

Originator's Files

BL.03-SIG (2011)

PDC JUN 11 2012

DATE: May 22, 2012

TO: Chair and Members of Planning and Development Committee

Meeting Date: June 11, 2012

FROM: Edward R. Sajecki

Commissioner of Planning and Building

SUBJECT: Sign By-law 0054-002, as amended

Sign Variance Applications

RECOMMENDATION: That the report dated May 22, 2012 from the Commissioner of

Planning and Building regarding Sign By-law 0054-0002, as amended, and the requested six (6) Sign Variance Applications described in Appendix 1-6 of the Report, be adopted in accordance with the

following:

1. That the following Sign Variances be granted:

> Sign Variance Application 12-00439 (a)

> > Ward 1

Port Credit Wellness Centre 333 Lakeshore Road West

To permit the following:

(i) Four (4) fascia signs above the first storey, one on each of the building elevations.

(b) Sign Variance Application 12-00240

Ward 3

Research in Motion

4701 and 4715 Tahoe Blvd.

To permit the following:

- (i) Two (2) fascia signs for each building located On the 5th floor of the 6 storey buildings.
- (c) Sign Variance Application 12-00232
 Ward 5
 Light Presbyterian Church
 6965 Professional Court

To permit the following:

- (i) One (1) ground sign with a sign area of 11.71 sq. m. (126 sq. ft.) and a height of 6.86 m. (22.5 ft) fronting Derry Road.
- (d) Sign Variance Application 12-00112
 Ward 11
 Walkers Fishmarket Inc.
 6531 Mississauga Rd.

To permit the following:

- (i) One (1) sign located on the side of a patio.
- (e) Sign Variance Application 12-00209 Ward 11 RBC

7020 Saint Barbara Blvd.

To permit the following:

(i) Two (2) directional signs having a height of 1.37 m (4.4 ft.).

2. This variance was referred to the Ward Councillor at the March 19, 2012 Planning and Development Committee meeting, for further review. In this regard, the Ward Councillor met with the applicant and was satisfied with the proposal.

The Planning and Building Department still does not support the variance and therefore request direction from the Planning and Development Committee.

(a) Sign Variance Application 11-07022Ward 7TransGlobe3122 Hurontario Street

To permit the following:

(i) Four (4) fascia signs on the building.

BACKGROUND:

The *Municipal Act* states that Council may, upon the application of any person, authorize minor variances from the Sign By-law if in the opinion of the Council the general intent and purpose of the By-law is maintained.

COMMENTS:

The Planning and Building Department has received six (6) Sign Variance Applications (see Appendices 1 to 6) for approval by Council. The applications are each accompanied by a summary page prepared by the Planning and Building Department which includes information pertaining to the site location; the applicant's proposal; the variance required; an assessment of the merits (or otherwise) of the application; and a recommendation on whether the variance should or should not be granted.

FINANCIAL IMPACT: Not applicable.

CONCLUSION:

Council may authorize minor variances from Sign By-law 0054-2002, as amended, if in the opinion of the Council, the general intent and purpose of the By-law is maintained. Sign By-law 0054-2002, as amended, was passed pursuant to the *Municipal Act*. In this respect, there is no process to appeal the decision of Council to the Ontario Municipal Board, as in a development application under the *Planning Act*.

ATTACHMENTS:

APPENDIX 1: Port Credit Wellness Centre
Appendix 1-1 to 1-11

APPENDIX 2: Research in Motion

Appendix 2-1 to 2-8

APPENDIX 3: Light Presbyterian Church

Appendix 3-1 to 3-5

APPENDIX 4: Walkers Fishmarket Inc.

Appendix 4-1 to 4-8

APPENDIX 5 RBC

Appendix 5-1 to 5-6

APPENDIX 6 TransGlobe

Appendix 6-1 to 6-8

Edward R. Sajecki

Commissioner of Planning and Building

Prepared By: Jeffery Grech, Acting Supervisor Sign Unit



SIGN VARIANCE APPLICATION REPORT Planning and Building Department

May 1, 2012

FILE: 12-00439

RE: Port Credit Wellness Centre

333 Lakeshore Road West - Ward 1

The applicant requests the following variance to sections 4(6) and 13 of the Sign By-law 0054-2002, as amended.

Section 4(6)	Proposed
Any sign not expressly permitted by this By-	Four (4) fascia signs identifying a medical
law is prohibited.	building.
Section 13	Proposed
Fascia sign to permit 15% of the building	Four (4) fascia signs above the first storey.
façade of the first storey for each occupancy.	

COMMENTS:

The proposed sign variance is for four (4) fascia signs above the first storey, one on each of the building elevations. The signage is proposed to act as an identifier informing the public about the availability of medical services at the building. The design of the sign is complementary in scale and character to the building. In this regard, the Planning and Building Department find the variance acceptable from a design perspective.

BONAM PROPERTIES LIMITED

February 3, 2012

City of Mississauga 300 City Centre Drive Mississauga, ON L5B3C1

Dear Sirs/Mesdames:

Re: Port Credit Wellness Centre Building Signage for 333 Lakeshore Road West, Mississauga

This newly constructed medical building is located on the southeast corner of Lakeshore Road West and Maple Avenue in the City of Mississauga on the same site as the Shoppers Drug Mart at 321 Lakeshore Road West, Mississauga. The site includes parking for 95 vehicles, a loading ramp servicing the Shoppers Drug Mart and landscaping in accordance with the requirements of the development agreement entered into between the former owner and the municipality.

Signage on the Shoppers Drug Mart is quite substantial on the north, east and west sides of the building as can be seen from the photographs attached. Furthermore the dental office located in the southwest corner of the Shoppers Drug Mart building also includes the signs shown on these photographs.

The Port Credit Wellness Centre building is occupied by a group of doctors engaged in family practice on the second floor, a physiotherapy/chiropractic clinic at the east end of the first floor and a dermatology clinic at the west end of the first floor. All tenants have access to the parking area as well as lay-by parking spaces along the south side of Lakeshore Road West.

To minimize excessive and unattractive tenant signage the landlord has imposed strict criteria for sign approval and has, subject to approval by the municipality, agreed to install signage on the parapet identifying the building as the *PORT CREDIT WELLNESS CENTRE*. The building is devoted solely to medical uses, and the primary purpose for this signage is to inform the public about the availability of medical services at the building and to create a dignified professional appearance for the building.

The renderings showing the location, style, colour and dimensions of the proposed building identification signs attached illustrate that the proposed signage will be balanced, dignified, professional and in good taste, that the area of the signage will be well within the limits specified in the sign By-Law, that the stature of this medical building as a destination for medical services will be enhanced in the eyes of the public and that the proposed unlighted signage will not contribute to additional light pollution. Neither the design nor the location of the signs will alter the essential character of the area and is in keeping with, and less obtrusive than, the signs installed on the adjacent Shoppers Drug Mart building.

City of Mississauga

Page 2 February 3, 2012

Historically this site has been used for commercial purposes including, most recently, a used car lot and motor vehicle repair facility. It has now been significantly upgraded by the construction of the Shoppers Drug Mart and the Port Credit Wellness Centre.

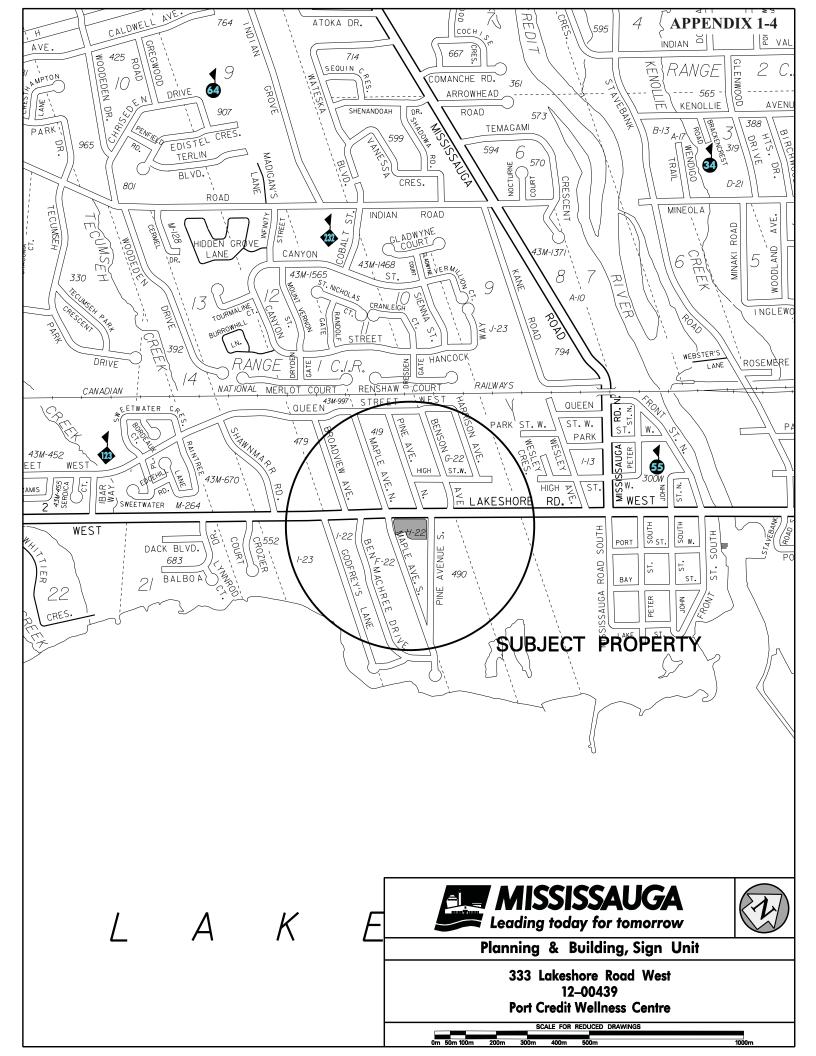
We trust that the foregoing will be sufficient to enable you to approve our proposed signage.

Yours sincerely,

BONAM PROPERTIES LIMITED

Robert E. Rye

President



GFA - STANDARD DEFINITION

EXISTING SHOPPERS 357.82 SH EXISTING MEDICAL OFFICE (IN SHOPPERS 478 5M PROPOSED THE STOREY MEDICAL BUILDING 1148C SM . 55140 5H (6,000 5F) GROUND FLOOR SECOND FLOOR TOTAL AREA . UI480 SH (12.000 SF)

1014L GFA 263543 5H

GFA - ALTERNATIVE GFA DEDUCTIONS FOR NON-RESIDENTIAL USES (PER SEC. 3.1.9 IN ZONING BY-LAW)

EXISTING SHOPPERS 1357 67 REDUCED BY 5% + 1265 IS 5H EXISTNO MEDICAL OFFICE (IN SHOPPERS) 618 SH REDUCED BY ION . BIDS SH PROPOSED THE STOREY MEDICAL BUILDING HIMMS SH REDUCED BY ION . (DOS) 5 H

WALL SIGN

MEDIAN 6275

LAKESHORE, ROAD

PARKING REQUIRED (32), 4 333 LAKESHORE BOULEVARD WEST)

1. ALL GFA HEASUREMENTS NOTED BELOW HAVE BEEN DETERMINED IN ACCORDANCE WITH SEC 3119 ALTERNATIVE GROSS FLOOR AREA DEDUCTIONS FOR NON-RESIDENTIAL USES IN THE ZONING BY LAUT STANDARD CALCULATION

EXISTING SHOPPERS 1285 8 5M x 28/00 5M + 36 5PACES EXISTING MEDICAL OFFICE (IN SHOPPERS) 18183 SM. x 58/00 SM. x 5 8/00 SM. x 5 8/00 SM. x 58/00 SM. x 58

SHARED FORMULA CALCULATION (PER TABLE 3123 IN ZONNG BY-LAUNG 225-2001) TOTAL PARKING REQUIRED (BASED ON NEEKDAY MORNING / AFTERNOON' REQUIREMENTS) NA APACKA

. I SPACE

3000 TAPER

320

THE ST.

