School won the People's Choice award for Grades 9-12.

Brandon Dinshaw from St. Gregory Elementary School won the People's Choice award for Grades 6-8. His essay explained how energy conservation would help Mississauga become a world-class city. He started working on his essay as soon as the contest was announced in March.

"I spent more than hours writing ... it was days," Dinshaw said. "I was very interested and wanted to see if I could help make a change."

Sarah McLay from St. Luke School won the People's Choice award for Grades 6-8. McLay, a fifth generation Mississauga resident, believes embracing the city's heritage is the right route to becoming a world-class city. She said she worked non-stop to complete her submission to the contest.

"My mom was mad because I wouldn't do anything but sit on the computer and research," McLay said.

Leon Chalil from John Cabot Separate School won the Teacher's Choice award for Grades 9-12. Chalil's essay targeted how Mississauga can climb out from Toronto's shadow.

"Mississauga exceeds Toronto in a lot of ways, but we are often dwarfed by it," Chalil said. "I thought I would write about how we can become as big as Toronto."

The Knights of Columbus hope to have students from more than 200 schools participate in the 2012 essay contest.



Look to the future. Sarah McLay receives the Teacher's Choice award in the Grades 6-8 category from Mayor Hazel McCallion yesterday afternoon at the Living Arts Centre. Photo by Claudio Cugliari

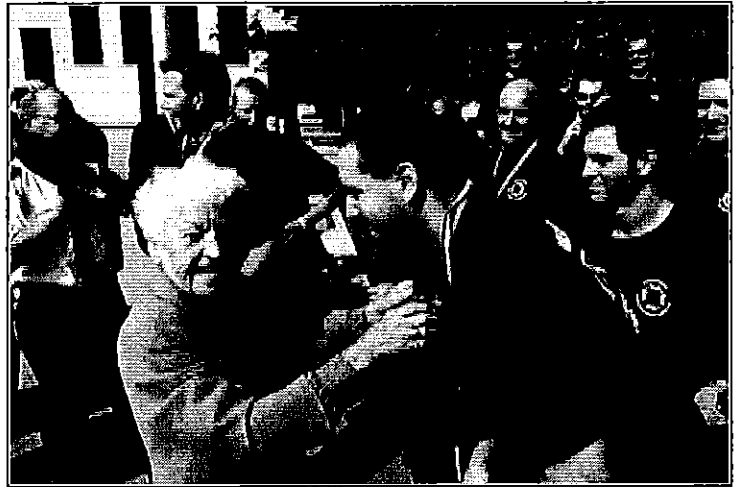
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Hero award for mayor

Chris Clay
May 19, 2011

Mayor Hazel McCallion has been honoured by students and staff at Mississauga Christian French School with its Hero of the Year Award. The mayor was presented with the award at the school's annual awards ceremony last Thursday. The event featured a short video on McCallion's life followed by the mayor giving a talk on the importance of heroes in the lives of children.

"I'm most honoured to receive this award," said McCallion. "It's particularly special to me as it was given to me by the youth of our community. I commend the Mississauga Christian French School for providing students with a high quality of education and promoting important values which will help prepare them for the future so that they may become contributing members of society."
cclay@mississauga.net



Mayor award. Mayor Hazel McCallion, pictured here at another awards ceremony, recently received the Hero of the Year Award from staff and students at Mississauga Christian French School. *File photo*

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HOME BLOG MEET PETER OUR COMMUNITY PHOTOS CONT

BIOGRAPHY

Peter Fonseca was elected to the Ontario legislature in 2003 and re-elected in 2007. Fonseca was appointed Minister of Labour in 2008. He previously served as Minister of Tourism and Parliamentary Assistant to the Minister of Health and Health Promotion.

Before becoming an MPP, Fonseca was a senior performance management consultant, where he delivered highly successful strategic planning, ISO quality assurance and human resources programs for businesses and professionals. Always the entrepreneur, he helped launch a successful import and distribution company.

During the 1990s he was Canada's leading marathon runner and represented Canada in the 1996 Olympics in Atlanta.

Among his community volunteer work, Fonseca developed a Youth for Youth leadership program in the Peel Region that helps disenfranchised youth find a positive career path. He has been a spokesperson for environmental causes as part of Pollution Probe's Clean Air Champions and works with laudable organizations like the Special Olympics. He was a member of Team 2008, a group of athletes committed to Toronto's Olympic bid.

Fonseca was born in Lisbon, Portugal, in 1966. He immigrated to Canada with his parents in 1968 and settled in Toronto's "Little Italy" and "Little Portugal" neighbourhoods. After graduating from St.

Home


PCYI Executive Director

The ground breaking **Peel Children and Youth Initiative** continues its forward momentum by appointing **Graham Clyne, MA**, as its new **Executive Director**.

Graham brings extensive knowledge of the Child and Youth sector to Peel.

His background reflects an expertise in collaborative models, stakeholder engagement, strategic planning as well as front line exposure.

Throughout his career, Mr. Clyne has been an active member of the child and youth community through both work and volunteer experiences. His background exhibits a skilled communicator with demonstrated success in building partnerships with community, business, education and government.

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Below is a brief overview of some of these past connections:

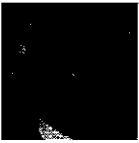
- Ministry of Children and Youth Services, Ontario
- The Ontario Early Years Advisory Committee – by Ministerial appointment
- The Canadian Council of Provincial and Youth Advocates
- Children's Aid (London and Middlesex)
- Sparrow Lake Alliance

Mr. Clyne is also a respected academic throughout Canada having provided research and training to organizations like:

- The Hospital for Sick Children
- Ivey Business School, University of Western Ontario
- Invest in Kids Foundation
- Trillium Foundation of Ontario
- Canada Customs and Immigration, GPI Atlantic – NS, Voluntary Hospitals of America

As a past **winner of the Peter F. Drucker Award for Non-Profit Innovation in Canada**, the new PCYI Executive Director carries experience from central, western and eastern Canada. This national perspective will enhance the skills and commitment he brings to Peel to produce solid measurable outcomes.

Graham Clyne, MA will be introduced to the Peel community at the Success By 6 General Meeting day on **November 10 2010**.



Graham Clyne
Executive Director at Peel Children and Youth Initiative
 Toronto, Canada Area · Public Policy

Current

- **Executive Director at Peel Children and Youth Initiative**

Past

- **Director at The Calgary Children's Initiative**
- **Managing Director at Change Collective - Private Consultancy**
- **Director at Prevention Dividend Project, Foundation for Learning**

[see all](#)

Education

- **The University of Western Ontario**
- **The University of Western Ontario**

Connections 162 connections

Websites

- **Company Website**

Graham Clyne's Summary

A national leader in the non-profit sector, and published author in the areas of research and economic evaluation.

