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**DATE:** June 16, 2011

**TO:** Chair and Members of Planning and Development Committee  
Meeting Date: June 27, 2011

**FROM:** Edward R. Sajecki  
Commissioner of Planning and Building

**RE:** Additional Item  
Sign By-law 54-2002, as amended  
Sign Variance Application

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The report from the Commissioner of Planning and Building dated June 7, 2011, was prepared and finalized in advance of receiving a request from Sheridan College in order to install the signs prior to their official opening.

It is recommended that the additional Sign Variance Application described in Appendix 3 attached, be adopted in accordance with the following:

1. That the following Sign Variances **be granted:**

- b) Sign Variance Application 11-04861  
Ward 4  
Sheridan College  
4180 Duke of York Blvd.

To permit the following:

- (i) One (1) electronic message sign attached to the north elevation of the building.
- (ii) Two (2) roof signs located on the canopy above the north entrance of the building.

Edward R. Sajecki  
Commissioner of Planning and Building

*Prepared by Darren Bryan, Supervisor Sign Unit*



**SIGN VARIANCE APPLICATION REPORT**  
**Planning and Building Department**

June 16, 2011

**FILE:** 11-04861

**RE:** **Sheridan College**  
**4180 Duke of York Blvd. – Ward 4**

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**The applicant requests the following variance to Section 4 of the Sign By-law 0054-2002, as amended.**

<b>Section 4(6)</b>	<b>Proposed</b>
Any sign not expressly permitted by this By-law is prohibited.	One (1) electronic message sign attached to the north elevation of the building.
A roof sign is specifically prohibited except if attached to the structure enclosing the mechanical equipment on the roof of a building over three (3) storeys in height, as permitted by Section 13.	Two (2) roof signs located on the canopy above the north entrance to the building.

**COMMENTS:**

The Planning and Building Department has been working on the design and placement of the various exterior signs for the building with the applicant. The Planning and Building Department finds the proposed variances in keeping with the design of the building and therefore acceptable from a design perspective.

May 19, 2011

City Hall  
Planning & Building Department, Sign Unit  
300 City Centre Drive  
Mississauga, ON  
L5B 3C1

**Re: Sign variance application for Sheridan College, 4180 Duke of York Blvd.**

Dear Sir:

Please accept this letter as a formal request for a sign variance to allow one new electronic message board, 2 LED illuminated light boxes and one set of LED illuminated channel letters for the above-mentioned project.

Sheridan College is proposing a total illuminated combined sign area of 15.43 m<sup>2</sup>.

This property is zoned city commercial but it is an educational institute. The building is still in the final construction phases with start of classes planned for September, 2011. It is highly complementary to the surrounding properties and the proposed signage is subdued.

We are respectfully requesting your support in this matter. If you require additional information or have any questions, feel free to contact the undersigned.