25.00

TOTAL PARKING PROVIDED

TOTAL BARKNO BEQUISED

321 1 333 LAKESHORE BLVD LEST 100 SPACES (INCLUDING 4 LATEY)

321 4 333 LAKESHORE BLVD. WEST PROPERTY:

WES

(201803 / 182036 571) + 26575 COVERAGE FLOOR SPACE NOEX (7835/5 / 181036 5M) + 034 LANDSCAPED AREA . 1502.66 SM (19.22%) PAVED AREA + 423959 5M (542IS) HANDICAPPED PARKING REQUIRED 1 4 CARS HANDICAPPED PARKING PROVIDED LOADING SPACE REQUIRED LOADING SPACE PROVIDED . I SPACE

GENERAL NOTE:

- RELATED REZONNG APPLICATION DZ-89 / 862-W ALL DOOR ENTRANCES SHALL BE 83 TO GRADE ELEVATION
- 3 REFER TO CIVIL DRAWING PREPARED BY SKIRA FOR EXISTING AND PROPOSED SPOT ELEVATIONS
- 4. NTERIOR STORAGE FOR WASTE SHALL BE PROVIDED BY EACH TENANT (THERE IS NO EXTERIOR STORAGE FOR WASTE ON SITE)
- 5 EXTERIOR LIGHTING STANDARD IN PARKING AREA ARE EXISTING (ACCORDING TO PREVIOUS SITE PLAN APPLICATION)
- & ELECTRICAL LIGHTING FIXTURE MOUNTED TO WALL OF BUILDING SHALL BE ALIMINIM CYLINDER FIXTURE BY PREMER LIGHTING MODEL *CG-6008
- THE EXISTING DRAINAGE PATTERN ULL BE MAINTAINED EXCEPT WHERE NOTED. REFER TO CIVIL DRAWING BY SKIRA

INFORMATION ON THIS SITE PLAN WAS TAKEN FROM PLAN OF TOPOGRAPHICAL SURVEY OF

LOTS 66 TO 71 INCL... PART OF LOTS 72, 73 AND 74, BLOCK A AND PART OF BLOCK B AND PART OF MAPLE AVENUE,

CLOSED BY BY-LAW No. 1772 (INST. No. VS 79035) PLAN H-22 CITY OF MISSISSAUGA

REGIONAL MUNICIPALITY OF PEEL

MONETT YOUNG LANTED PROFESSIONS LAND SUPERFORM

OWNER INFORMATION:

321 +333 LAKESHORE BLVD, WEST PELICAN (LAKESHORE) COMMERCIAL INC.

NORTH YORK ON PH 416-441-8557

GENERAL NOTES

I HEREBY CERTIFY THAT THIS DRAWING CONCRES IN ALL RESPECTS TO THE SITE DEVELOPMENT IN AND AS APPROVED BY THE CITY OF MISSISSAUGA LOCER FILE NAME OF ICIOST IN AND AS ASSESSED OF ICIOST OF INCOME.

ARCHITECTS SIGNATURE

PROFESSION SELT

THE CITY OF PROMONICAL REQUIRES THAT ALL UPPRICE DESIGNATION OF BUILDING SHOPPING TO THE BUILDING DIVISION, PLANNES AND BUILDING DIVISION, PLANNES AND BUILDING PROPARITY AND APRIL DECERTIFED PRIVATE AND ALL DECERTIFED PRIVATE AND ALL DECERTIFED PRIVATE AND ALL DECERTIFED THAT ARCHITECT OR ENGINEER AS BEING IN CONCENTY AND ALL DECERTIFED TO SELECT AND ALL DECEMBERS AND ALL

ALL EXTERIOR LIGHTING WILL BE DIRECTED ONTO THE SITE AND WILL NOT INFRINGE UPON THE ADJACENT PROPERTIES

ALL DAMAGED AREAS ARE TO RENSTATED UTH TOPSOL, AND SOD PRIOR TO THE RELEASE OF SECURITIES

SOMAGE SHOWN ON THE STE DEVELOPMENT PLANS IS FOR HOOPMENDON PROPOSES ONLY. ALL SHOWS WILL BE SUBJECT TO THE PROPOSEDOR OF SIGH STLAND A SCOKINGER, AS APPOSED, AND A SCOKINGER AS APPOSED, AND A STEEL PROPOSED THROUGH THE BALDING DIVISION.

FIRE MOUTE SHALL BE DESIGNATED AS PER BYLAU 636-8 AS

ALL SUFFACE DRAINING BILL BE SELF CONTAINED COLLECTED AND DISCHARGED AT A LOCATION TO SE APPROVED PROR TO THE ISSUANCE OF A BUILDING PERST

GRADES WILL BE HET WITHIN 33% HAXPUT SLOPE AT THE PROPERTY LINES AND WITHIN THE SITE

MANCHO BYACEISI RESERVED FOR THE PHYSICALLY HANDICAMPED THAT BE DESTRED BY A SON NOTALLED AT THE APPLICANT'S EXPENSE IN ACCORDINGS BIT THE DESON SPECFICATIONS OF FIGURE 1 TO SCHEDULE 7 I 3 OF BY-LAU 800-2005

CONTRIOUS 6 OF HIGH SARRER TYPE POWED CONCRETE CURBING WILL BE PROVIDED BETWEEN ALL ASPHALT AND LANDSCAPING AREAS THROUGHOUT THE SITE.

ALL ROOF TOP MECHANICAL UNITS

THE STRUCTURAL DESIGN OF ANY THE TAINING MALL OFFER 68 IN IN HEIGHT OR MAY RETAINING MALL LOCATED ON A PROPERTY LIKE IS TO BE SHOULD ON THE STEE GRADING PLAN FOR THE PROJECT AND IS TO BE APPROVED BY THE CONSULTING ENGINEER FOR THE PROJECT.

IT IS INTENDED THAT THE SITE GRADING PLAN AND THE SITE SERVICING PLAN ARE TO BE ASSOCIATED WITH THE SITE PLAN

THE APPLICANT IS RESPONDED.
FOR EVALUATION TO THE THEE
FOR EVALUATION TO THE THEE
FOR EVALUATION TO THE THEE
FOR EVALUATION TO THE LOCATION
AND THE LOCATION
AN

RELATED SP APPLICATION

FIRE ACCESS ROUTE UPL BE DESIGNED TO SUPPORT A LOAD OF NOT LESS THAN 139-3 KG, FER AVILE 4 HAVE A CHANGE IN GRADIENT OF NOT HOME THAN I IN IS OVER A HINTER POSTANCE OF S. M.

THE PORTIONS OF THE DRIVEWAY WITHN THE PUNCTAL BOLLEVARO

AT THE ENTRANCES TO THE STE. THE FUNCTIFIAL CARS AND SIDEMAK WILL BE CONTRACTOR THEOLOGY THE DEPICTANT AND A CARSE DEPRESSION BILL BE ALL PROPOSED CARSING MITHS THE PLANCING BOOKLEVARD ARREST FOR THE STE IS TO SHIT AS FOLLOWS.

STE IS TO SHIT AS FOLLOWS.

STOR ALL SHORT FAILTY RESOLUTIAL PROPIETES NOW, ON STREET FOR THE SHORT OF THE SHORT OF

AN ACOUSTICAL CONSULTANT SHALL CERTIFY TO THE PLANNING AND BUNDO DEPARTMENT THAT THE AS CONSTRUCTED OFFICE AND RETALL AREAS FEET THE RECOTTENCED ADDOOR HOISE GUIDELINES AS OUTLINED IN TABLE A-LOW THE PRINTERY OF THE INVIRONMENTS PROJUCTATION LIL-DI.

THE ACOUSTICAL CONSULTANT SHALL CERTIFY TO THE PLANNIS AND BUILDING DEPARTMENT THAT THE AS CONSTRUCTED INTOLATIVE TREASMES FOR STATCHARM YOME ARE IN ACCORDANCE WITH THE UPDATED DETAILED MOSE REPORT AS APPROVED BY THE CITY AND IN COMPLIANCE WITH THE HIMSTRY OF ENVIRONMENTS OFFICE OFFICIAL POOR STATCHARM YOUR GOODES



SYMBOL LEGEND

SYMBOL LEGEND

Interpretation
LONDING DOOR LOCATION
LONDING DOOR LOCATION
DIVINE LOCATION
INTERPRETATION
INTERP

COLOR AS PER PANT SPEC.

LIGHT DUTY ASPILLE TRAVPIC

CAR PARKING AND DRIVELETS

ES STE SERVICE I GRADING

DUGS FOR DETAILS

HEAVY DUTY ASPILLE, PAVING

RECORD ROUTE

ME STE SCHACE I GRADING

DUGS FOR DETAILS

FIRE MOUTE Chr.

