

Originator's

Files BL.03-SIG (2008)

DATE: October 28, 2008

TO: Chair and Members of Planning and Development Committee

Meeting Date: November 17, 2008

FROM: Edward R. Sajecki

Commissioner of Planning and Building

SUBJECT: Sign By-law 0054-2002, as amended

Sign Variance Applications

RECOMMENDATIONS: That the Report dated October 28, 2008 from the Commissioner of

Planning and Building regarding Sign By-law 0054-2002, as amended, and the requested four (4) Sign Variance Applications described in Appendices 1 to 4 to the Report, be adopted in

accordance with the following:

1. That the following Sign Variances **be granted**:

(a) Sign Variance Application 08-02117

Ward 2

Petro Canada

2489 North Seridan Way

To permit the following:

(i) One (1) fascia sign shall be located above the upper limits of the first storey.

(b) Sign Variance Application 08-01625

Ward 4

Weaver's Hill

85 & 121 Acorn Place

To permit the following:

- (i) Two (2) address signs for an apartment house with an area of 0.96m² (10.33 sq. ft.) per sign, located on the above ground stairwell enclosures.
- (c) Sign Variance Application 08-02638

Ward 6

Anil Sharma

808 Britannia Road West

To permit the following:

- (i) One (1) additional fascia sign located on the second storey of the building.
- 2. That the following Sign Variance **not be granted**:
 - (a) Sign Variance Application 08-01066

Ward 3

Rockwest Property Inc.

4120 Dixie Road

To permit the following:

(i) One (1) additional ground sign fronting Dixie Road.

BACKGROUND:

The *Municipal Act* states that Council may, upon the application of any person, authorize minor variances from the Sign By-law if in the opinion of Council the general intent and purpose of the By-law is maintained.

COMMENTS:

The Planning and Building Department has received four (4) Sign Variance Applications (see Appendices 1 to 4) for approval by Council. Each application is accompanied by a summary page prepared by the Planning and Building Department which includes

information pertaining to the site location; the applicant's proposal; the variance required; an assessment of the merits (or otherwise) of the application; and a recommendation on whether the variance should or should not be granted.

FINANCIAL IMPACT: Not applicable.

CONCLUSION: Council may authorize minor variances from Sign By-law 0054-

2002, as amended, if in the opinion of Council, the general intent and purpose of the By-law is maintained. Sign By-law 0054-2002, as amended, was passed pursuant to the *Municipal Act*. In this respect, there is no process to appeal the decision of Council to the Ontario Municipal Board, as in a development application under the

Planning Act.

ATTACHMENTS: Petro Canada

Appendix 1-1 to 1-7

Weaver's Hill

Appendix 2-1 to 2-7

Anil Sharma

Appendix 3-1 to 3-7

Rockwest Property Inc. Appendix 4-1 to 4-8

Edward R. Sajecki

Commissioner of Planning and Building

Prepared By: Darren Bryan, Supervisor Sign Unit



October 28, 2008

FILE: 08-02117

RE: Petro Canada

2489 North Sheridan Way - Ward 2

The applicant requests the following variance to section 17(3) of the Sign By-law 0054-2002, as amended.

Section 17(3)	Proposed
Fascia signs shall not be located above the	One (1) fascia sign shall be located above the
upper limits of the first storey.	upper limits of the first storey.

COMMENTS:

The proposed variance is for a fascia sign located above the main entrance to the building. The fascia sign is well designed and placed in keeping with the building design. The Planning and Building Department therefore finds the variance acceptable from a design perspective.

