



COMMUNITY FORUM COMMENTS – OCTOBER/NOVEMBER 2011

FORUM FEEDBACK				
AWARENESS	TECHNOLOGY	PROGRAMS	SPACE	OTHER IDEAS
<ul style="list-style-type: none"> • Use Youtube videos - contests, sharing, favourite things; • Use blogs – no duplicate website • Staff can promote services better face-to-face • Promote purchase suggestions • Other languages promotion • Start a newsletter for older adults • Use flyers to reach older adults • Use the Rec & Park software for customer contact • Improve the older adult content on the website • Use The Mississauga News, SNAP, councilors newsletters • Promote the library's e-newsletter • Be a presence at community centers and seniors centers 	<ul style="list-style-type: none"> • Increase social media for youth messaging • Improve the “teen zone” on website with colour, info • Use virtual space media – twitter, facebook • Wi-fi, high-speed • Give priority neighbourhoods more computers • Offer technology training – high-end techs, smart boards • Sponsor sessions on managing social media with kids • Provide all branches with mobile devices for instruction and education • Improve e-book service • Develop a ‘road show’ on kids and technology • Offer intro to social media sessions • Use voice mail options for languages • Create a small business page on website and 	<ul style="list-style-type: none"> • More youth events – workshops, poetry slams, theatre, “cool things,” art, yoga, hip stuff • Offer passes for local Museum, Art Gallery, etc. • Get experts from different fields - financial training/advice – local groups – university financing • Use networking opportunities – UTM, Sheridan, OCAD, school boards • Career night/day/week – communicate with schools in the area • Develop partnership for youth with special needs • Survey older adults • Books and coffee with a sponsor • Increase conversation circles and focus on the Library • Offer programs 	<ul style="list-style-type: none"> • Create space for hosting events • Develop outdoor spaces • Create cool youth spaces – paint walls to become whiteboards • A place to gather • Increase group and individual quiet study • Designate a corner/promote brain health • Use program rooms more fully • Set-up parenting collections in the kids areas • Provide viewing and listening stations • More meeting room space for business groups • Library hours sometimes impinge on space bookings • Install buffers strategically to reduce noise 	<ul style="list-style-type: none"> • Expand graphic novels collection • Create older adult leniency • Create volunteer opportunities • Host sessions on health issues, e.g. falling • Consider staff dress standard, staff id, staff title • Eliminate bottom shelves • Offer more audio books • Evaluate multilingual materials for families • Increase Library entertainment events • Ask parents what topics they want to learn about • Consider bussing for adults • Develop a junior kindergarten program like the Grade 4 program • Offer more “celebration of reading events” • Develop a personal

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<ul style="list-style-type: none"> • Increase Library presence at school events • Attend junior kindergarten information nights • Provide material to daycares • Promote “Dial-a-Story” information • Market the Library as a place to spend time together • Provide schools with posters on the Library’s services • Use the City’s electronic notice boards • Promote links to the Library’s website for other organizations • Participate at other community events • Tap into the passion to offer community service – volunteer greeters • Posters of newcomers for newcomers • Keep in touch with key contacts • Keep the LINKS up • Create a poster of uniformed workers • Improve signage to libraries • Promote getting items not in the collection • Advertise languages 	<ul style="list-style-type: none"> • keep current • Add more e-books • Email alerts for returns before late fees assigned • Use bibliocommons and LibraryElf • Seamless online access with Firefox • DVD complete list on website • Email alerts as new DVDs come in Offer computer training at all locations • Book clubs for adults based on • Subscribe to Freegal • Create a campaign – <i>“Newcomer? Ask us for materials just for you...”</i> • Create a “Welcome kit” with new cards 	<ul style="list-style-type: none"> • promoting integration with Canadian society • Create inter-generational programs • Older adult advisory groups • Better computer books • Extend loan periods for e-books • Offer audio/e-books in other languages • Develop partners • Create “reading buddies” • Sponsor bus trips for older adults • Get purchase suggestions from other agencies (best of...) • Address needs of caregivers for older adults • Time to meet managers • Access to health care info • Address 4 groups of older adults • “Learn about New Technology here!” • Create deposits in seniors homes • Create “drop in” times to meet others • Create storytimes for adults • Supply book clubs • Expand world language selection for older adults • Co-sponsor sessions for 		<ul style="list-style-type: none"> • reading record program • Offer writing clubs and contests • Schedule more weekend programs • Hold “read aloud” sessions for families • Develop a program of kids mentoring kids • Identify stages of parenting and address with collections • Create parent councils / library club • Develop lists of “best books on...” • Focus on books to read aloud • Be friendlier at the Central Library • Host forums on weekends • Use volunteers for more events, etc. • Offer more early hours • Expand services in French • Relax food and drink rules • Make New Beginnings a mode for other groups • Organise a “book of the month” program Offer ‘Welcome to Canada’ story times for families • Review current policy re commercial postings

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<p>spoken at each location</p> <ul style="list-style-type: none"> • Promote small businesses • Promote business services elsewhere • Better publicity with other partners • Update posters • Use churches, etc. • Promote children's library info through schools • New releases, popular reads on home page • classics/bestsellers • Responsive, transparent process for new purchases 		<p>parents on child achievement</p> <ul style="list-style-type: none"> • Provide schools with library information for their newsletters • Establish connections with school board literacy staff • Participate in the Celebration Square events • Expand "Dual language" materials • Develop a position on parent involvement • Provide creative outlets for families at libraries • Host meetings for groups to address their concerns, i.e. a teenager • Promote information on further education • Request materials from community agencies • Provide transit info for newcomers • Offer Peel Community Guides in all languages • Think "newcomer families" • Host Newcomer Days • Offer book clubs in other languages • Invite MBEC to speak at staff meetings • Offer programs in partnership with other agencies – tax info, 		<ul style="list-style-type: none"> • Use staff to translate top 6 languages • Improve library hours – Central 24 hrs • Longer weekend hours • Public library card access to University library and regional libraries • Return MLS books to Brampton • Lower late fees especially DVDs • Increase loan periods over weekends/summer • Standard opening hours across system

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		<p>small business, etc.</p> <ul style="list-style-type: none"> • Posting for commercial groups for a charge • Host a “Small Business” trade show/fair with success stories/training seminars • Use LCD screens • Promote sponsorship opportunities, paid advertisements • More forums on key issues • Business centres in key locations – key business services • Update DVD movie collection • Alphabetical DVD displays within year of release • Life enriching programs – computer, first aid, craft, etc. • Expand multilingual collection/kits at Central • Supply serials in same format 		