PARE PROFESSION AN PASS PANTED LINE PROSSIR AN PAIN

PRIZITOR COWERS PER TELEVISION OF SEC. DET 27 TEMBERS FOR MA

DRAWING ISSUE

HAMICKUMS mand to two that has over to sed to this part disapproxy mar or marry

man or heart for a last

The during the colored of the colored to the street of the colored to the street of the colored to the colored Contract of the second of the

THE PROPERTY AND THE PR



VGA Vendand Garland Architecture TO AT DE PERSON DE PROPERTY DE PERSON DE PERSO

PROPOSED COMMERCIAL DEVELOPMENT

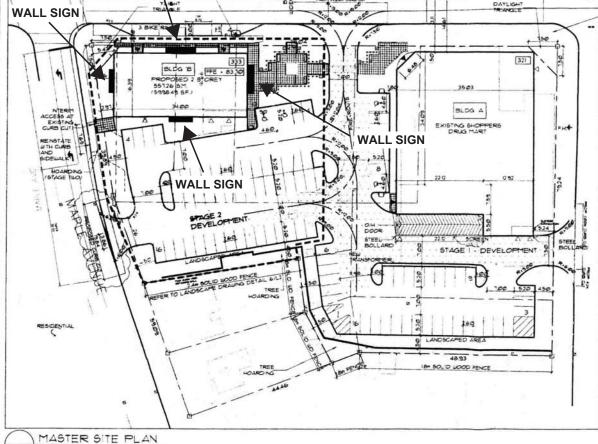
EMBOL PART

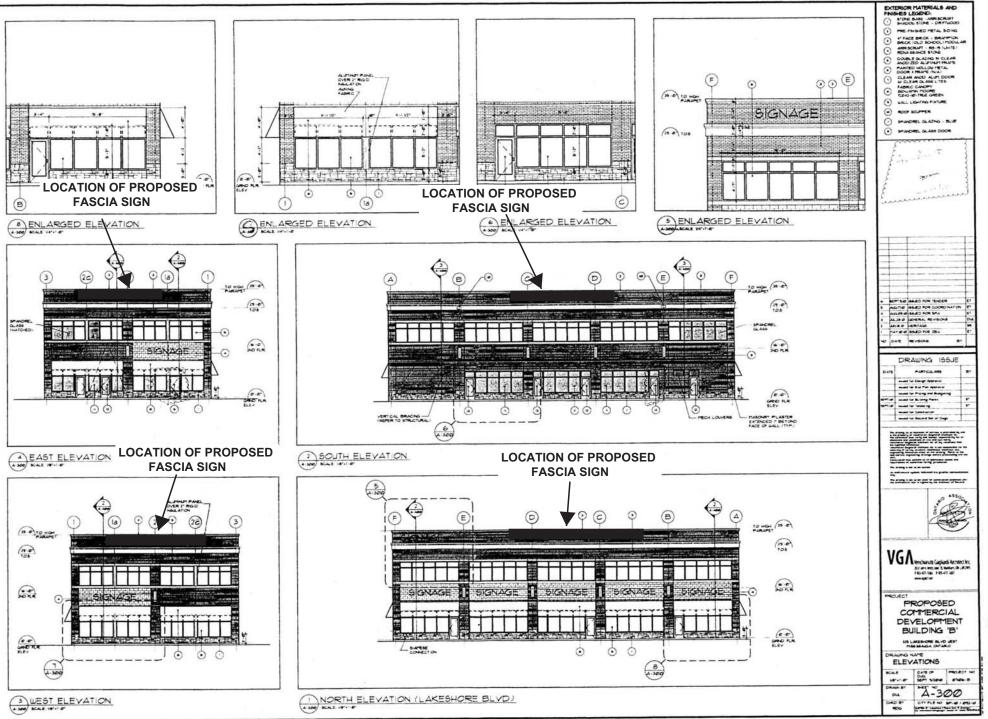
NOS 35 37 1 333 LAGRACINE BLVO LES

MASTER SITE PLAN ENTE: PED35301 0100 1250

..

A-100b OF THE ME SP. MINEST. ELDINE.





APPENDIX 1-0



555 Ellesmere Road Toronto, Ontario, Canada M1R 4E8 www.pattisonsign.com Tel (416) 759-1111 Fax (416) 759-4965 Toll Free 1-800-268-6536 The artistic works depicted herein are copyright and are the exclusive property of Pattison Sign Group and as such cannot be reproduced in whole or in part without prior written consent.



Pattison Sign Group signs illuminated by Fluorescent, Neon and/or HID Lamps contain Mercury (HG). Dispose of these lamps according to Local, State, Provincial or Federal Laws.

Job No.

Vantage #:

Date: 29-SEPT-11 Design #: 11-1757-R6

Scale: N.T.S
Sales: P. BROWN
Designer: M.GIOFFRE

Rev.#: R6

19-DEC-11

Vector Artwork
Required

Date:

High Resolution Image Required

Final Colours
Required



Electrical Requirements

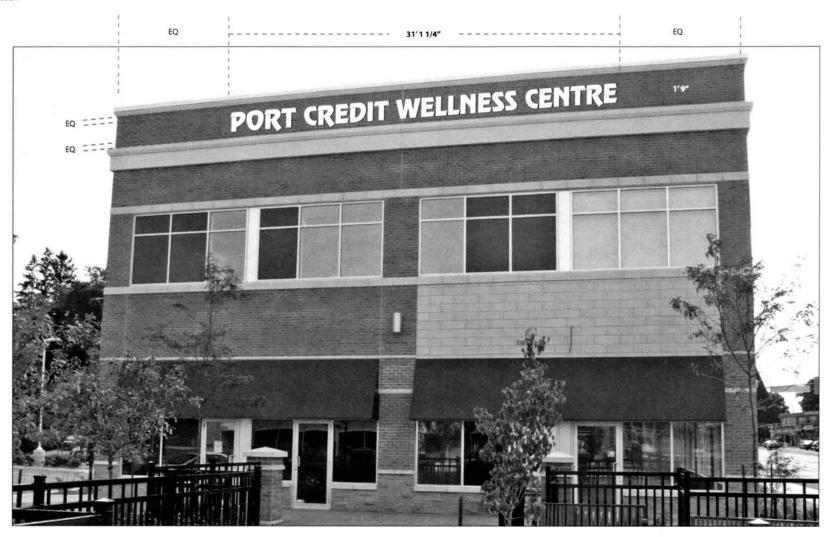
120V 347V

Other

*Voltage needs to be specified prior to customer approval Customer Approval

Date

AWRYE WANAGEMENT COMPONATION





555 Ellesmere Road Toronto, Ontario, Canada M1R 4E8 www.pattisonsign.com Tel (416) 759-1111 Fax (416) 759-4965 Toll Free 1-800-268-6536 The artistic works depicted herein are copyright and are the exclusive property of Pattison Sign Group and as such cannot be reproduced in whole or in part without prior written consent.



Pattison Sign Group signs illuminated by Fluorescent, Neon and/or HID Lamps contain Mercury (HG), Dispose of these lamps according to Local, State, Provincial or Federal Laws.

Job No.

Vantage #:

Date: 29-SEPT-11 Design #: 11-1757-R6

Scale: N.T.S
Sales: P. BROWN
Designer: M.GIOFFRE

Rev. #: R6 Date: 19-DEC-11

Vector Artwork Required

High Resolution Image Required

Final Colours Required

Conceptual artwork only

Electrical Requirements

120V 347V

Other

* Voltage needs to be specified prior to customer approval Customer Approval

Date

AWRYE WANAGEWENT CORN



555 Ellesmere Road Toronto, Ontario, Canada M1R 4E8 www.pattisonsign.com Tel (416) 759-1111 Fax (416) 759-4965 Toll Free 1-800-268-6536 The artistic works depicted herein are copyright and are the exclusive property of Pattison Sign Group and as such cannot be reproduced in whole or in part without prior written consent.



Pattison Sign Group signs illuminated by Fluorescent, Neon and/or HID Lamps contain Mercury (**HG**). Dispose of these lamps according to Local, State, Provincial or Federal Laws.



Vantage #:

Date: 29-SEPT-11 Design #: 11-1757-R6

Scale: N.T.S.
Sales: P. BROWN
Designer: M.GIOFFRE

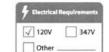
Rev.#: R6 Date: 19-DEC-11

Vector Artwork Required

High Resolution Image Required

Final Colours
Required

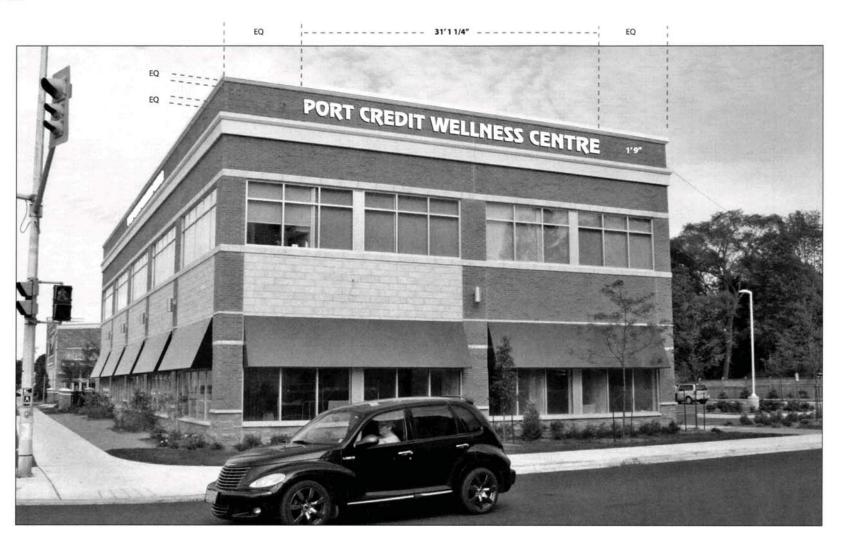




* Voltage needs to be specified prior to customer approval Customer Approval

Date

AWRYE MANAGEMENT CORPORATION



PATTISON
SIGN GROUP
A Division of Jim Pattison Industries List.

555 Ellesmere Road Toronto, Ontario, Canada M1R 4E8 www.pattisonsign.com Tel (416) 759-1111 Fax (416) 759-4965 Toll Free 1-800-268-6536 The artistic works depicted herein are copyright and are the exclusive property of Pattison Sign Group and as such cannot be reproduced in whole or in part without prior written consent.



Pattison Sign Group signs illuminated by Fluorescent, Neon and/or HID Lamps contain Mercury (HG). Dispose of these lamps according to Local, State, Provincial or Federal Laws.

Job No.

Vantage #:

Date: 29-SEPT-11 Design #: 11-1757-R6

Scale: 3/16" = 1"
Sales: P. BROWN
Designer: M.GIOFFRE

Rev.#: R6 Date: 19-DEC-11

Vector Artwork Required

High Resolution Image Required

Final Colours Required

Conceptual artwork only

Felectrical Requirements

120V 347V

* Voltage needs to be specified prior to customer approval Customer Approval

Other

Date

LAWRYE WARACEWENT CORPORATION

North, East, West, and South Elevation

Specifications:

Supply & install (4) sets of S/F non-illuminated fabricated reverse Channel letters (3" depth).

Painted White
Pin mounted flat to wall.

3* Channel letter

Job No.

Vantage #:

Date: 29-SEPT-11

Design #: 11-1757-R6

Scale: 3/16" = 1"
Sales: P. BROWN

Designer: M.GIOFFRE

Rev.#: R6 Date: 19-DEC-11

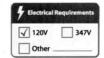
Vector Artwork Required

High Resolution

Image Required

Final Colours
Required

Conceptual artwork only



*Voltage needs to be specified prior to customer approval

Customer Approval

Date

AWRYE MANAGENERY CORPORATION

65 QUEEN ST. W. TORONTO, ON



555 Ellesmere Road Toronto, Ontario, Canada M1R 4E8 www.pattisonsign.com Tel (416) 759-1111 Fax (416) 759-4965 Toll Free 1-800-268-6536 The artistic works depicted herein are copyright and are the exclusive property of Pattison Sign Group and as such cannot be reproduced in whole or in part without prior written consent.