K:\pbdivision\WPDATA\PDC-Signs\2008 PDC Signs\08-02117\01- report.doc

Petro-Canada

2489 North Sheridan Way Mississauga, Ontario L5K 1A8 Telephone +1 905 804 4500 Facsimile +1 905 804 4747 Petro-Canada

2489, North Sheridan Way Mississauga (Ontario) L5K 1A8 Téléphone +1 905 804 4500 Télécopieur +1 905 804 4747



August 13, 2008

City of Mississauga 300 City Centre Drive Mississauga, Ontario L5B 3C1

ATTENTION: Christopher Nagy

Sign Unit

Planning and Building Department

RE: Application Number: SGNBLD 08 2117 VAR

2489 North Sheridan Way

LETTER OF RATIONALE FOR SIGN VARIANCE APPLICATION

A sign permit application has been submitted to allow the installation of a 1.638m x 2.160m fascia sign to be located on the south elevation of the building to clearly identify the new main entrance to the Petro-Canada complex which links all the buildings together.

Although the sign is located below the upper roofline of the building, it will extend beyond the top of the parapet it is attached to by 0.223 m (0.73 ft). If the proposed sign was located lower on this wall, the entrance canopy will block the bottom portion of the sign from view. The letters "PETRO-CANADA" will not be visible when approaching the building. Compared to the overall size of this building the proposed sign is relatively small, so to reduce it in size will decrease the impact and upset the balance of the design.

Several concepts were considered for this fascia sign, but due to the tiered design of the foyer, it was felt that the positioning of the sign in this proposal was the most complimentary to the architecture.

The sign will extend beyond the parapet, but does not extend above the roofline of this single storey structure, so I believe it does not compromise the intent or integrity of the Sign By-law.

It is very important that this sign be totally visible in order to identify the new entrance to this large facility, so I respectfully request that the sign variance application be approved.

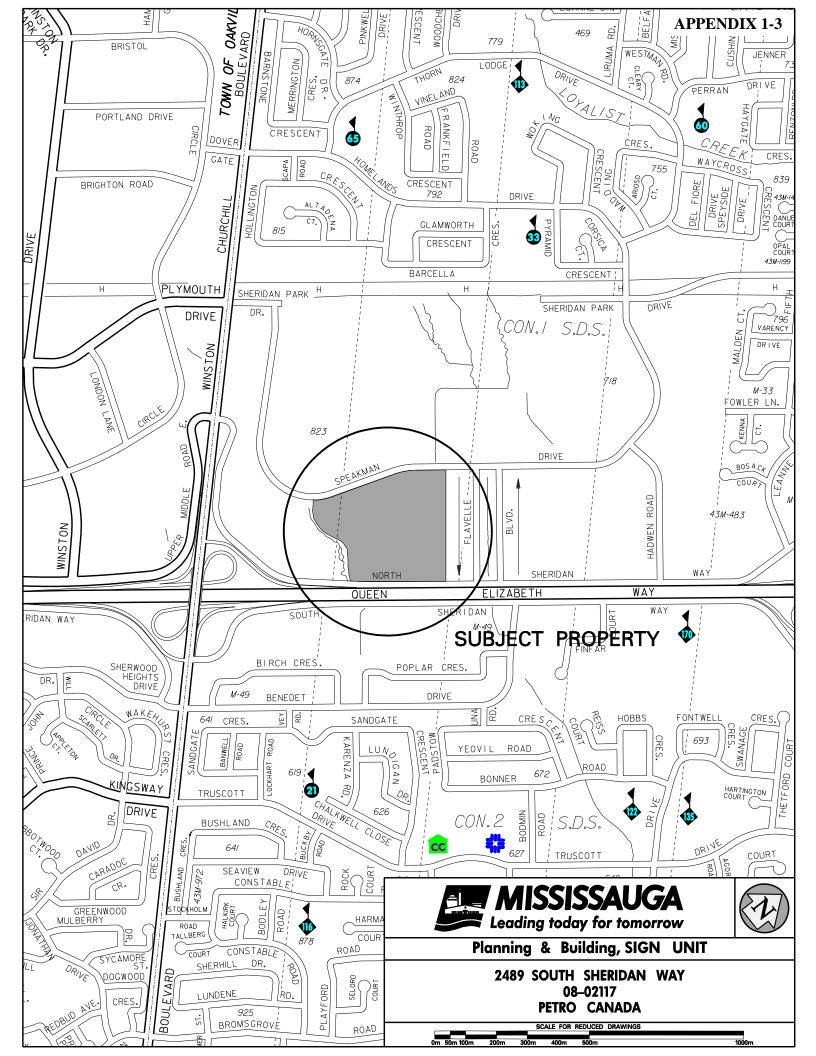
Yours truly.