Thank you,



Gilda Collins  
admin@permitworld.ca



## Leading today for tomorrow

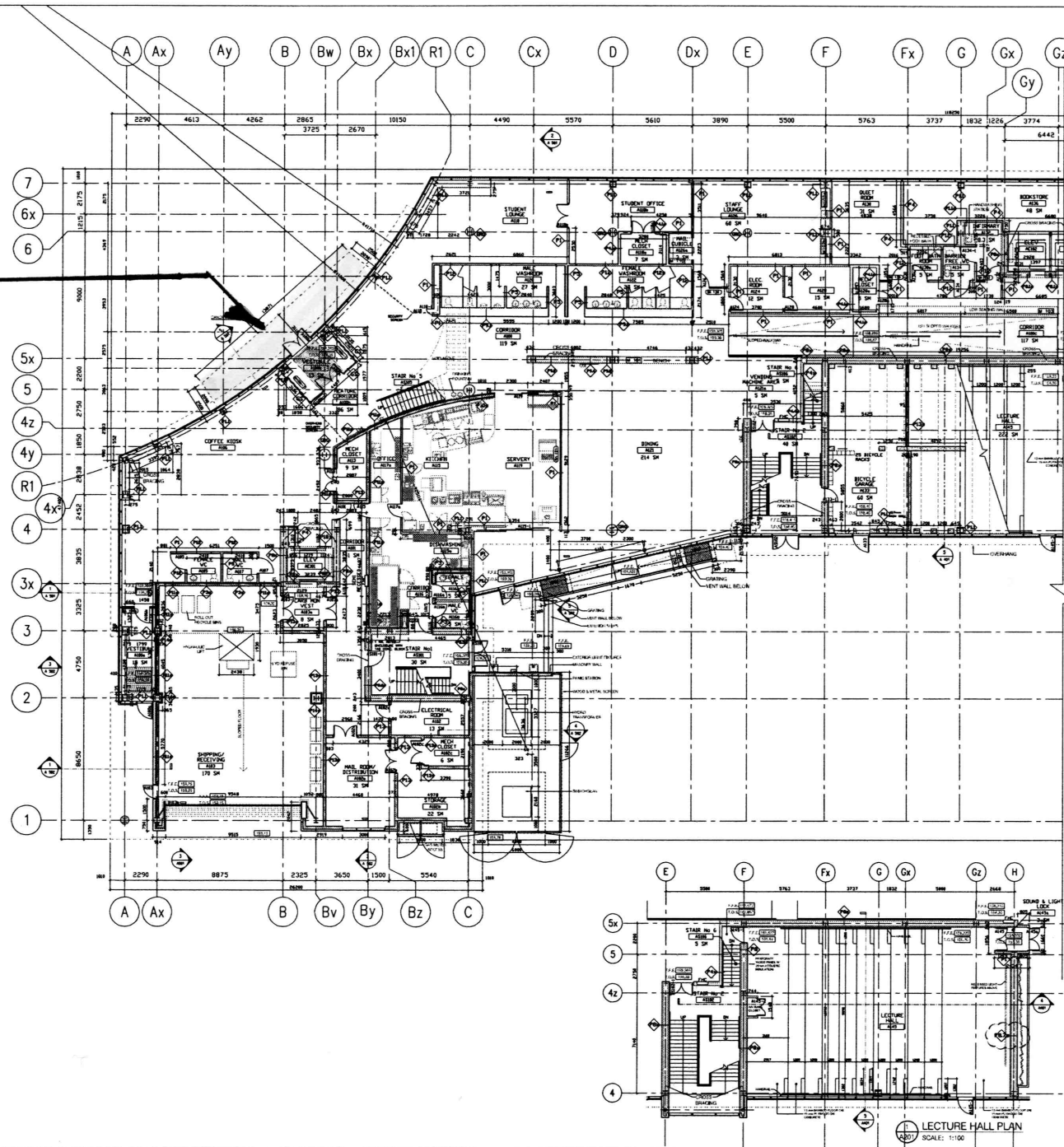
**Sheridan College**

### SCALE FOR REDUCED DRAWINGS





LOCATION  
OF SIGN.



**NOTES**

1. The contractor shall check all dimensions of the work and submit measurements to the architect before construction.
2. All materials and workmanship are to comply with the Ontario Building Code and the specifications of the Ontario Building Code.
3. The contractor shall be responsible for obtaining all necessary permits and approvals from the appropriate authorities.
4. The contractor shall be responsible for the safety of the work and the site.
5. The contractor shall be responsible for the removal of all debris and waste from the site.
6. The contractor shall be responsible for the protection of all existing structures and utilities.
7. The contractor shall be responsible for the completion of the work within the specified time frame.
8. The contractor shall be responsible for the payment of all subcontractors and suppliers.
9. The contractor shall be responsible for the maintenance of the site during construction.
10. The contractor shall be responsible for the cleanup of the site after completion of the work.
11. The contractor shall be responsible for the insurance of the work and the site.
12. The contractor shall be responsible for the bonding of the work and the site.
13. The contractor shall be responsible for the scheduling of the work and the site.
14. The contractor shall be responsible for the coordination of the work and the site.
15. The contractor shall be responsible for the communication of the work and the site.
16. The contractor shall be responsible for the documentation of the work and the site.
17. The contractor shall be responsible for the reporting of the work and the site.
18. The contractor shall be responsible for the review of the work and the site.
19. The contractor shall be responsible for the approval of the work and the site.
20. The contractor shall be responsible for the completion of the work and the site.

**REVISIONS**

No.	Description	Date
1	ISSUED FOR SETTING	2009/11/11
2	ISSUED FOR SETTING	2009/11/11
3	ISSUED FOR SETTING	2009/11/11
4	ISSUED FOR SETTING	2009/11/11
5	ISSUED FOR SETTING	2009/11/11
6	ISSUED FOR SETTING	2009/11/11
7	ISSUED FOR SETTING	2009/11/11
8	ISSUED FOR SETTING	2009/11/11
9	ISSUED FOR SETTING	2009/11/11
10	ISSUED FOR SETTING	2009/11/11
11	ISSUED FOR SETTING	2009/11/11
12	ISSUED FOR SETTING	2009/11/11
13	ISSUED FOR SETTING	2009/11/11
14	ISSUED FOR SETTING	2009/11/11
15	ISSUED FOR SETTING	2009/11/11
16	ISSUED FOR SETTING	2009/11/11
17	ISSUED FOR SETTING	2009/11/11
18	ISSUED FOR SETTING	2009/11/11
19	ISSUED FOR SETTING	2009/11/11
20	ISSUED FOR SETTING	2009/11/11