Pattison Sign Group signs illuminated by Fluorescent, Neon and/or HID Lamps contain Mercury (**HG**). Dispose of these lamps according to Local, State,



SIGN VARIANCE APPLICATION REPORT Planning and Building Department

May 1, 2012

FILE: 12-00240

RE: Research In Motion

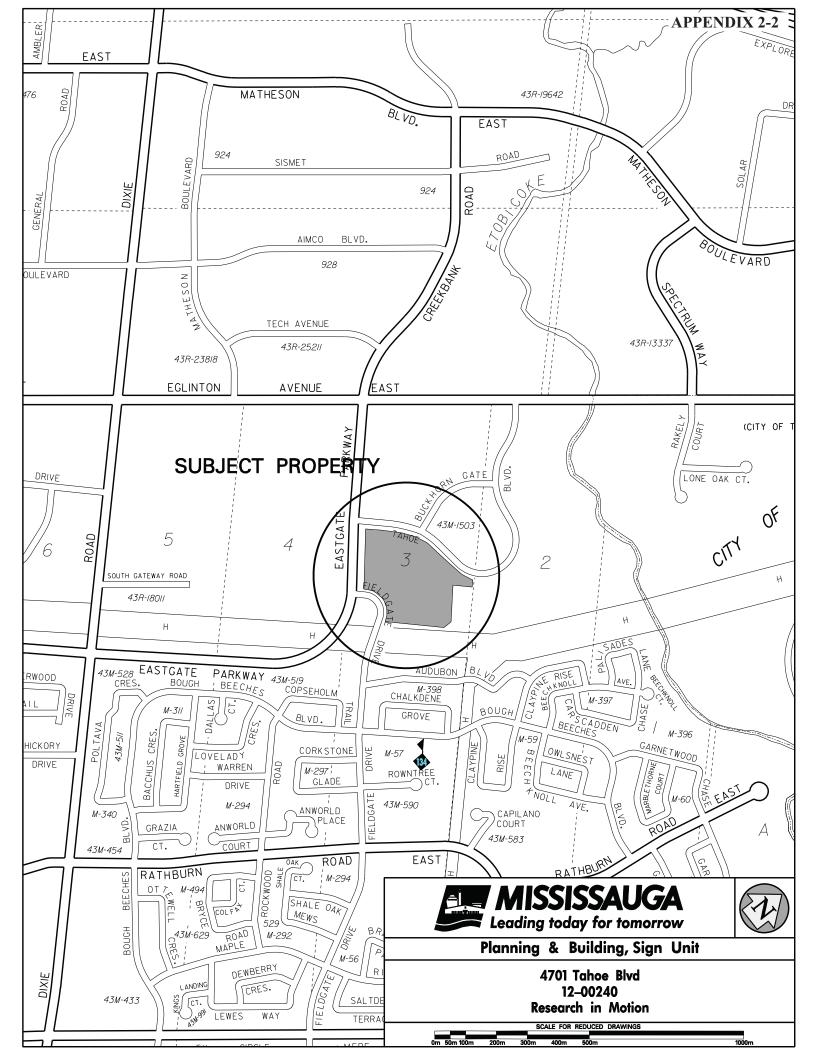
4701 & 4715 Tahoe Blvd - Ward 3

The applicant requests the following variance to Section 13 & 17 of the Sign By-law 0054-2002, as amended.

Section 13	Proposed
Two (2) additional fascia signs located	Two (2) fascia signs for each building located
between the limits of the top floor and	on the 5 th floor of the 6 storey buildings.
parapet or roof level or located on the	
structure enclosing the mechanical	
equipment on the roof are permitted on an	
office building exceeding 3 storeys in height.	
Section 17(3)	Proposed
A fascia sign shall be erected no higher than	Two (2) fascia signs for each building located
the upper limit of the first storey of a	on the 5 th floor of the 6 storey buildings.
building.	

COMMENTS:

Two (2) signs are proposed for each building located at 4701 & 4715 Tahoe Blvd. The proposed signs comply with the permitted sign area and would be in compliance with the Sign By-law if located between the limits of the top floor and parapet of the subject buildings. However, the top floor is set back from the rest of the building face as part of the architectural design. The Planning and Building Department finds the proposed location for the fascia signs in character with the design of the buildings and has design merit, and therefore have no objections.





DESIGNERS AND MANUFACTURERS OF QUALITY CUSTOM SIGNS SINCE 1977

Mark Tolaio City of Mississauga 300 City Centre Drive Mississauga, ON L5B 3C1

January 31, 2012

RE: Research In Motion, Exterior Identification 4701 & 4715 Tahoe Boulevard, Mississauga, Ontario

Dear Mark,

As the sign contractor agent for Research In Motion, we would like to submit this letter of rationale regarding the upper facade identification signs. The original position of the "penthouse" mechanical facade was only viewable from extreme distances and was totally invisible close to the building. We are submitting images and documentation that show the new proposed locations. The signs proposed locations are on the top of the 5th floors. This elevation is flush with the main face of the building and would be visible both close up and at a distance. The 6th floor on these buildings are substantially setback which preludes these locations. The setback would block the viewing angle similar to the "penthouse" situation.

With regards,

Michael Brown

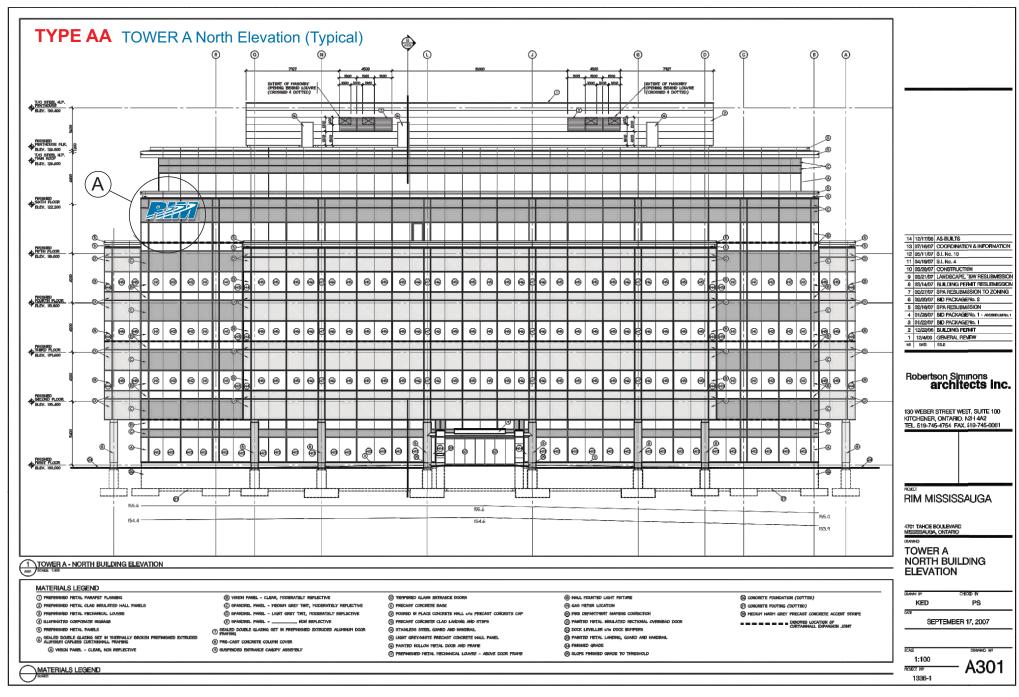
President



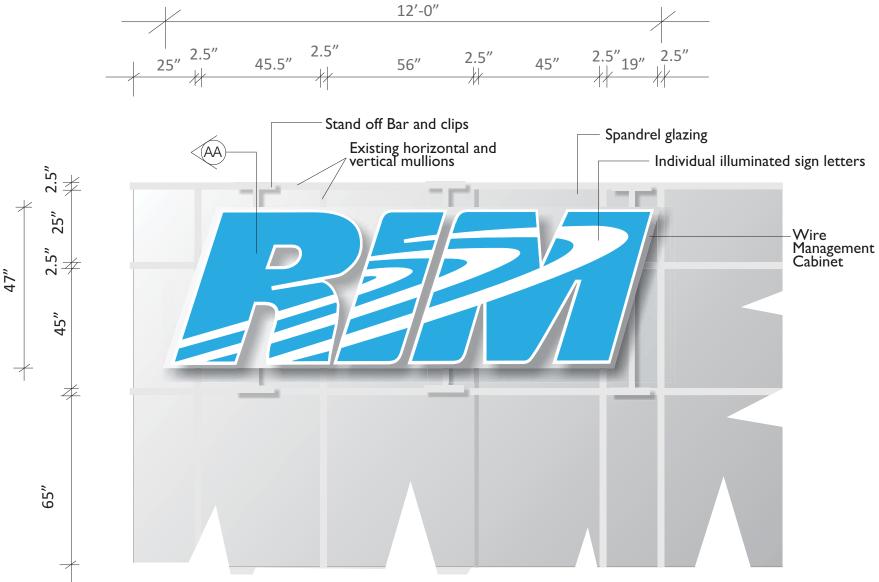








TYPE AA Tower A Upper facade Detail A Not to scale









SIGN VARIANCE APPLICATION REPORT Planning and Building Department

May 1, 2012

FILE: 12-00232

RE: Light Presbyterian Church

6965 Professional Court - Ward 5

The applicant requests the following variance to section 12 of the Sign By-law 0054-2002, as amended.

Section 12	Proposed
A place of religious assembly is permitted a	One (1) ground sign with a sign area of 11.71
ground sign with a maximum sign area of 5.0	sq. m. (126 sq. ft.) and a height of 6.86 m.
sq. m. (53.8 sq. ft.) and a maximum height of	(22.5 ft.)
4.0 m. (13.1 ft.)	

COMMENTS:

The proposed ground sign is located along the Derry Road street frontage. The sign is well designed and proportional to the size of the building and to the street. The Planning and Building Department therefore finds the variance acceptable from a design perspective.

Letter of Rational

To whom it may concern,

My name is Frances Kim and I am one of the Pastoral staff members serving the English ministry of Light Presbyterian Church located at Derry Road and Professional Court. Nice to e-meet you!

The reason for this letter is to kindly ask for you to **consider reviewing and approving our request for signage, proposed with details attached to be built on Derry Road, just in front of our building.** Currently, there is very little that communicates the name and any news associated with our church and ministry and we've been recently made aware of certain protocol from the City that must be followed in order for this request to be approved.

In essence, we are seeking to build a 22.3' tall sign that has both "halo lit" wording, as well as a separate section to digitally communicate news and events that will serve our community.

In the past 3 years that we've been an active part of Malton, we have sought to build positive relationships with our surrounding community members, annually hosting and running events such as Family Fun Days, Community Garage Sales, Christmas Galas, and most popular - a Summer Camp for kids, run completely by volunteer teachers from our church, to give the children and high school students of Malton an opportunity to develop critical skills such as communication, leadership, problem solving and teamwork. Currently, we actively keep in touch with 70-90 families and have an ongoing, trust-based relationship with many of them.

We seek to continue our efforts to develop such positive relationships and avenues for families to get together, learn from one another and be contributing members of our society.