Demonstrated experience in organizational re-design, strategic, scenario and opportunity planning, board governance, team-building, human resource strategies, implementation frameworks, fund development, alignment and accountability in mission, vision and organizational priorities.

Winner of the Peter F. Drucker Award for Non-Profit Innovation.

Specialties

A motivational leader able to build new alliances and facilitate the development of collaborative, cross sector partnerships.

An energetic and accomplished public speaker, moderator and communicator comfortable engaging large and small audiences.

A published author, contributor, co-investigator and writer on various research initiatives.

Experience in preparing background papers, policy briefs, and the presentation of opportunities to municipal, provincial and federal governments.

Graham Clyne's Experience

Executive Director

Peel Children and Youth Initiative

Research industry

November 2010 – Present (1 year)

The Peel Children and Youth Initiative is a new organization being formed in the Region of Peel to undertake community planning, community capacity building, research, service co-ordination, advocacy and other roles including providing a meaningful voice for children and youth (0-24) in Peel.

Director

The Calgary Children's Initiative

Research industry

2007 – 2009 (2 years)

Led the restructuring and refocusing of a large multi-sector community collaborative to better address practices, policies and systems affecting children and youth. External focus on network development, government relations, organizational profile, and collaborative research projects.

Managing Director

Change Collective - Private Consultancy

Nonprofit Organization Management industry

2003 – 2007 (4 years)

Creating and facilitating organizational reviews, leading strategic plans, developing policy and program evaluations, team-building and human resources strategies, renewing commitments to customer and client service, grant writing, funder and government relations.

Director

Prevention Dividend Project, Foundation for Learning

Research industry

2000 – 2002 (2 years)

International literature and research review to create national and regional learning opportunities for government and non-profit organizations on the practical application of economic analysis as an evaluation and communications tool.

Human Resources Manager

Merrymount Children's Centre

Human Resources industry

1998 – 2000 (2 years)

Developed a new and cooperative approach to union-management relations; revised HR policies and methods for issue and grievance resolution at a children's mental health and family crisis (24-7) centre. Writer of all significant external communications, promotional materials, donor proposals, grant writing and government correspondence.

• reference requests

• getting back in touch

View Graham Clyne's full profile to...

- See who you and Graham Clyne know in common
- Get introduced to Graham Clyne
- Contact Graham Clyne directly

[View Full Profile](#)

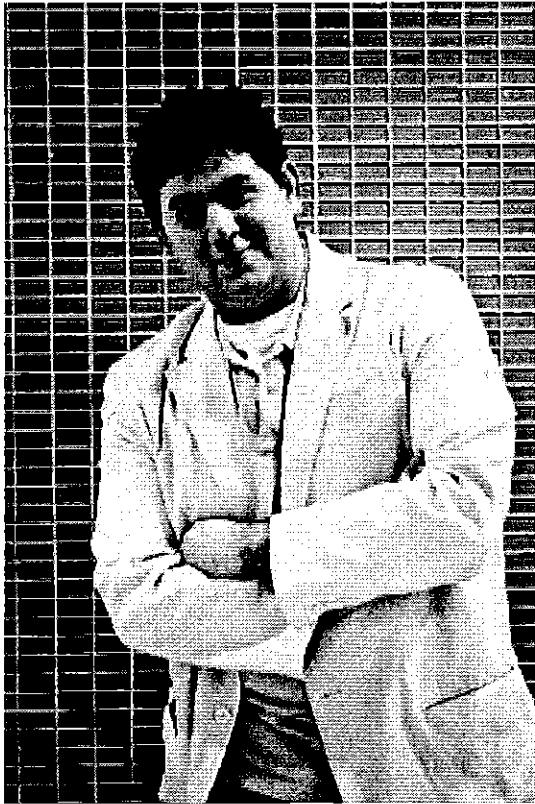
Not the Graham Clyne you were looking for? [View more »](#)

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Daniel Francavilla



Daniel Francavilla
Founder and President
daniel@accesscharity.ca

Daniel is a recipient of the Ontario Junior Citizen of the Year Award and City of Brampton's Humanitarian Award. He is currently studying design at OCAD University in Toronto. He has a passion for social justice, which took form after witnessing third-world poverty first-hand in the Dominican Republic and Haiti. Since



Ron Cunningham is the Co-Founder and Chief Executive Officer (CEO) of Citizens for the Advancement of Community Development (CACD), a registered Charitable Organization located in Mississauga. CACD works in the Greater Toronto Area to transform the lives of “at risk” youth through programming that serves their unique needs, develops leadership capabilities and fosters civic participation.

Ron is a competent accountant who has worked in the financial sector for over 20 years. Prior to his work with CACD, Ron worked in the Chief Accountant and Corporate Finance Divisions of the Bank of Montreal (BMO), Canadian Imperial Bank of Commerce (CIBC), Bank of Nova Scotia (BNS), Banca Commerciale Italiana of Canada (BCI) and Royal Trust, a subsidiary of Royal Bank (RBC).

Ron has a strong interest in corporate social responsibility and has used his highly developed leadership, organizational, and relationship building skills to get results in the not-for-profit sector. Ron has experience working with volunteers, developed and implemented funding plans, and managed community-based initiatives – both domestic and overseas. He has experience in community program development and participated in policy-setting forums and community relations activities.

With the able board of directors, members, and volunteers of CACD, Ron assists high risk communities both in the GTA and in Jamaica. Ron has been recognized by the Mississauga Mayor Hazel McCallion for his exemplary work in community development, and in November 2005, he was awarded a Peace Medallion by the YMCA of the Greater Toronto Area for his work in Peace and Development. Ron has also worked on a research paper for the University for Peace, a U.N. affiliate, called Capacity Building for Peace and Development – Addressing Challenges and Opportunities Encountered by the Jamaican Diaspora in Impacting Peace-Building and Development. In September 2010, Ron received the **Ron Lenyk Crime Prevention Volunteer of the Year Award** from the City of Mississauga and **2011 Ontario Volunteer Services Award**.

Ron has served on the Board of Brampton Neighbourhood Resource Centre as Treasurer and as general board member. He has also served as the coordinator of the Trade and Business Committee of the Jamaica Diaspora Canadian Foundation (JDCAF). Ron holds degrees in Economics (BA) and in Accounting/Finance (BAS) from York University and Professional Designations in Banking/Finance (AICB) and in Management (CIM).



Helping youth starts at home

Chris Clay

September 4, 2008

At-risk youth living in Mississauga will have another place to turn now that the Citizens for the Advancement of Community Development (CACD) has moved into its new home.

