



COMING JULY 2011

# MISSISSAUGA CELEBRATION SQUARE

## The GTA's Newest Event Destination

Located outside of Mississauga City Hall in the downtown core, Celebration Square is a vibrant state-of-the-art event venue that is sure to become one of the premiere event destinations in the Greater Toronto Area.

The newly renovated Mississauga Celebration Square will be host to a dynamic line-up of free year-round events and festivals that showcase eclectic arts, cultural diversity, and the spirit of the city.



# Dynamic Event Space

## More Than a Million Visitors a Year

Celebration Square will be home to more than 100 free public events, performances, and activities per year, with an estimated attendance target of 1.4 million visitors per year by 2014.

## Strong Event Infrastructure

Permanent café, removable furniture; bistro chairs and tables, umbrellas and park benches, ample water and electrical access.

## A State-of-the-Art Facility

The 6.6 acre site includes: Mitsubishi 'Diamond Vision' Screens, a state of the art Main Stage, 300 seat Amphitheatre, MarketTrellis/serviced vendor area, Lawn, Fountain/Rink, Jubilee Garden, Raised Gardens, Forested Garden, Glass Pavilion and Terrace. The venue will support crowds of up to 50,000 people.

## Accessibility and Great Location

Easily accessible by Mississauga and GO Transit; close to major highways in the heart of downtown Mississauga. Situated in the downtown core, surrounded by Mississauga Central Library, Ontario's largest Shopping Mall, Square One and the new Sheridan College, Mississauga Campus.

Mississauga Celebration Square is a versatile venue providing a unique urban backdrop for cultural and community festivals, concerts, product launches, unique programming, promotional events, and film or photo shoots.



### Outdoor Amphitheatre

An intimate open air space that seats 300 spectators and features a 16 ft x 20 ft stage. The amphitheatre is fully equipped with a sound and lighting package. With endless programming possibilities, depending on the size and scope of your event, the amphitheatre is an ideal event venue or complimentary programming space.

### Main Stage and Digital Program Screens

Located on the lower square, the permanent covered stage has a state-of-the-art high performance sound and lighting system with the capacity to showcase local talent to international recording artists. Also featuring two 16 mm 15 ft x 28 ft Mitsubishi 'Diamond Vision' Screens, and six 20 mm Digital Ribbon Screens. These screens are programmable and customizable to varied needs and will add a level of sophistication that will take your event to the next level.

### Trellised Market Area

This highly visible trellis on the lower square has been specifically designed as a dedicated market area. Fitted with electrical outlets and potable water hook ups, it has the capacity to house up to 48 vendors under its shaded canopy.

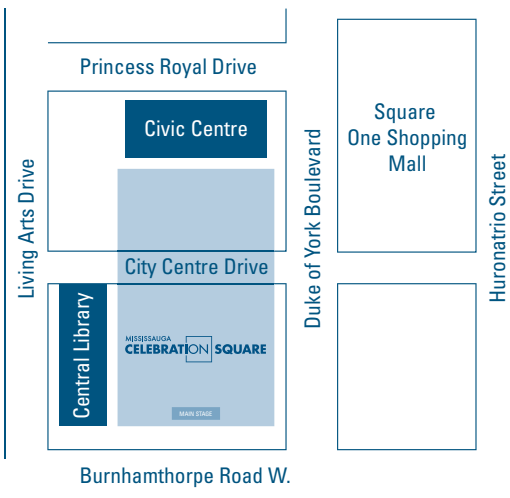
## Fountain/Ice Rink

Located on the upper square, the 147 ft x 155 ft water fountain transforms into a fully operational public ice rink from November to March.

The water fountain can add a refreshing atmosphere to your event, or it can be drained to provide additional floor space for your programming.

## Gardens

The forested and raised gardens throughout the site give an intimate feel to the event space, offering serene shaded resting areas for event patrons.



Contact us for information on how to book Mississauga Celebration Square for your major events and activities.

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