We hope our application shall positively be consider!

Please do not hesitate to contact me if you have any questions or would like to meet with myself and our team! I am acting as liaison for the planning team who is largely made up of our Korean-speaking congregation members.

Warm regards and hope you have a wonderful day!

Blessings,

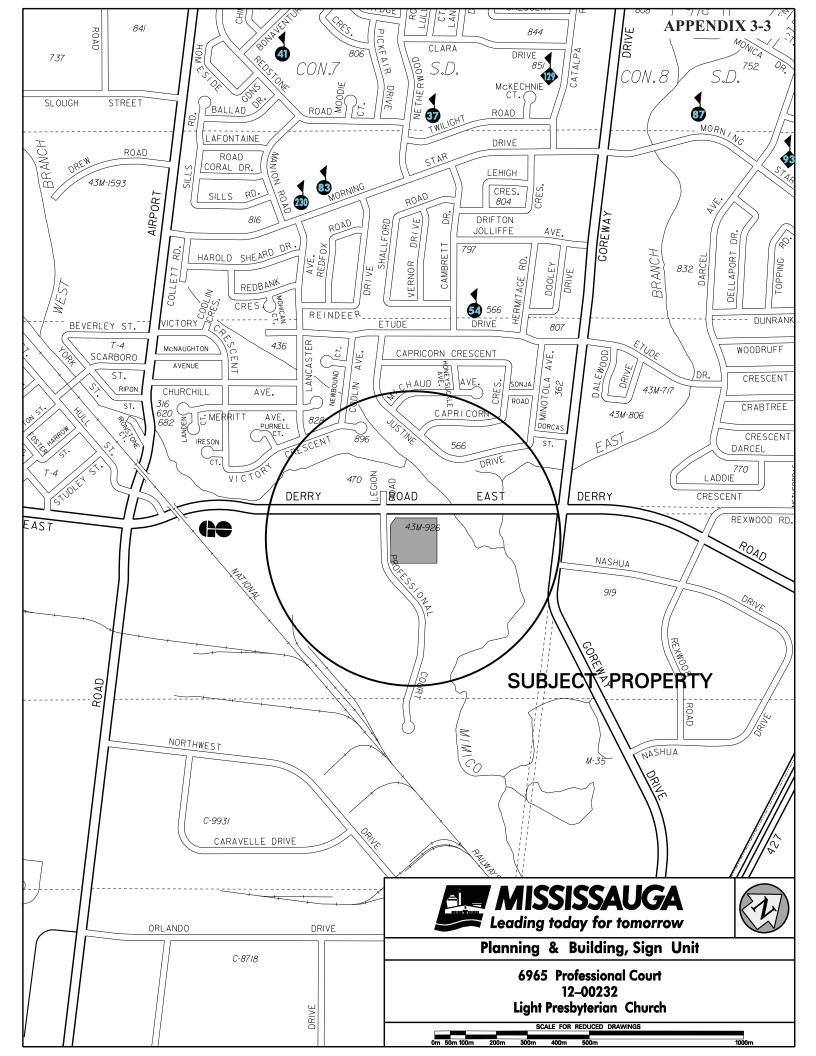
Frances Kim | Administration & Pastoral Care

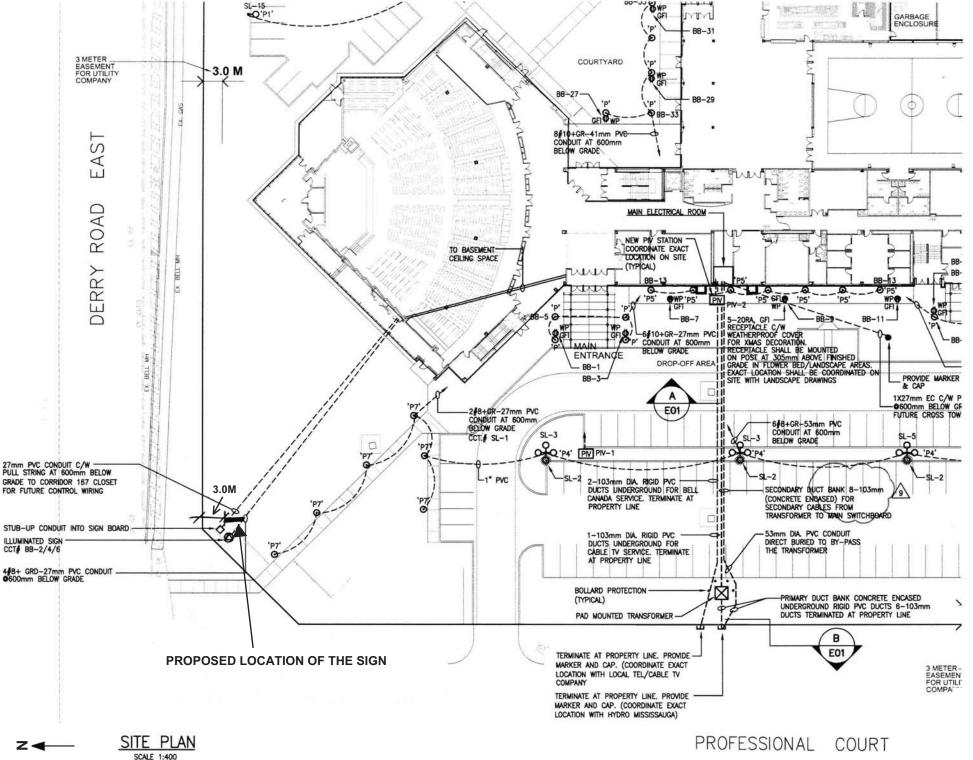
New Hope Fellowship of LPC

6965 Professional Court, Mississauga ON L4V 1Y3

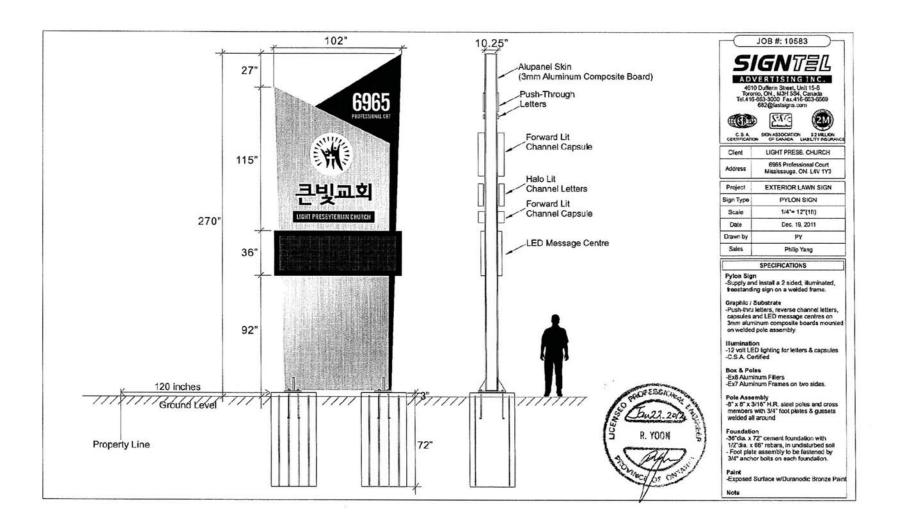
Tel] 416.899.4173

www.newhopefellowship.ca





APPENDIX 3-4





SIGN VARIANCE APPLICATION REPORT Planning and Building Department

May 1, 2012

FILE: 12-00112

RE: Walkers Fishmarket Inc.

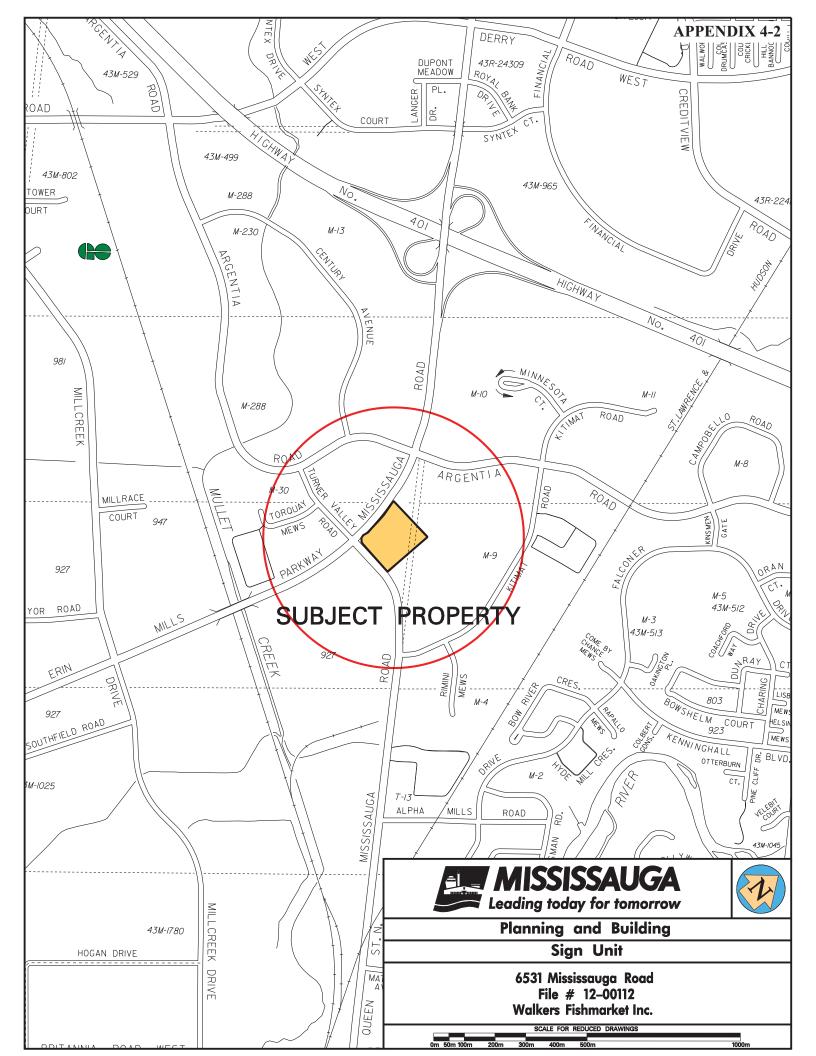
6531 Mississauga Road - Ward 11

The applicant requests the following variance to section 6 of the Sign By-law 0054-2002, as amended.

Section 6	Proposed	
A sign not expressly permitted is prohibitted.	One (1) sign located on the side of a patio.	

COMMENTS:

The requested variance is to maintain the existing sign located on the side of the restaurant patio. There is an existing fascia sign on the building, however it is not clearly visible to street due to the grade change. In this regard, the Planning and Building Department finds the variance acceptable from a design perspective.



WALKERS FISHMARKET INC.

6531 Mississauga Road Mississauga Ontario

City Of Mississauga 300 City Centre Drive Mississauga Ont.L5B 3C1

We are in the restaurant business and is very competative, we require these signs for identification for our business to the customers.