The not-for-profit organization, founded in 2002 by Ronald and Sonia Cunningham, celebrated the opening of its new office last night at the Mississauga Valley Community Centre. The group that teaches life skills and parenting skills to at-risk youth in Mississauga, Brampton and across the GTA will remain in the community centre for at least the next 12 months.

The organization now plans to operate full-time; previously it was only been a part-time endeavour. The office will serve as drop-in centre but CACD members plan to reach out to schools and other community centres in the neighbourhood to better connect with youth.

"Naturally, we wanted our own space but the catalyst was a meeting with Mayor Hazel McCallion," Ronald told The News. "She strongly suggested we have our own facility to build a strong link to the community."

"We're at the core of the community we serve," he continued. "This office gives CACD serious credibility among potential supporters and clients. CACD is here to stay and we can be counted on to fulfill our commitments to the community."

The organization provides mentorship and leadership to youth with a healthy dose of sports activities, nutritional information and spiritual advice.

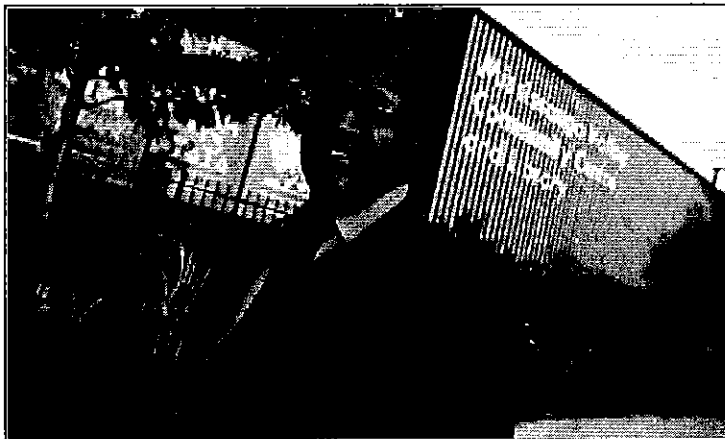
The group also works with children in Jamaica, having previously established a computer training centre in that country while hosting workshops and forums there, as well. CACD helped create a six-machine sewing workshop at the Granville All Age School in Jamaica, among other projects.

Closer to home, the group participated in the "Say No to Crime and Violence" forum in 2005 in Mississauga. While McCallion supported the group's efforts, she warned against looking too far past Mississauga's borders. "I think the idea of your program and philosophy is great and is very much needed," said McCallion. "But, I hope you concentrate on Mississauga."

McCallion pointed to the recent gun murder of Evan Popoola near St. Jude Elementary School and the arrest of a 15-year-old in connection with the shooting as proof that problems exist among the city's youth.

"I want to assure you there is a need here in Mississauga," she said. "I'm concerned about the number of murders in Mississauga this year and I think we should all be concerned. We need to get to the bottom of this and find a solution."

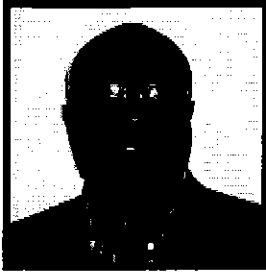
For more information, visit www.cacdcanada.org.
cclay@mississauga.net



Ron Cunningham (CACD). Ron Cunningham is president of Citizens For The Advancement of Community Development, a group that has officially opened new offices in the Mississauga Valley Community Centre. *Staff photo by Rob Beintema*

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About the Author



Ron Cunningham

Ron Cunningham is a successful finance/accounting consultant who assists small and medium-sized organizations by providing financial solutions to ensure their desired financial results are met. For over twenty years he has worked in the financial sector in the Chief Accountant and Corporate Finance Divisions of the Bank of Montreal (BMO), Canadian Imperial Bank of Commerce (CIBC), Bank of Nova Scotia (BNS), Banca Commerciale Italiana of Canada (BCI) and Royal Trust, a subsidiary of Royal Bank.

Ron has a strong interest in corporate social responsibility and is using his highly developed leadership, organizational, and relationship building skills to get results in the N-F-P sector. Ron has experience working with volunteers, developed and implemented funding plans, managed community-based initiatives, both domestic and overseas. He has experience in community program development, participated in policy-setting forums and community relations activities. Ron is the founder and president of Citizens for the Advancement of Community Development (CACD) - a community development organization, which addresses the needs and concerns of the citizenry in a holistic manner. Ron and his organization serve the community here in Ontario (non-culture specific) and in Jamaica. Ron has since being recognized by the Mayor of Mississauga, Ontario, for his exemplary work in community development and in November 2005 was awarded a Peace Medallion by the YMCA of the Greater Toronto Area for his work in Peace and Development. Ron holds degrees in Economics and in Accounting/Finance from York University and Professional Designations in Banking/Finance (AICB) and in Management (CIM).



Symposium asks youth to think big

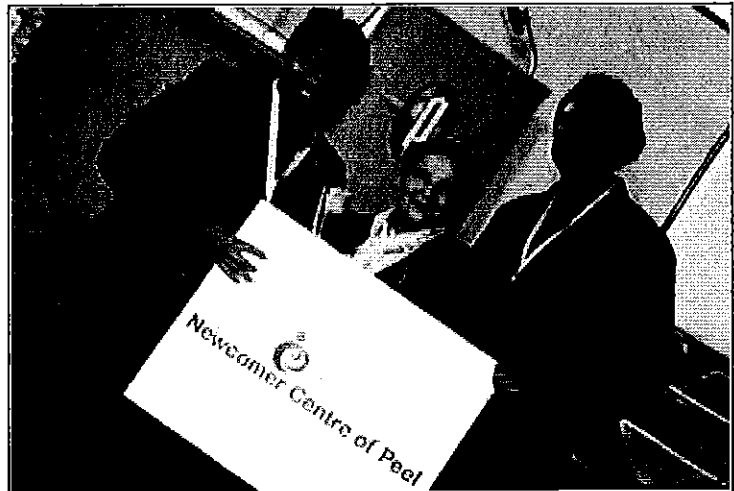
Julia Le

February 16, 2010

The Newcomer Centre of Peel (NCP) asked young people to think big last week at its second annual youth symposium. More than 200 students and youth workers gathered at Playdium to participate in Our Future: An Experimental Youth Symposium, funded by Citizenship and Immigration Canada. Organizers said the event aimed at inspiring youths to think big in three key areas: community, education and happiness. The event featured six sessions to engage participants and provide them with a platform to share their passions, abilities and experiences.