**KEY PLAN**

**NOTES**

1. REFER TO DRAWING A110 FOR LEGEND OF PARTITION TYPES
2. REFER TO FURNITURE PLANS FOR LAYOUT OF INTERIOR FURNISHINGS AND DIMENSIONS

**FILE NO. XXXXX-XXX**

**rdh**

**INSTITUT AD/**

**SHERRON 4100 DUE 01**

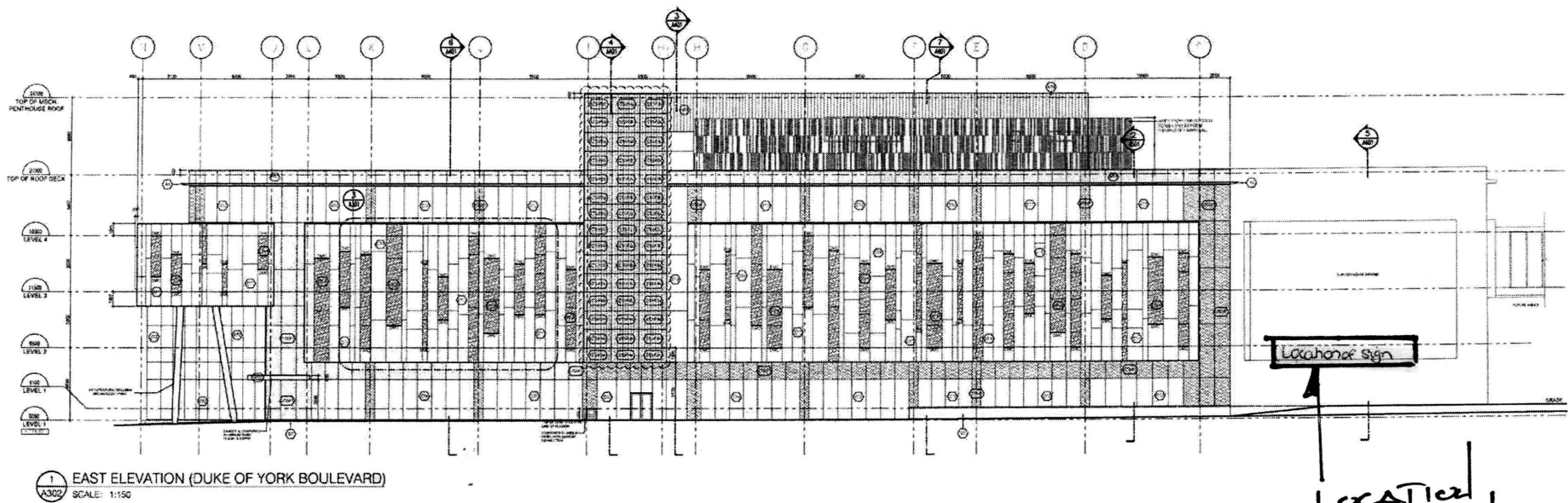
**NO/**

**APPENDIX 3-4**

**LECTURE HALL PLAN**

**SCALE: 1:100**





Location of sign.







**Gottschalk+Ash  
International**

1-416-963-9217  
1-416-963-9251  
165 Avenue Road, Suite 200  
Toronto, ON M5R 3S4

Project Title  
**Campus Identification  
for Sheridan College**

Project No.  
**779**

Issue: Revision Description Date

Note  
Do not scale drawing.  
The contractor shall verify all  
levels, datums and dimensions  
prior to commencement of work.  
Report all errors and omissions to  
the project manager immediately.  
This drawing, in all forms,  
electronic or hard copy must not be  
reproduced without written  
permission.