We are located on the North side of Mississauga Road approx.thirty meters East of Erin Mills Road.

This building is thirty meters in from Mississauga Road.

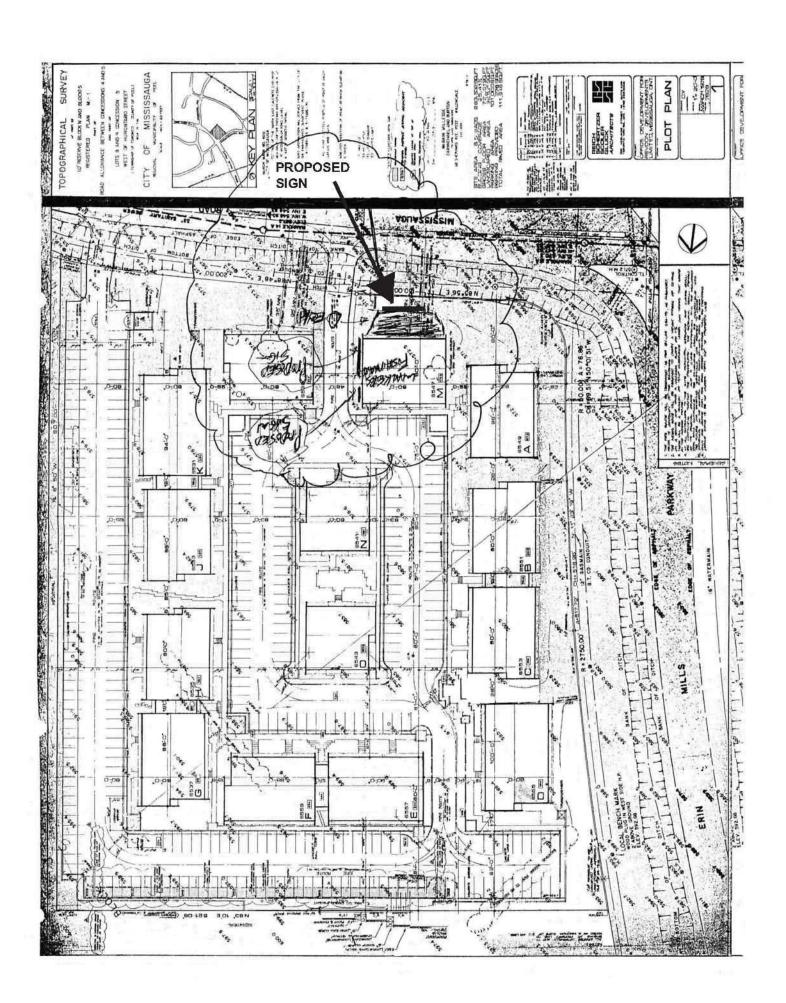
The blue non illuminated face was existing we just added graphics, This sign has helped our business.

The deck non illuminated sign, most of our customers have commented it has help find the Restaurant, the wooden deck is in front of our building faceing Mississauga Road.

The Multi Tennant Ground Sign does not seem to work for our business, our small sign cannot be seen.

We as owners would be very grateful, if the City Of Mississauga Sign Unit would be supportive of our Sign Variance.

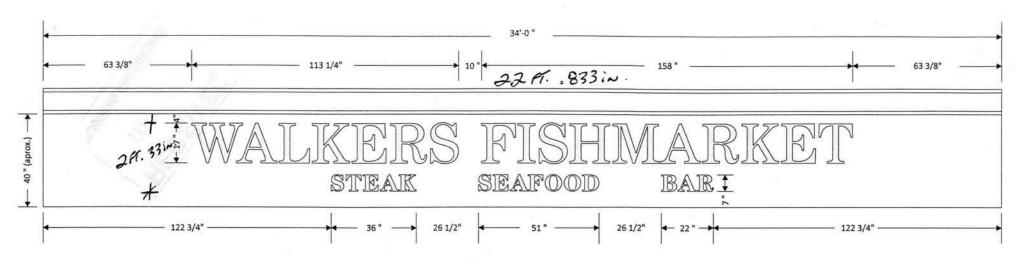
Please let us Know if we could meet to discuss, prior to the reccomendation to Council. Clariton Barla



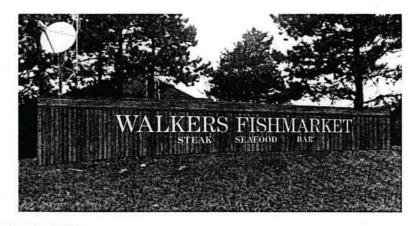
Proposed NON THUMINATED SIG WALKERS FISH MARKET - Proposed NON illuminates sign PAURO Tpropose Decksia MISSISSAUGA

> WALKERS FISHMARK

APPENDIX 4-5



1/2" Sintra® cutouts painted to match natural anodized aluminum pin mounted flush against new wood skirting (by others) under existing wooden deck



Scale: 3/8"=1' Qty. 1 Set

Revisions: 12.23.10			

Approved By:



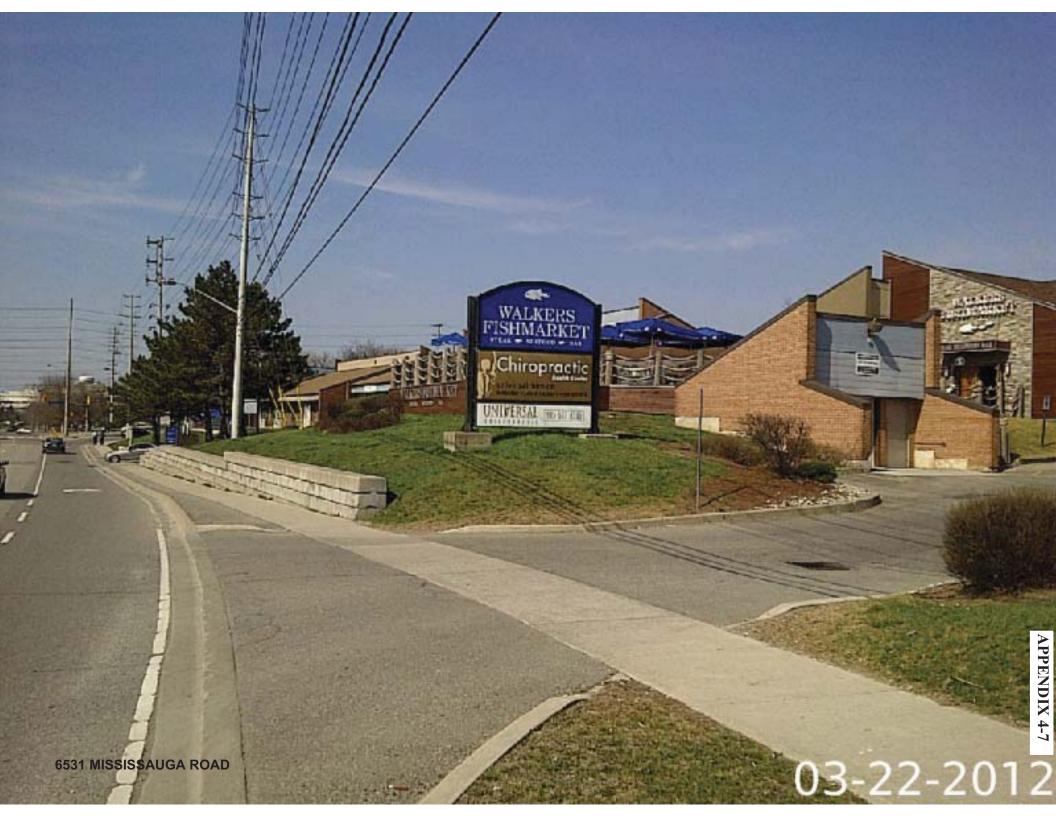


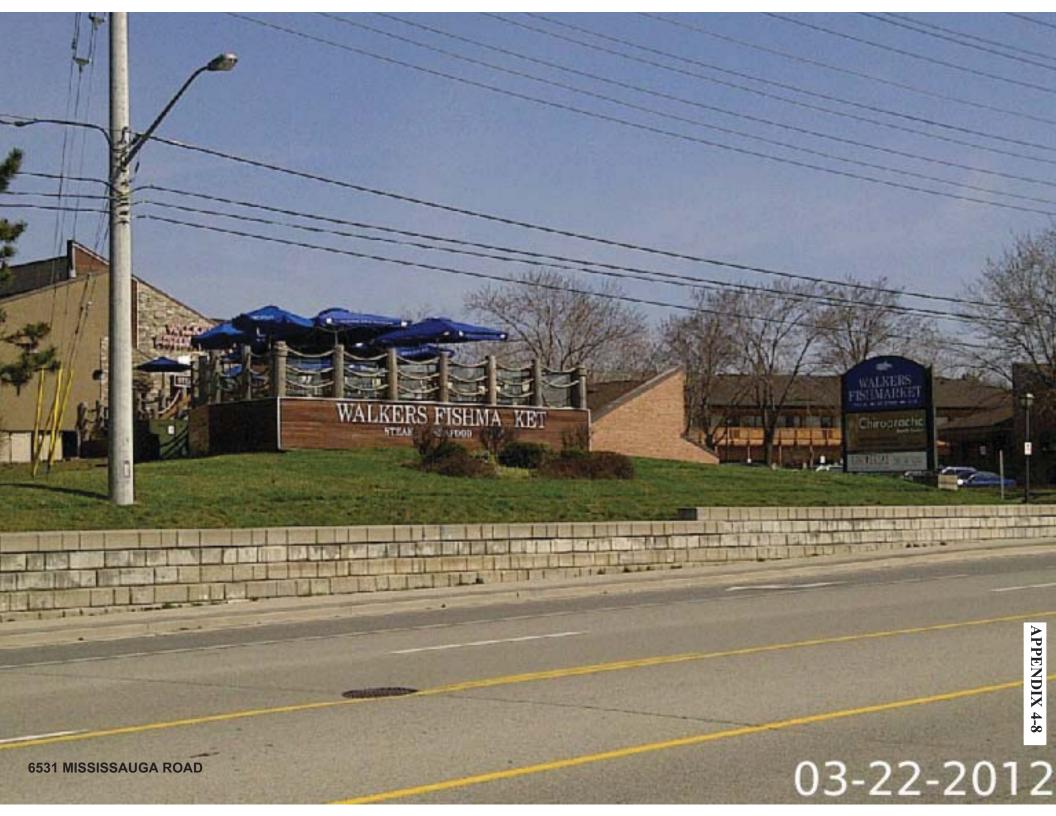
image@sunsetneon.com



Walkers Fish Market Deck Cutouts 6531 Mississauga Road Mississauga, Ontario









SIGN VARIANCE APPLICATION REPORT Planning and Building Department

May 1, 2012

FILE: 12-00209

RE: RBC

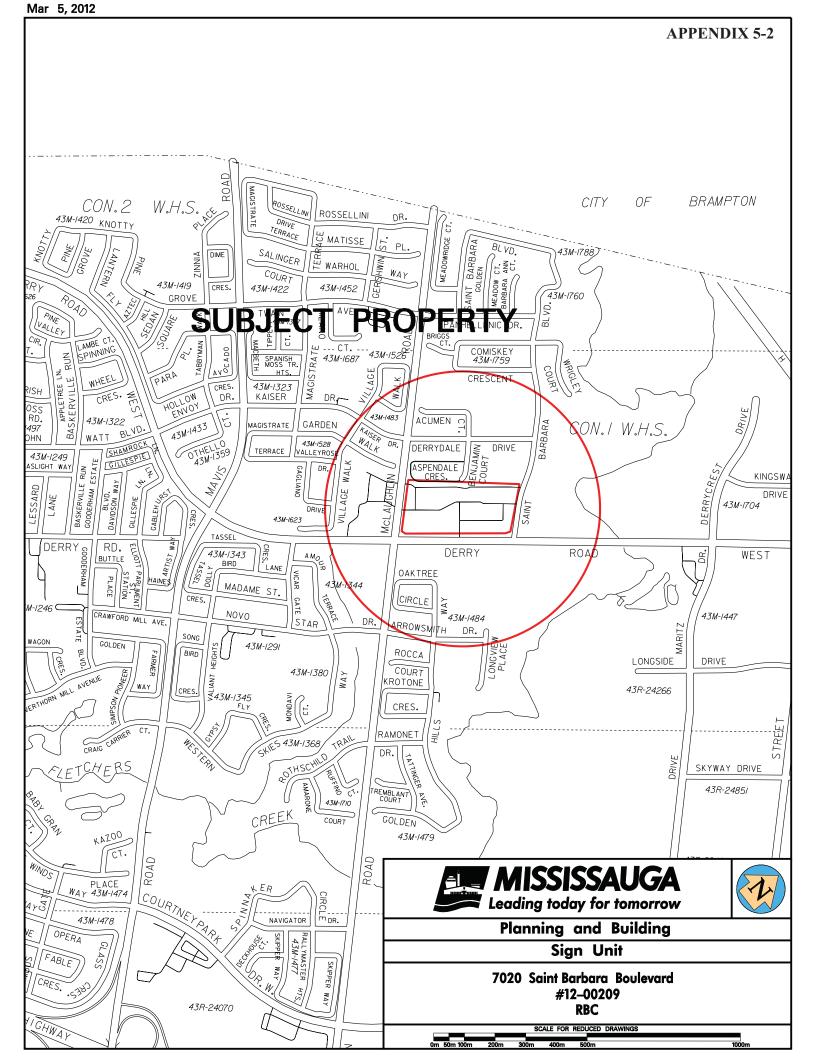
7020 Saint Barbara Blvd. - Ward 11

The applicant requests the following variance to section 18 of the Sign By-law 0054-2002, as amended.

Section 18	Proposed	
A directional sign shall have a maximum	Two (2) directional signs having a height of	
height of 1.2m (4.0 ft.).	1.37m (4.4 ft.).	

COMMENTS:

The proposed directional signs are located internal to the site. The additional height proposed is minor in this instance and the size of the sign face is within the permitted area. In this regard, the Planning and Building Department finds the variance acceptable from a design perspective.



255 PINEBUSH ROAD, CAMBRIDGE ONTARIO CANADA N1T 1B9

SIGNS, TEL: 519.622.4040 FAX:519.622.4031 WWW.PRIDESIGNS.COM

City of Mississauga 300 City Centre Drive Mississauga ON L5B 3C1

Attn:Laura Todirica

Re: RBC - 7020 Saint Barbara Blvd - SGNBLD 12 209 VAR

Dear Laura,

Please accept this letter as part of the application package for the variance for the RBC site listed above. A variance is required as two directional signs proposed are larger in area and height than the by-law allows. The signs are proposed at a height of 4'6" with an overall area of 0.77m2/side. They are proposed at the both ends of the drive-thru for the ATM machine.

The signs are a requirement of RBC and are designed as per their corporate branding standard. The signs are essential to the site as they readily identify the ATM drive-thru and help with the onsite movement for vehicular traffic as they clearly label both the entrance and exit allowing drivers to make calculated and controlled movements on site instead rushed last minute maneuvers. They are not visually impeding, and meet all other required setbacks from the Mississauga sign by law. The sign size is a standard design used on all sites for consistency from coast to coast, which results in the 0.77m2/side in area.

The signs are designed at a height of 4'6" so they can be readily visible at all times. The sign height is essential, especially in an area of climatic uncertainty as it provides visibility even when snow banks build up through winter accumulation and from the plowing of the commercial parking lots. The signs are also designed to be close to eye level for drivers so they do not they can maintain a safe driving posture and not strain to see the signs.

Based on the above I would ask for you support regarding this application. The signs are a standard design which fit in with RBC's corporate branding standards. They are located in strategic locations which will allow the drive thru to be readily identified and help with the movement of vehicular traffic. They do not propose a safety risk to the public as all vital site lines within the site are retained. If you have any further questions or concerns regarding this application please contact the undersigned.

Thanks,

Nathan Dart

Pride Signs Ltd - Permit Coordinator

T:519-622-4040 x274

E: ndart@pridesigns.com

-

DERRY ROAD

□•

□•

•-

RBC Yellow 3m VQ #10599

White Avery #A9001-T

Acrylic 3/16" White

18mm Clear

Paint

Dark Blue pms #289c

GG Clear Anodized Aluminum

Amp. Draw

2.2 amps / 120v

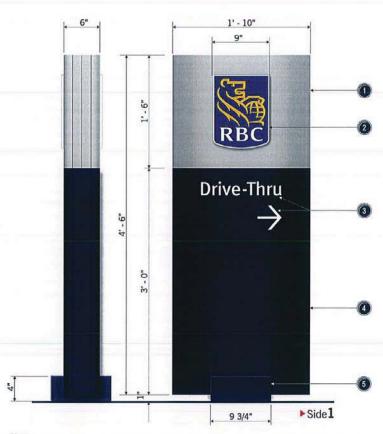
Electrical Requirements

Preliminary Artwork

Approved for Production

CLIENT APPROVAL

Illuminated Directional Sign



This sign is illuminated with White LED





Material Specifications

- .125 Rolled Aluminum constructed top shell to be primed and painted GG Brushed Aluminum.
- · 18mm Clear acrylic logo pushed through aluminum shell.
- . White LED illumination
- Translucent vinyl applied to 1st and 2nd surfaces.
 Lion graphic to be "RBC Yellow" 3m VQ #10599.
- . "RBC" to be White A9001-T.
- . Field to be "RBC Medium Blue" 3m VQ #10600 with a White keyline around perimeter.
- A final layer of White A9001-T applied to 2nd surface of acrylic. (diffuser)
- . "Drive-Thru" and directional arrows to be routed out of aluminum shell
- Routed out graphics to be backed up with 3/16" impact modified white acrylic
- . Illuminated with White LED
- 125 Rolled Aluminum constructed bottom shell to be primed and painted Dark Blue pms #289c
 - . .080 Aluminum constructed base plate cover shell to be primed and painted Dark Blue pms #289c







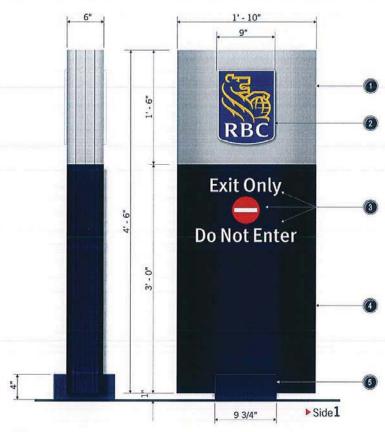




APPENDIX 5-5

SIGN AREA= 0.77m² / SIDE





This sign is illuminated with White LED





Material Specifications

- 125 Rolled Aluminum constructed top shell to be primed and painted GG Brushed Aluminum.
- . 18mm Clear acrylic logo pushed through aluminum shell.
- · White LED illumination
- . Translucent vinyl applied to 1st and 2nd surfaces.
- . Lion graphic to be "RBC Yellow" 3m VQ #10599.
- "RBC" to be White A9001-T.
- Field to be "RBC Medium Blue" 3m VQ #10600 with a White keyline around perimeter.
- · A final layer of White A9001-T applied to 2nd surface of acrylic. (diffuser)
- . "Exit Only", Symbol, "Do Not Enter" and "Drive Carefully" to be routed out of aluminum shell
- · Routed out graphics to be backed up with 3/16" impact modified white acrylic (Symbol to have red 3m #3630-33 translucent vinyl applied to 1st surface)
- . Illuminated with White LED
- .125 Rolled Aluminum constructed bottom shell to be primed and painted Dark Blue pms #289c
- . .080 Aluminum constructed base plate cover shell to be primed and painted Dark Blue pms #289c

















DRAWN BY: T. Dodge DATE: January 31, 2011 CLIENT APPROVAL REVISION DATES:

APPENDIX 5-6



SIGN VARIANCE APPLICATION REPORT Planning and Building Department

May 1, 2012

FILE: 11-07022

RE: TransGlobe

3122 Hurontario Street – Ward 7

The applicant requests the following variance to section 12 of the Sign By-law 0054-2002, as amended.

Section 12	Proposed	
Fascia signs are not permitted on residential	Four (4) fascia signs on the building.	
high rise buildings.		

COMMENTS:

This variance was referred to the Ward Councillor at the March 19, 2012 Planning and Development Committee for further review.

Fascia signs are not permitted on this residential building. An address sign is permitted to be erected on the building provided it does not exceed 0.4 sq. m. (4.3 sq. ft.) in area and located on the first storey of the building.

The proposed variance is for four (4) fascia signs which are excessive in size and include advertising. In addition, two (2) of the fascia signs are illuminated canopy signs. The variance does not have any design merit nor is it within the intent of the Sign By-law. The Planning and Building Department therefore can not support the request.

Permit W?rld...

57 William St. W., Waterloo, ON N2L 1J6 519-585-1201 519-208-7008 (fax)

December 14, 2011

City Hall
Planning & Building Department, Sign Unit
300 City Centre Drive
Mississauga, ON
L5B 3C1
Attn: Darren Bryan

Re: Sign variance application for Transglobe, 3122 Hurontario St.

Dear Sir:

Please accept this letter as a formal request for a sign variance to allow 5 existing signs to remain at the above-mentioned location.

This building is located in the special sign district where only a ground sign with 1.8m in height and 1.12 sq.m in area is permitted.

The existing sign package consists of:

- 1 non-illuminated ground sign with 3.11m in height and 3.6 sq.m in area (2.59 sq.m is taken up by the address and rental contact information and 1 sq.m by the unit availability)
- 2 non-illuminated wall signs 1.4 sq.m in area each and erected on the 2nd storey
- 2 illuminated awnings 2.8 sq.m in area each and erected on the 1st storey at the entrances

These signs are identifying multi-storey apartment building and have been in place for a number of years. All signs are facing streets.

This property is located at the corner of Hurontario St. and Hillcrest Rd. This is a busy commercial corner without a residential component. The existing signage has not created any negative impact on the area and provided passing motorist with the pertinent information on the building vacancy and/or rental contacts.