NCP executive director Effat Ghassemi challenged participants to help turn Mississauga into a "Global Talent City" by utilizing their skills to prepare for the future green economy. Louroz Mercader, president of the Mississauga Youth Games, encouraged youths in his keynote address to seize the opportunities presented to them by becoming leaders in their community.

"No other city-region in the world is as diverse as us, and it is our responsibility to give back to make our society stronger for future generations," he said. jle@mississauga.net



Think big. The Newcomer Centre of Peel hosted a symposium last week to inspire youth to think big and become leaders in their community. From left to right are Louroz Mercader, keynote speaker and president of the Mississauga Youth Games, Effat Ghassemi, executive director of the Newcomer Centre of Peel, and Terrance Velox, host youth program manager. *Photo supplied*

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Reachout Committee is a voluntary, non profit community-based organization formed in 2001 in Mississauga in response to problems of conflicts and violence in the African Canadian community. Its membership includes many active members from the local community with youths from all cultural background primarily African-Canadian. Since its inception, Reachout has served many youths by operating and managing several programs and projects. Utilized many trained volunteers from the community to support its activities. Reachout provides the following services to the community of Toronto, Mississauga and Brampton.



REACHOUT COMMITTEE
INC.

Many of our youths exist in poverty and unemployment is at a much higher rate. There is still much work to be done as many in these communities continue to struggle due to harsh socio-economic realities. Empowering our youths is the main focus. Creating an environment of mutual respect and trust between youths and adults and between the youths, police and justice system. Reachout is open to all youths regardless of age, gender, socio-economic background, sexual orientation, abilities or ideological perspective. We mainly respond to the needs of our young people. Reachout strives to be a self sufficient organization. It is dependent upon the material and financial contribution of its members and supporters for the successful implementation of its work.

MEMBERSHIP IS FREE



History

The beginning

For several years the founders of The Dam, Michael Clarke and Bill Crawford, worked on the inner-city streets of Toronto in one of the largest ministries to street youth in Canada, Yonge Street Mission's Evergreen Centre for Street Youth. This downtown drop-in centre saw 500 kids per week come through its doors. Research indicated that a significant percentage of the kids who became street youth in the inner city were not originally inner-city kids. As many as 60 to 80 per cent of them came from middle-class or better homes in the suburbs or small towns. Behind the four walls of their "normal-looking" suburban homes, these kids had suffered significant emotional, physical or sexual abuse, to the degree that they no longer felt safe in their own homes.

Mississauga is one of these sending communities. Because of domestic problems in our suburban neighbourhoods it is "our" kids who are ending up on the streets of Toronto's core. In 1992, parishioners at Trinity Anglican Church Streetsville surveyed 35 local social service agencies. They found that "marginalized" youth were the neediest group in Mississauga and that their overwhelming need was for the rebuilding of damaged or non-existent self-worth.

The experience of our outreach workers in the Meadowvale Town Centre shopping mall, working with a daily population of 500 kids who hung out there, confirmed these findings. We designed a ministry strategy to reach these kids before they get to the streets.

The owners of Meadowvale Town Centre provided a low-rent space in the mall for The Dam to run a drop-in staffed with caring Christian volunteers from local churches and a team of trained, full-time outreach workers.

Drop-in Space

The drop-in opened July 3, 1995. Starting the first day, we were surprised at how many youth began calling the drop-in home. The original space was 1,350 sq. ft; it soon became too crowded for all of the youth that were coming. The mall generously provided additional space and The Dam was expanded to 10,000 sq. ft. space on December 8, 1998.

In the expanded space we were able to run different programs concurrently. Some of our programs included: lunch, after school and evening drop ins; movie nights; specialized workshops in art, drama, writing and music led by skilled professionals; seminars in drug and alcohol abuse; life skills training and coffee house-style concerts. Two alternative education programs were developed for youth in the community who had been kicked out of high school, but wanted to continue their education.

At any one time, there were up to 75 youth in the drop-in. Over the course of three programs during the day, more than 200 different youth came through the door, with a core of over 50 regulars who were present almost every time the doors were open.

Outreach

On April 15th, 2002 we ran the last program out of our drop-in on the second floor of the Meadowvale Town Centre before that part of the mall was closed and demolished as part of a comprehensive redevelopment of the mall.

For almost four years, The Dam operated programs from a number of different locations throughout the community. Many of our drop-in programs were at the Meadowvale West Church Centre. The focus was on outreach and mentoring. In outreach, our teams connect with a large number of youth at many of the places youth hang-out. In mentoring, staff and volunteers encourage a more significant relationship with those who are ready and interested. Through outreach, we are making a wide impact in the lives of many in the community and, through mentoring, we are making a deep impact in the lives of a few. Even without a space, The Dam continued to fulfill its mandate to be a positive Christian presence in the lives of youth and young moms in the community.

In July 2004, we moved into an office after two and a half years of running the ministry out of a basement. While still not a program space for youth, it was a step in the right direction.



Environmental Youth-Adult Partnerships Provincial Symposium

Welcome to the Environmental Youth-Adult Partnerships Symposium!

Organizations

BurlingtonGreen

Kale Black, Roman Jakubowski

City of Mississauga

Joanne Foote

Earth Day Canada – EcoMentors

Josh Stevenson, Ioana Parvu

EcoSource

Darius Chia, Stephanie Crocker, Sierra Frank, Jessica Kukac, Katya Seckar

The Environment Network

Michele Rich

Grand Erie District School Board

Katie Hashimoto

Greenest City

Ayesha Talreja, Meena Jeyakumar, Mithila Jeyakumar, Emma Rooney, Tenzin Dolkar, Frank Iacobucci

Ontario Nature

Sarah Hedges, Allyson Banville, Frank Chen, Kailynn Wilson, Mim Habib, Emily Ryckman

Parls District High School

Tara Topping, Kenzie Coombs, Spencer Coombs

Peel Environmental Youth Alliance

Aisha Stewart, Ireena Haque, Keshav Sindhwani, Deyana Sameh, Lucas Krist, Moe Qureshi, Rahul Mehta

Pretty River Academy

Abby Stec

Region of Peel

Damian MacSeáin, Keri Baxter-Hyde

Sierra Youth Coalition

Gabriela Rappell, Bridget Graham

TYPS Youth Centres Canada

Les Voakes, Josy Labbe



Centre benefits Somalis

Amy McDonald

November 21, 2010

Sadia Dirie may be petite, but she has the energy of five people. For the past two years, the Somali-born longtime Mississauga resident has worked tirelessly to create a social network for the Somali community in Peel.

"I knew families who needed assistance, but didn't know how to access the programs and services available," Dirie said. "And there were no programs specifically for Somalis. The community was continually falling through the cracks."