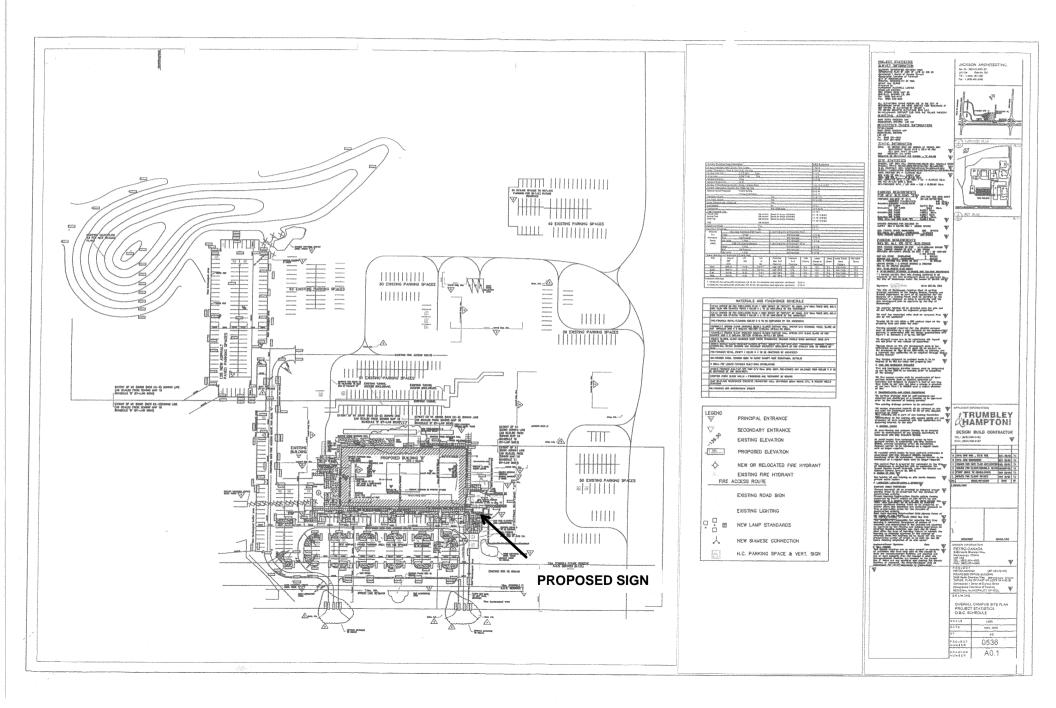
Stephan Sidorenko Facilities Manager

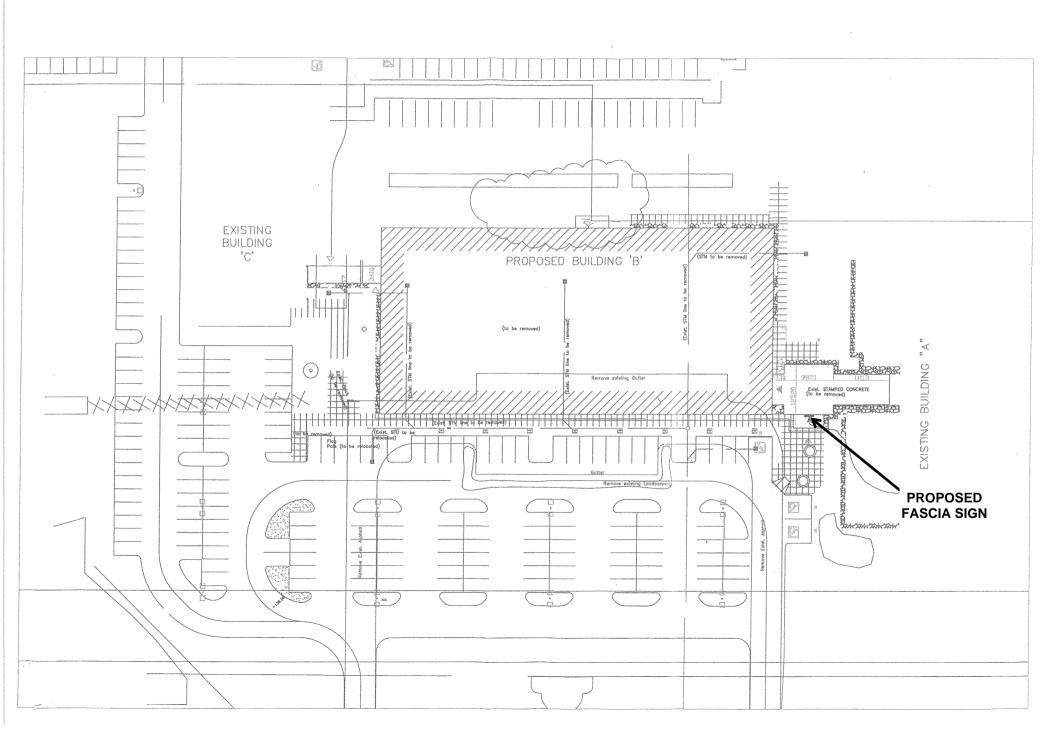
Petro-Canada

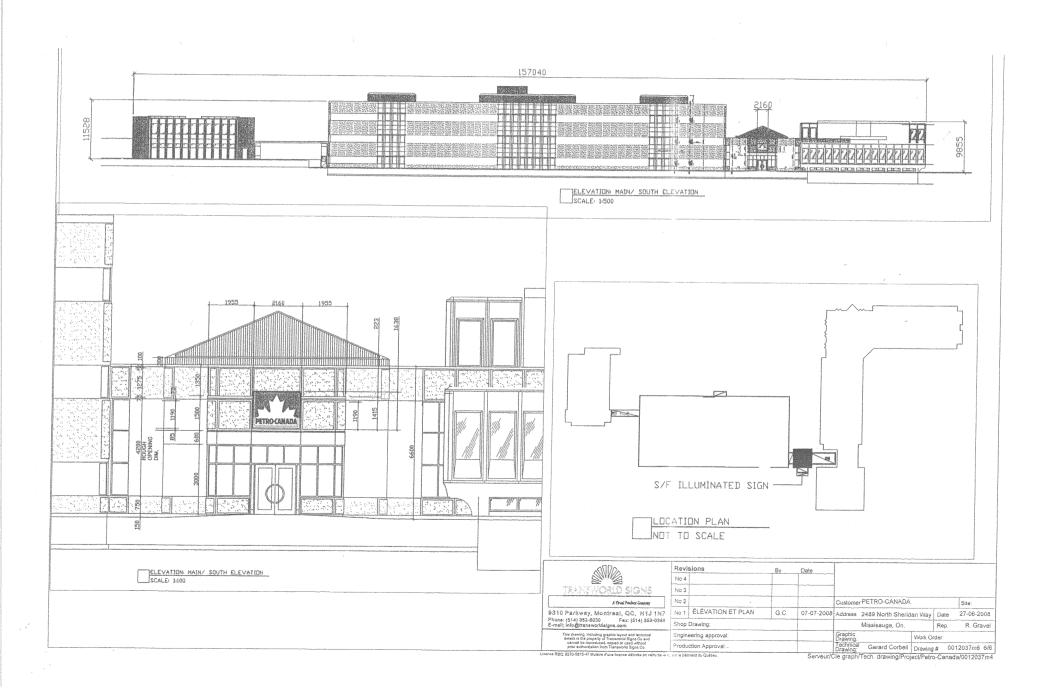
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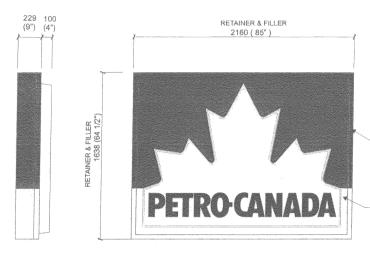
NATIONAL PARTNIE.
ENREFAURE NATIONAL