Drawn by Checked by  
**MK IW**

Date  
**March 29, 2011**

Document Set Title  
**Graphics & Signage**

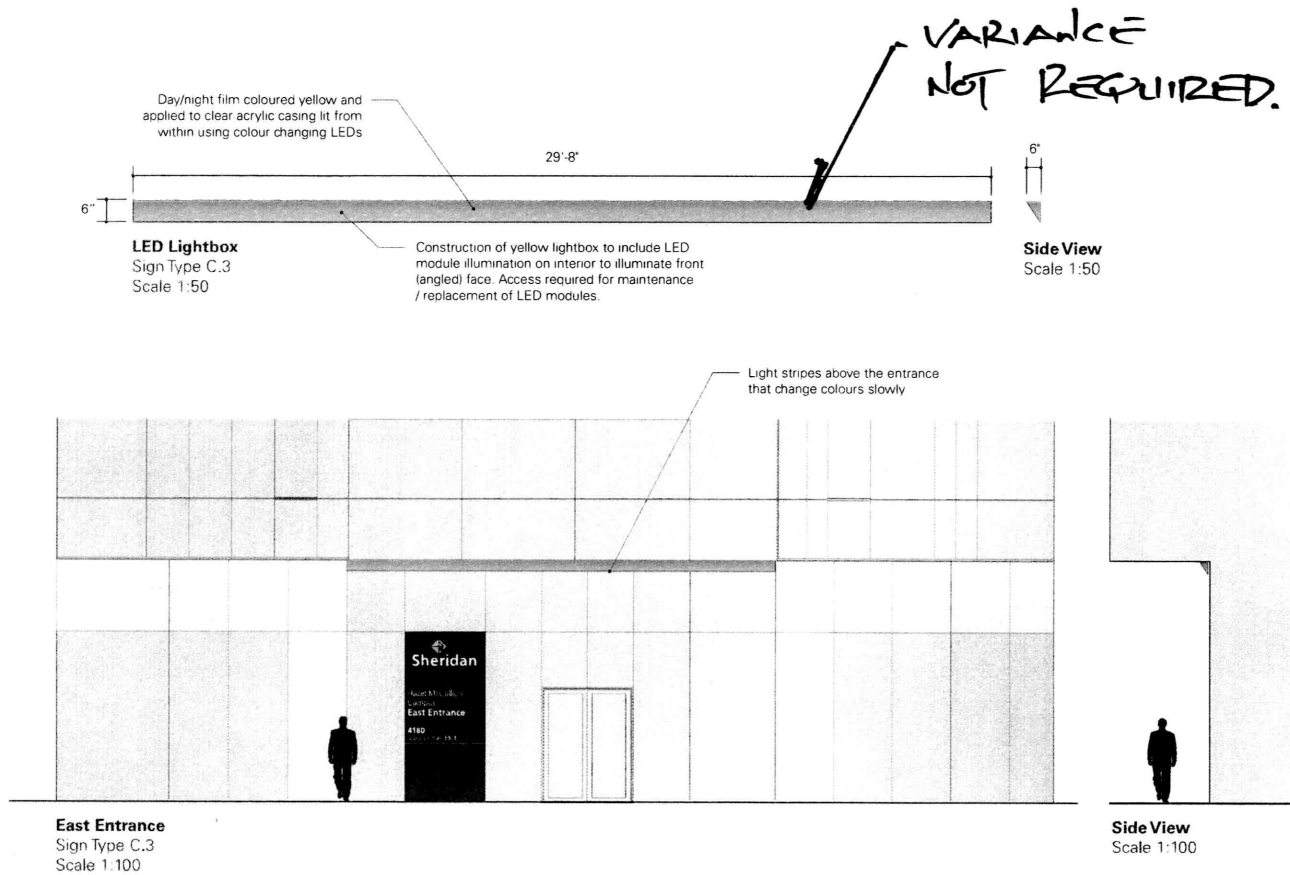
Document Section Title  
**Canopy Entrance Sign**

Sign Type  
**C.3**

Scale  
**1"**

Sheet No.  
**ST5.03**

APPENDIX 3-9



Power and data requirements and locations to be coordinated  
by Sign Fabricator with Client.  
Power and data to be drawn to locations and stubbed off by Client.  
Connections to sign components by Sign Fabricator.





Gottschalk+Ash  
International

416-963-9717  
416-963-9351  
165 Avenue Road, Suite 200  
Toronto, ON M5R 3S4

Project Title

Campus Identification  
for Sheridan College

Project No.

779

Author: G+A International Date:

Note

Do not scale drawing.  
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Report all errors and omissions to  
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This drawing, in all forms,  
electronic or hard copy must not be  
reproduced without written  
permission.