In October, 2009, with help from the City of Mississauga, the Peel Newcomer Strategy Group and the Social Planning Council of Peel, Dirie was able to start a once-a-month Somali family drop-in centre on Saturday afternoons at Brian W. Fleming Public School.

"We expected 20 to 40 people to come that first day, but 133 people came out," she said.

"During the drop-ins, the children play basketball or do crafts in the gym. Adults can listen to guest speakers on subjects like health and nutrition," she continued. "Our main goals are to create awareness of services available in Peel and to build networks within our community, as well as to provide youth with a safe place to go to gain leadership skills and build self-confidence."

Yesterday, over 100 members of the Somali community and representatives from the involved agencies, gathered at the Burnhamthorpe Community Centre to celebrate the successful first year of the drop-in centre with traditional Somali singing and food. Dirie handed out awards of appreciation to the many people who helped make the centre possible.

The party was also a celebration of the achievements of the community's youth. Seven young people completed the City of Mississauga's Recreation and Parks Leader-In-Training program this year. They have now been hired to run the children's programs for the drop-in centre.

At Saturday's celebration, each young leader received a certificate and had their photo taken with Mayor McCallion.

"I cried when I was able to give them the jobs at the drop-in centre," said Dirie proudly, "This is good progress for us."

The drop-in centre has become so popular it now runs twice a month. But Dirie is just getting started. She recently founded a non-profit organization called Gar-Gaar Somali Community Services in order to create more services, including a drop-in program for seniors, and a Somali language program for children.

"Sometimes I work 16 hours in a day with Gar-Gaar and I am exhausted. But then something materializes, like approval for the language program, and it's all worth it," Dirie said. "From nothing to this feels great."



Speaking out. Zahra Jama and Ardo Koshin speaks during the Somali Community New Social Development Services celebration held at Burnhamthorpe Community Centre last night. *Photo by Claudio Cugliari*

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Ron Lenyk
 Marketing, Public Relations and Event Management
 Toronto, Canada Area · Public Relations and Communications

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As a LinkedIn member, you'll join 135 million other professionals who are sharing connections, ideas, and opportunities. And it's free! You'll also be able to:

- See who you and Ron Lenyk know in common
- Get introduced to Ron Lenyk
- Contact Ron Lenyk directly

[View Full Profile](#)

Ron Lenyk's Overview

Current • Director/President at Zenko Communications and Event Management

Past • Vice President Newspaper Strategy at Torostar Corporation

Education • Ryerson

Connections 44 connections

Ron Lenyk's Summary

ACHIEVEMENTS

Presented with the 2009 Mississauga Heritage Foundation award for helping to save and restore a historic log cabin with its eventual move to Mississauga's museum site. The City was not required to provide any funding.

As Publisher of the Mississauga News, in order to expand our product offering and solidify leadership position in the marketplace, initiated the acquisition of The Booster, Mississauga Business Times, and Payton Publishing. Also successfully launched Goodlife Magazine, View Magazine, Brampton Business Times, Tri-cities Business Times and mississauga.auctions.com.

Introduced "first-in-world" technologies at The Mississauga News including newspaper colour photos, digital photography, integrated desktop and community websites, online auctions, community guide magazines and market sensitive targeted distribution. Introduced two \$1-million inserting machines for deadline extension and labour savings.

Chaired and hosted Hazel McCallion community birthday party at Mississauga Living Arts Centre with approximately 3000 attending.

Chaired Mayor Hazel McCallion golf tournament for past seven years with revenues of more than \$900K netting \$567K with a 63 percent return. Proceeds donated to more than 150 local charities through the Hazel McCallion Charitable Fund.

Promoted and hosted benefit concert at Mississauga Living Arts Centre for stranded Eastern European performers. Generated sufficient funds to send the 75 performer troupe back to their homeland. Sold out Hammerson Hall concert planned and produced in eight day window, start to finish.

Specialties

Business leader with history of success including profit improvement through top line growth, expense control, strong team building and leadership. Proven community commitment with a wide network of contacts within Mississauga. Leading communicator with experience at board level. Lifelong supporter of the arts. Strong record of community fundraising success. Background of creative, innovative solutions – including world firsts in the introduction of advanced technology and new products.

Ron Lenyk's Experience

Director/President
Zenko Communications and Event Management
 August 2010 – Present (1 year 4 months)

Vice President Newspaper Strategy
Torostar Corporation
 May 2008 – August 2010 (2 years 4 months)

Ron Lenyk's Education

Ryerson
 Radio and TV Arts
 1967 – 1971
Activities and Societies: Tennis team

Contact Ron for:



NEWSLETTER December 2008

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Silent Auction Youth Fundraiser

As part of the continuing and growing relationship with **The Mississauga Arts Council (MAC)**, **Metalworks Institute** partnered to host the first ever **Silent Auction Youth Fundraiser**. The evening was inspired by the launch of MAC's new program, **Limelight**.



Limelight is **Mississauga's Association of Young Artists**. The program's mission is to connect aspiring young artists and provide them with the support, recognition and opportunities required for them to thrive in their community.

The evening began with a wine and cheese social. **Gil Moore**, **President of Metalworks**, opened the event and introduced **Councilor Nando Iannica**, who spoke about the importance of arts programming in Mississauga



Chris Smith (left) and Phil Poppa (right) perform at the Silent Auction Youth Fundraiser.

for youth. Guests included local business people, teachers and principals from the Peel Region, and local Mississauga artists. Special performances by **Chris Smith** and **Phil Poppa** made the evening a perfect start to something that will be a step forward to improving youth programming in Mississauga.