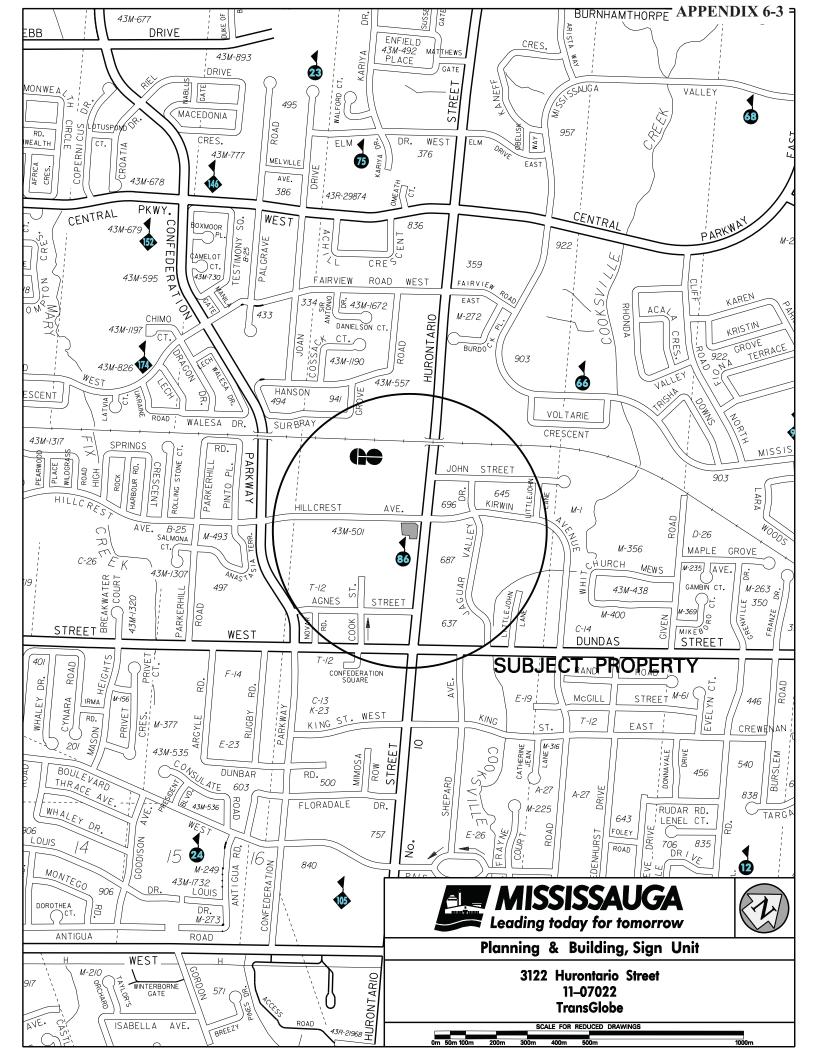
The signs are consistent with the national branding policy of the property management company which allows the owners to identify their buildings in the consistent manner and offer the brand recognition by the public across Canada.

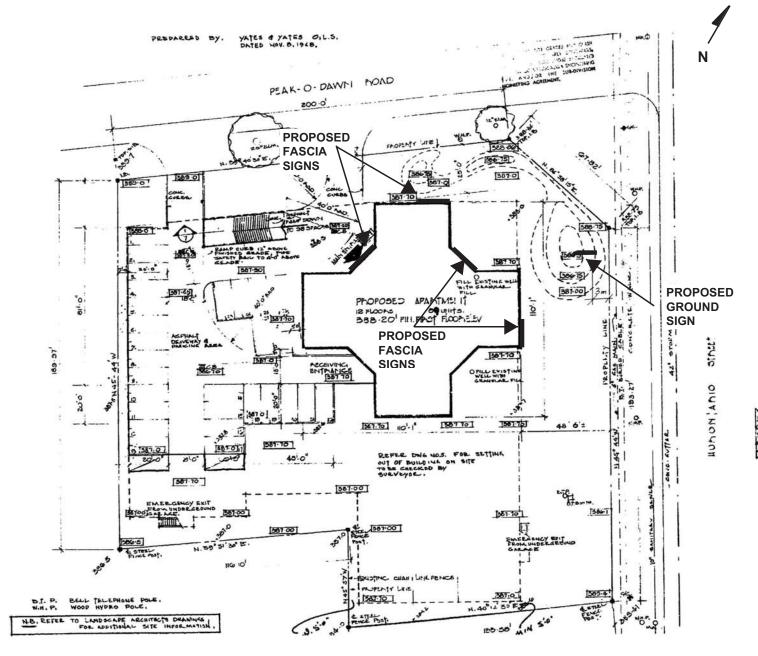
We are respectfully requesting your support in this matter. If you require additional information or have any questions, feel free to contact the undersigned.

Thank you,

Syetlana Levant

permits@permitworld.ca

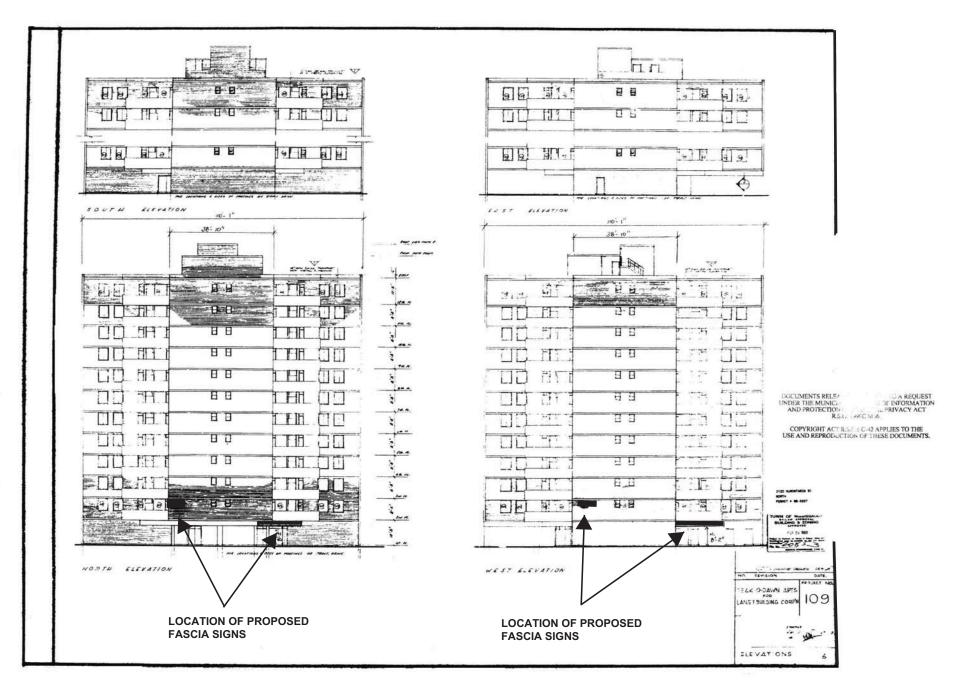




£5	LAUNDRY ROOM	V.A.
F6	WASHROOM	Y-4.
FT	VESTIBULE	20 = 140
FB	FOYER	ومادعن
F9	CORRIGOR	isou.
F 10	INCINERATOR GARBAGE POOM	عادات
= 11	FURNITURE PECEIVING	Ebichit
F12	METER ROOM	00
FIB	ELECT. PELL PHONE	عادصد
F14	TRANSFORMER	coste
F 15	PATIO	-
81	MECK. ROOM	2016
	ELEV. MACH. ROOM	6014
P2	ELEV. Mack. ROOM	
P3	ROOF CARDEN	(25

No.	4:55	TIFE	YA'EEIAL	politica:	العداى
:	Sim . 31.6 - 134	Δ	* 10 mil	P	
•	4.3 . 3.8 . : 8	A	H000	P	-
5	20.36.36	4	Ve200	P	
4	£1.8 . 31.8	6	W000	=	-
5	1.8 . 3.8 . 3	1	WOCD	2	-
6	2-1-5-6-8"	2	ç.u.	0	-
7	50'-6'-8'	1=	F.u.	P.	
8	64.08.13	Α.	11000	P	-
-:	C-25- 7.0' 541		c.:	0	WIGSO
10	240 - 7-0 - 14"	-	F.u.	1	-
11	2.4 . 7.0 . 14	-	PM.	F	
12	C. 2.0	=	Alma.	Art.	Pol:2484
15	2. 30.00. 00	E	1 4.00.	Ari.	BUSHEW
:4	5.00.7.00 = 134"	A	·	P.	-
15	2.2.6. Toute	=	F.w.	0.	-
:6	5'-0" . 7:0" . 154"	A	PM.	P	
17	5-0 . 7.0 . 14	4	P.M.	T	1
10	3.00 - 7.00 - 184	1	P.M.	T	
16	5:0	-	F.4.	P.	
10	6'.G' . :: 0'	6.	-	P	
21	1	T			

INDPENIATIONAL

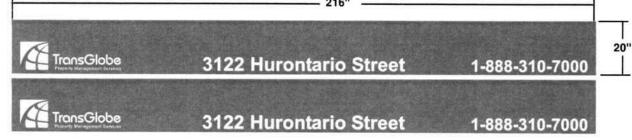


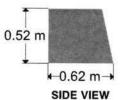
3122 Hurontario Street, Mississauga **Primary Building Identification Sign** A6.1 Pylon Sign 2.56 m Side View 1/8" Aluminum Faces Powder-Coated to match 1" X 2" Rolled Aluminum pantone 300c blue Top Bar 1-1/2" Square Aluminum Support Brackets 1.01 m 3.11 m 0.39 m 3-1/2" Diametre X 1/4" wall ← aluminum posts → A6.1 X 1 3/4" Aluminum baseplates welded top and bottom ≥ 3/4" threaded rod anchors with rebar horizontal supports 1.52 m 1.52 m 12" X 60" Concrete Bases 12" X 60" Concrete Bases with 30mpa @ 30 days concrete. +0.30 m +0.30 m Transglobe Mississauga - 3122 Hurontario Street Drawn By: T.H. 07/18/07 Fine Lines Sign Co. Inc.

3122 Hurontario Street, Mississauga









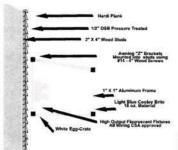
Illuminated Canopies

AREA = 7.8m² / EACH

5.49 m

0.51 m

SIDE VIEW



Illuminated Entrance Canopy is manufactured using 1" square aluminum tubing weled at all intersections. Canopy is then stretched using "Cooley-Brite" 18 oz eradicable vinyl material. Canopy is secured to wall using 4" Awning "Z" Brackets on top with # 14 4" Wood Screws. CSA approved construction

WEIGHT APPROX. 245 LBS. / EACH

Transglobe Mississauga - 3122 Hurontario Street

Drawn By: T.H. 07/18/07

Fine Lines Sign Co. Inc.

3122 Hurontario Wall Signs