FILLER MADE OF ALUMINUM EXTRUSION # TOSE TO BE PAINTED PCP WHITE AND RED RETAINER MADE OF ALUMINUM EXTRUSION # INT-13 TO BE PAINTED PCP WHITE AND RED

(2) 4" (100mm) PANNED FACE (MOLD C-100) IN 3/16"THK, WHITE PIGM, ACRYSTEEL (WITH BLOCS) WITH GRAPHIC VINYLAPPLIED ON FIRST SURFACE LEAVE GRAPHIC IN WHITE (4" PANNED PLAST,) ON BACKGROUND IN VINYL RED 3M#VT-2805 TRANSLUCENT "PETRO-CANADA" LETTER IN VINYL BLACK 3M#7725-12

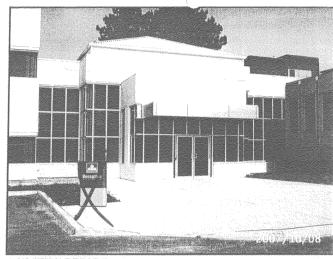
(1) NEW ILLUMINATED S/F SIGN

C SIDE VIEW

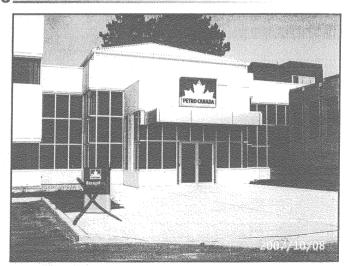
SCALE: 3/8" = 1'-0"

C GRAPHIC ELEVATION

SCALE: 3/8" = 1'-0"



C LOCATION BEFORE



C LOCATION AFTER



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o 2	PLAN ET ÉLÉVATION	G.C.	07-07-2008	Customer	Petro-Canad	ła		Site:#	
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October 28, 2008

FILE: 08-01625

RE: Weaver's Hill

85 & 121 Acorn Place - Ward 4

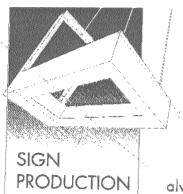
The applicant requests the following variance to Section 12 of the Sign By-law 0054-2002, as amended

Section 12 – Table	Proposed
The maximum sign area for an address sign	Two (2) address signs for an apartment house
for an apartment house is 0.4n ² (4.3 sq. ft.) to	with an area of 0.96m^2 (10.33 sq. ft.) per sign,
be located on the wall of the first storey.	located on the above ground stairwell
	enclosure.

COMMENTS:

The proposed variance is for two (2) address signs that are placed on the walls of the above ground stairwell enclosures near the vehicular entrance to the site. Each sign exceeds the allowable sign area permitted for an apartment house located in a residential zone.

There is a 3m (10 ft.) hydro easement located along the front property line that prohibits the installation of a ground address sign. The entrances to the apartment building are setback from the front property line and are not visible to the street. The above ground parking stairwell enclosures are the nearest visible structures to the street and the most appropriate locations to display the addresses for the property. The Planning and Building Department therefore finds the variances acceptable from a design perspective.



always on the edge

August 28th, 2008

2455 Lucknow Drive Mississauga Onlario Canada L58 1H9

City of Mississuaga Planning and Building Department Building Division 300 City Centre Drive Mississauga ON L5B 3C1