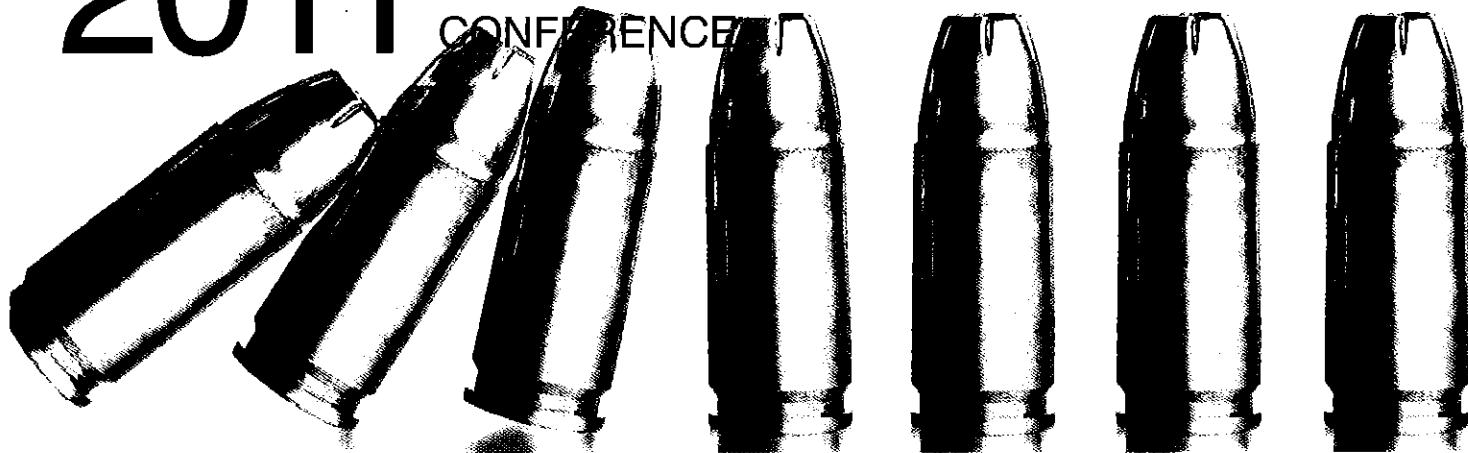
Special thanks go out to our main sponsors: **Jackson Triggs**, **Catered Affair** and **Action Party Rentals**. Thank you for making this all possible.

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- [Silverstein at Metalworks Studios](#)
- [Halifax Entertainment Summit](#)
- [Metalworks Production Group and Michelle Wright](#)
- [Rokk The Box](#)

2011 CRIME PREVENTION CONFERENCE



PRESENTED BY:

FRIDAY NOVEMBER 4, 2011



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The Crime Prevention Conference will look at national and international best practice and knowledge. You will hear about common risk factors for crime, and evidence about successful ways of reducing crime and preventing victimization. We will identify strategies for mobilizing governments, schools, housing, social services, policing and families to tackle those risk factors on a sustained and collaborative basis. It will lead to a Mississauga action plan to reduce crime more effectively.

EVENT SPEAKERS

Letters to a Street Child



Andrée Cazabon, a Gemini nominee and inspirational speaker recently completed her fifth film, *Third World Canada* on the plight of children living on First Nations reserves

Andrée's films have amassed over 1 million viewers on CBC-NewsWorld, TVA, Canal D, Radio-Canada, and CBC Television. Her films have also prominently featured at several film festivals, including: The Vancouver Film Festival, the Sudbury film festival, the Toronto Blue Light film festival and the Yorkton Film Festival. In 2006, her documentary *Wards of the crown* received an award for 'Best social-political documentary' at the Golden Sheaf Awards.

Her work in her community as youth advocate has not gone unnoticed by the media either. Her work has been featured on Canada AM, the Vicky Gabreau show, and CTV. Andrée's activism also involves offering professional development through her films and speaking at a number of conferences across North America. Her professional memberships include the Documentary Organization of Canada DOC - (Ottawa- Gatineau chapter) and the Francophone FRIC - Front des réalisateurs indépendants du Canada.

Andrée is also a passionate volunteer on youth-at-risk and youth in foster care projects. Championed by the Senators Foundation and the Max Keeping Foundation, She has helped raise over \$360,000 for youth in care.

EVENT SPEAKERS

Human Trafficking: *Canada, A Destination Point*



Timea Nagy, Human Trafficking Survivor and Sheena Moya Chen, Coordinator and Researcher, Safe City Mississauga

In today's globalized world, people are becoming increasingly aware of the phenomenon of human trafficking. It is an international challenge that increasingly affects several highly developed countries; including Canada and the United States. These countries are traditional destination points, while the source countries are usually developing nations or those in a state of transition. Globalization has increased polarities of wealth among countries, in addition to increasing the demand for cheap labour in developed countries. This talk will demonstrate the importance of understanding sources of demand when looking at the phenomenon of human trafficking. Whereas socio-economic factors play a primary role in explaining why people engage in such trafficking, or become its victims (the "supply" side of the trafficking equation), we cannot properly understand the nature and extent of the demand for forced labour, the ways in which this

demand is satisfied, and the poor track record of efforts to combat labour trafficking, unless we have a good understanding of the important role and influence of state institutions and policies. Through providing a critique of recent research on this topic, this talk will demonstrate how state policies and legal regimes can often function to create a demand for forced labour. As a result, developed countries need to introduce more effective demand-driven anti-trafficking measures in an attempt to fight this problem; as human trafficking is a global problem, and all major actors in the global community need to work together in addressing it.

Homicide Trends in Canada

Tina Hotton, Analyst, Canadian Centre for Justice Statistics

Based on the annual Juristat publication "Homicide in Canada", this presentation will explore trends in homicide in Canada over the past three decades. In addition to national level trends, homicide rates in the region of Peel will be presented and compared with those of the larger Toronto census metropolitan area (CMA). Further, trends in homicide committed by intimate partners will be presented, along with other victim-offender relationship groups; such as strangers, acquaintances, criminal relationships, and other family relationships. Changes over time in drug-related homicide, gang-related homicide, and homicides committed with firearms will also be explored.

Making the Case for Integrating Crime Prevention and Health Promotion: Insights From a Neighbourhood Study in the Region of Peel



Dana Helene Wilson, PhD, Assistant Professor, Department of Geography, University of Toronto Mississauga and Mark Saltmarsh, Crown Attorney, Region of Peel

Although there is a great deal of evidence to suggest that both poor health outcomes and criminal activities have roots in socio-spatially defined inequalities, few studies have connected community health and wellbeing with crime and violence. This talk describes an ongoing multi-stakeholder study in the Region of Peel that focuses on the intersections between local socio-economic conditions, violent and gun-related offences, and health and wellbeing at the community level. Findings from a geographical analysis of gun-related offenders will be revealed in addition to those from a pilot environmental survey and key informant interviews that examine how community features contribute to both crime- and health-related phenomena in three localized neighbourhoods in Caledon, Brampton and Mississauga. The talk will conclude with a discussion of how research

findings could be implemented to foster thriving communities through an integrated approach that recognizes vulnerable people in vulnerable neighbourhoods and considers crime prevention, health promotion, and social development initiatives concurrently.

Mentoring changes lives

Jan Dean

October 14, 2011

Matthew Ribeiro made a difference in someone's life, and he was recognized for it on Wednesday with the Peel Children's Centre's (PCC) Ron Lenyk Volunteer of the Year Award. Ribeiro, among more than 100 volunteers who mentor and tutor clients of PCC, a not-for-profit organization that works with children and youth who have mental health issues, spent a year with his young "buddy."