Drawn by: MK  
Checked by: IW

Date:  
March 29, 2011

Document Set Title:  
Graphics & Signage

Document Section Title:  
Secondary Entrance Sign

Sign Type:  
B.2

Scale:  
-

Sheet No.:

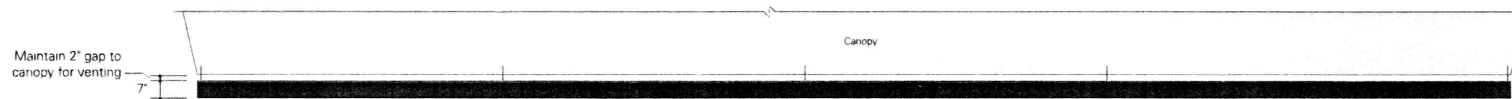
ST4.01

APPENDIX 3-10

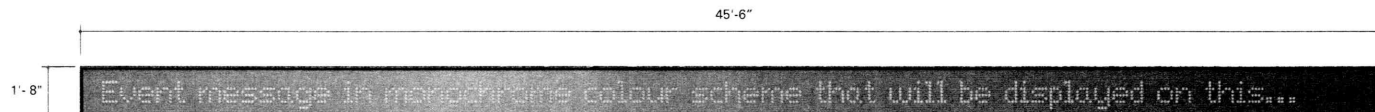


North Entrance of Hazel McCallion Campus  
Concept Rendering

Top horizontal light bar at both entrances slowly changes colour together (in sync)



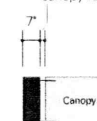
**Top View**  
Scale 1:50



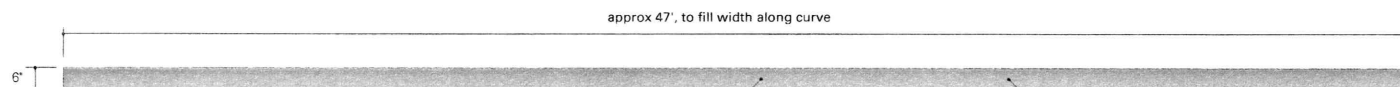
**Electronic Reader Board**  
Sign Type C.1  
Scale 1:50

**Option 1:** TL Vision MS outdoor Mono Amber LED  
**Option 2:** TL Vision S-F Outdoor RGB LED

Maintain 2" gap to canopy for venting



**Side View**  
Scale 1:50



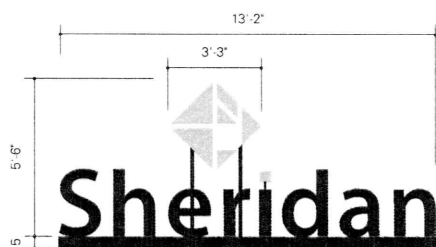
**LED Lightbox**  
Sign Type C.2  
Scale 1:50

Test prototype required

Day/night film coloured yellow and applied to clear acrylic casing lit from within using colour changing LEDs

Construction of yellow lightbox to include LED module illumination on interior to illuminate front (angled) face. Access required for maintenance / replacement of LED modules.

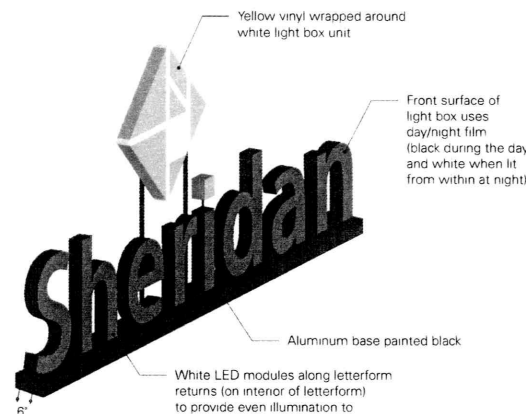
**Side View**  
Scale 1:50



**Channel letterforms / logo, LED internal illumination**  
Sign Type C.4  
Scale 1:50



**Side view**  
Scale 1:50



Power and data requirements and locations to be coordinated by Sign Fabricator with Client.  
Power and data to be drawn to locations and stubbed off by Client.  
Connections to sign components by Sign Fabricator.

Supplier for (Option 1) TL Vision MS Outdoor Mono Amber LED and (Option 2) TL Vision S-F Outdoor RGB LED.

Trans-Lux  
Dennis Lyte  
Tel: 905-631-7661 x209  
Email: dlyte@primus.ca



**Gottschalk+Ash International**

416-963-9717  
416-963-9351  
165 Avenue Road, Suite 200  
Toronto, ON M5R 3S4

Project Title  
**Campus Identification for Sheridan College**

Project No  
**779**

Rev	Rev. Description	Date

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Drawn by  
**MK**

Checked by  
**IW**

Date  
**March 29, 2011**

Document Set Title  
**Graphics & Signage**

Document Section Title  
**Canopy Entrance Sign**

Sign Type  
**C.1**

Scale  
**1"**

Sheet No  
**ST5.02**