Fax: 905-896-5638

APPLICATION NUMBER: SGNBLD 08 1625

RE

85 ACORN PL PLAN M998 BLK1 PYLON SIGN

Contact: Christopher Nagy/Mark Toliao

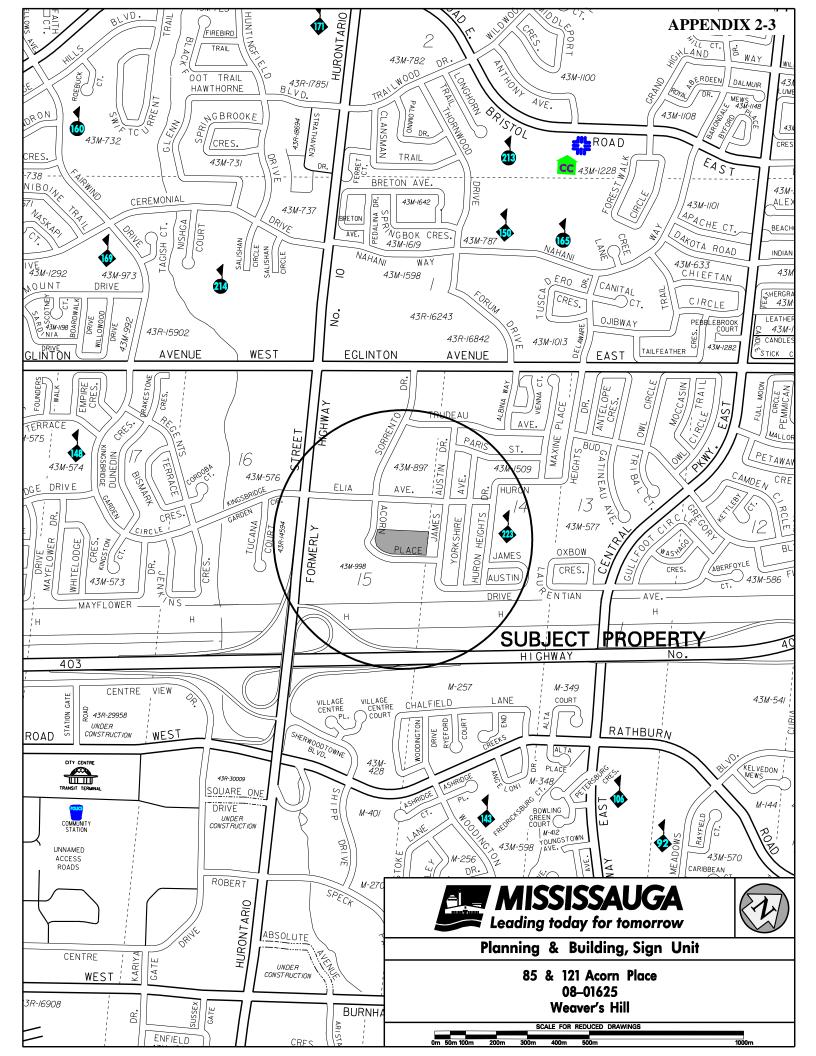
Our company Sign Production is writing in regards to the variance for the signage for "Weaver's Hill" apartments which are owned by the Peel Living Corporation. This signage will include two single face fascia signs (both signs to display "Weaver's Hill", but one sign with the address 85 ACORN PLACE underneath and the other to display 121 ACORN PLACE underneath. Mock ups have already been provided). The reason that the Peel Living Corporation would like to have these signs installed is for greater visibility of the location of their buildings, in the hopes that it will increase public interest in renting these government apartments. If you require any further information, please contact me.