The youth to whom Ribeiro was assigned for 12 months had been bullied at school, leaving him ambivalent toward school and floundering academically while he coped with anger management and self-esteem issues.

Ribeiro, a recent University of Toronto psychology graduate who lives in Cooksville, and his "buddy" connected.

Dorothy Bakos, PCC's manager of clinical services, said what set Ribeiro apart was his persistence.

"Matthew sought out as much information and advice as possible when he was trying to connect with his buddy," said Bakos. "He's still making a difference to that family."

Ron Lenyk, chief executive officer of the Living Arts Centre and former publisher of *The Mississauga News*, presented Ribeiro with the plaque during PCC's annual Day of Celebration.

Ribeiro said he'll cherish the award because it reminds him that he changed a life.

"After the year(-long) program ended," said Ribeiro, "we're friends and fishing buddies."

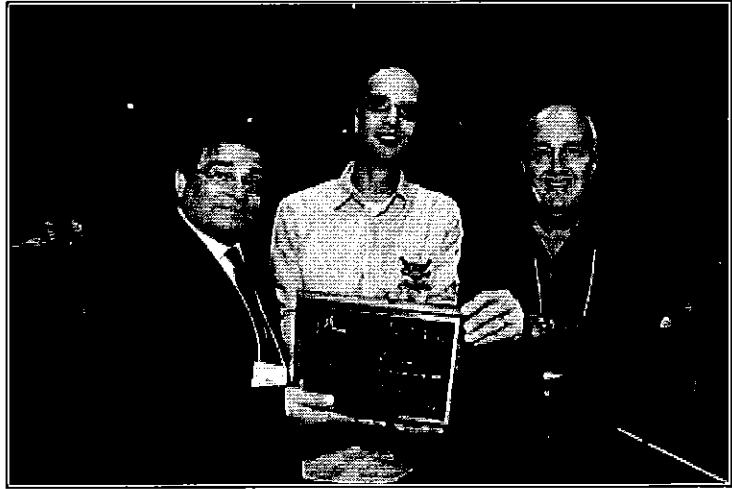
Ribeiro, who's working part-time jobs as a tutor, respite worker and vendor at the Air Canada Centre until he finds a full-time job working with youth, believes tough times make people more sensitive, empathetic and less judgemental of others.

"Everything happens for a reason," he said.

PCC's Day of Celebration also marked the achievements of a number of longtime employees, some of whom have worked at the centre for 20 to 25 years.

PCC board chair Roman Boychuk said: "When you have 20- and 25-year veterans in an organization that has been around for 26 years — that says something about the organization."

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Ron Lenyk Award. Matthew Ribeiro (centre) received this year's Peel Children's Centre Ron Lenyk Volunteer of the Year Award for his work with PCC's Mentor/Tutor Program. From left, CEO of the Living Arts Centre Ron Lenyk, Ribeiro and PCC executive director Humphrey Mitchell. *Staff photo by Fred Loek*

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Teacher is among the best

Julia Le
 May 18, 2011

Former John Fraser Secondary School dance and drama teacher Carmelina Martin has been recognized for her outstanding efforts in supporting and inspiring young people. Martin, who also head of the Erin Mills school's arts department, is among five teachers across the province to receive the Teacher of the Year award, created by Queen's Park in 2006 to celebrate excellence in Ontario schools. The award recognizes a teacher's contribution in helping students succeed and reach their full potential.

Martin is described by her nominators as a charismatic arts educator with an infectious passion for dance who has been inspiring creativity in her students for more than 17 years. During her time as a teacher, she's choreographed several school dance showcases, spearheaded a provincial youth dance conference and led workshops that have introduced students to those in the professional dance world.

She's also committed to professional development and works tirelessly to educate and mentor teachers across the province.

New Teacher of the Year, Excellent Support Staff, Excellence in Leadership, Team of the Year, Lifetime Achievement, Philanthropy in Education and the Chair's Community Contribution awards are also presented via the program.

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Ace teacher. John Fraser Secondary School teacher Carmelina Martin was recognized by the provincial government with the Teacher of the Year award. Here, she's seen with Ontario Premier Dalton McGuinty and Education Minister Leona Dombrowsky (right). *Supplied photo*

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Call to welcome gay groups

Roger Belgrave
June 15, 2011

A former Peel Catholic school student trustee is asking the Dufferin-Peel Catholic District School Board to allow open establishment of gay support groups in schools.

Sean Hillier graduated from Brampton's St. Augustine Secondary School five years ago, having also served as Dufferin-Peel's student trustee representing students in the Board's northern communities.

The PhD candidate, also a member of the organizing staff for Toronto's annual gay pride celebrations, delegated the Catholic Board's meeting last night (Tues. June 14), advocating for gay rights in local schools.

The issue became the focus of media attention earlier this year after students at Mississauga's St. Joseph Secondary School said they were denied a request to establish a Gay/Straight Alliance (GSA) chapter. More recently, there were media reports that students were prohibited from flying a rainbow banner, associated with gay pride, during a social justice event at the school.

Hillier told Dufferin-Peel trustees that many in the gay community are beginning to label the Board homophobic and discriminatory.

"The Lesbian, Gay, Bisexual and Transgender (LGBT) community views what is happening as an attempt to suppress at-risk students who are trying to make a difference within their school," Hillier said.

Hillier noted he still holds the Board in high regard and does not want to see it placed in a bad light or messy legal battle over Charter of Rights and Freedoms violations.

GSAs provide support for youth statistically more likely to face hate crimes, abuse, harassment, suicidal thoughts and academic failure, he told trustees. He urged the Board to become more progressive and encourage a more welcoming environment for its gay students by allowing formation of support groups that carry the GSA label.

"When society limits people, and specifically youth, the right to form groups which contain the word gay, lesbian or homosexual, it helps to promote an atmosphere that tells students they are not equal and accepted by people around them," he said.

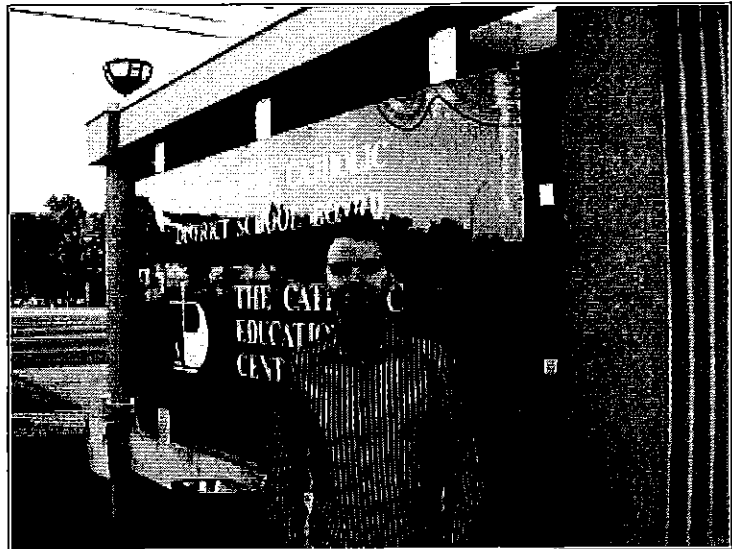
Hillier advised Board members the gay community will continue to advocate for GSAs in the local school system and support the students at St. Joseph.

Trustees thanked Hillier for his presentation and entered the delegation into the formal record without asking any questions or offering comment.

The Board has previously stated it has many resources, guidance personnel and student equity and social justice organizations in schools that serve the same purpose as GSA chapters.

Board officials also insist students were never denied a request to establish a GSA. Bruce Campbell, spokesperson for the Board, said rainbow flags are not banned from schools. But the students were not allowed to display the rainbow banner because they failed to go through the proper school approval process used by other students displaying items at the social justice event, he explained.

The Board has many clubs and initiatives with the same objectives as GSAs, but they simply have different strategies to support students that are developed from a Catholic faith perspective, Campbell added.



Sean Hillier. Former Dufferin-Peel Catholic District School Board's student trustee Sean Hillier returned to the Catholic school board room Tuesday night as a delegate advocating for gay rights in local schools. *Photo by Roger Belgrave*

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BIOGRAPHY



"Professional Street Dancer, Artist Educator & Community Outreach Worker, Marcelino DaCosta aka Frost has been an advocate of Hip-Hop culture since 1998, not only as a national competitive champion (Ottawa "Cypher Champ" 2008' Toronto "Style Champ", 2008' "Absolute Canadian B-Boy" 2009', Toronto "Top-Rock Champ" 2010' "B-Boy Lifestyle" Award 2011) and founder of the nationally renown "Ground illusionz" Hip-Hop community group, but also as local leader and supporter of many grassroots public health initiatives for youth ("The Word Project 2004', Behaviour Arts Fest 2009', R.H.Y.T.H.M. & Let Go Expo 2011'). Based out of Mississauga & Toronto, Ontario, Frost has gained municipal, provincial and national recognition for his community development & group facilitation work using Hip-Hop arts. Instructing youth of all ages in the cities of Mississauga, Toronto, Calgary, Edmonton, Winnipeg, Yellowknife, Whitehorse and Halifax, Frost has also seasoned his professional experience across the Canadian Arctic with the world renown, "Blue Print For Life" Social Work Through Hip-Hop consulting organization since 2007 & "U.N.I.T.Y. Charity" an alternative art education Not-for-Profit group as a senior facilitator. In 2009, while keynoting for the U.N. "Ignite Change Now" Global Youth Assembly in Edmonton, Frost was honoured to speak along side Canadian legends, Steven "Buddha" Leafloor & Michaëlle Jean, the former Governor General of Canada. With a passionate and philosophical persona, Frost has the natural ability to share a sense of empathy and deliver audiences toward cultural understanding and unity. Inspired by influential figures from James Brown to John Lennon, his gifts as a motivator, thinker and visionary have lead Frost to speak as representative of a movement and bridge uniting generations."

Internet article on Frost

<http://originalmb.blogspot.com/2011/03/w5h-marcelino-dacosta-aka-frost.html>

Internet article on Ground illusionz

<http://justalilhype.com/issue-24/justdance-ground-illusionz/>

Community heroes awarded

Julia Le

November 4, 2011

Longtime Mississauga resident Sharon Paras was tired of feeling too frightened to leave her home at night.

At Safe City Mississauga's Crime Prevention Conference, held today at University of Toronto Mississauga, the 63-year-old described how there was always suspicious activity where she lived — on a cul-de-sac adjacent to a woodlot and park.

"The privacy of a cul-de-sac attracts a certain component of society that likes to conduct illegal business, drug dealings and such, and the traffic on our street was incredible," said Paras. "We'd come home at nine or 10 at night and there would be all these people on our street or in the woodlot, and we were terrified." She said area residents could no longer tolerate it, after 20 or so years of watching passively. In April 2010, Paras said, after seeing some eight vehicles parked nearby in the middle of the afternoon, "enough was enough."

She called City of Mississauga councillors, who over several months worked with her, City parks and recreation officials and Peel Regional Police to come up with solutions.

Today, she says, the park has posts at the entrance to deter people from driving into the park, brush has been cleared and trees trimmed to allow for more visibility, and new light fixtures have been installed.

"We have our community back and you look out now and you don't see a string of cars," Paras said. "You see families with their children and their dogs, and it's awesome. It's really wonderful."

For her initiative, Paras received one of six hero awards given out on Friday by Safe City Mississauga. She received the Hazel McCallion Hero Award for her outstanding contribution to the community.

She said she's humbled by the recognition.

"It's just something that you do because it's your community; you have great neighbours and a beautiful neighbourhood that nobody was able to enjoy because we were all intimidated," she said.

The other award recipients are Ron Pagcaliwagon, Brenda Dang, The Mississauga Chinese Business Association (MCBA), Peel police Cst. William Moldrick and Sleep Country Canada.

Pagcaliwagon received the Ron Lenyk Hero Award for being an outstanding volunteer who made an extraordinary contribution to crime prevention. He ran dance programs for young people.

Dang, 13, was presented with the Bell Junior Hero Award for being instrumental in finding ways to contribute to crime prevention among her peers. With a grant from the Region of Peel, she taught dance classes to youth.

The MCBA received the Ignat Kaneff Hero Award for being a local community service organization that supports crime prevention initiatives through fundraising, volunteering and as ambassadors. The group hosts events that help police mingle with citizens in an informal setting.

Moldrick received the Chief Mike Metcalf Hero Award, given to an officer or designated crime prevention practitioner who has made an extraordinary single contribution to crime prevention in Mississauga. He works with youth to put them on the right path.

Sleep Country Canada received the Harold G. Shipp Hero Award. It's given to a business that has made crime prevention and awareness a priority. The company runs a Backpacks for Kids program each year and has supplied about 17,000 needy children with backpacks over the last seven years.

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Heroes awarded. Awards were handed out today at the At Safe City Mississauga's Crime Prevention Conference. Recipients included, from left; Stephen Chu of the Mississauga Chinese Business Association, Sharon Paras, Constable William Moldrick, Sleepcountry Canada COO David Friesema, Ron Pagcaliwagon, Lynn Pagcaliwagon and Brenda Dang. Staff photo by Fred Loek

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