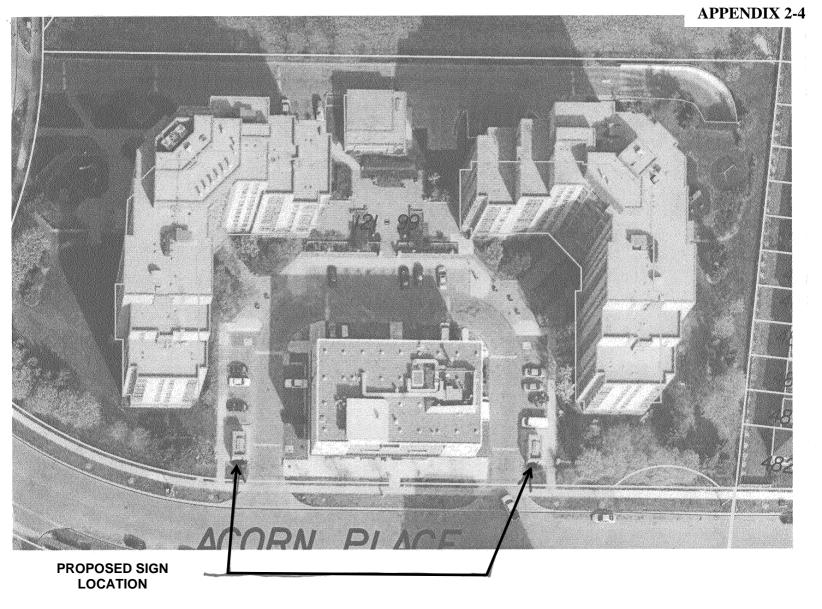
Thank you,

Cole Kostic,

Sign Production 416-587-7371









25 inches

60 inches







October 28, 2008

FILE: 08-02638

RE: Anil Sharma

808 Britannia Road West - Ward 6

The applicant requests the following variance to section 17 of the Sign By-law 0054-2002, as amended.

Section 17	Proposed
A fascia sign shall be located no higher than	One (1) additional fascia sign located on the
the upper limit of the first storey of a	second storey of the building.
building.	

COMMENTS:

The proposed variance is for an additional fascia sign on the north elevation of the building on the second storey. The building owner previously received an approval for a variance to permit three fascia signs on the second storey of the building on January 30, 2008 under application 07-03891. The proposed sign is in keeping with design perimeters of the previous approval and therefore acceptable from design perspective.

K:\pbdivision\WPDATA\PDC-Signs\2008 PDC Signs\08-02638\01-Report.doc

Attention: MARK TOLIAO

September 17, 2008

Mark Foo The Sign of Success 4-966 Pantera Dr Mississauga, ON L4W2S1

Attn: Mark Foo

Re: Order Number 115198 Dated 2008-07-14 and new application/ Permit SGN BLD 08-2638

Refer to your e-mail received just now confirming the re-submission of permit documents to the City of Mississauga for the north elevation sign at the unit 202-808 Britannia Rd West and to comply with the 2 items mentioned in Order Number 115198 dated 2008-07-14. As this (1) fasic sign installed at the north elevation was inadvertantly omitted by you to be included in the consolidated application/Permit number SGNBLD 07 3891 VAR while submitting the permit, we request you to follow up and get the compliance from the city.

As you are aware that the Planning and Building Department met with the owners sometime last year and requested a comprehensive and coordinated plan for all the signage on the second floor of the complex. At that time, you also had provided a plan to the City with a standard signage design for all tenant on the second floor which was found to be acceptable by the Planning and Building Department from a design perpective and will be the standard for any further signage on the second floor as confirmed by the City vide their letter dated december 11, 2007. (Copy enclosed)

Since the Planning and Building Department finds the variance acceptable vide their letter dated December 11, 2007 wherein these three (3) fascia signs on the second floor sign were permitted and this particular north elevation sign of unit 202 was omitted to be included at that time because of duplication of the same sign at the west side of the unit 202. We request the City to permit this sign now since it was inadvertant error/mistake at the part of the consultant while submission of the original application.

The requested north elevation sign is very important for the new business viability and this north elevation sign is consistant with the already installed north elevation sign of the adjacent unit owner (unit 201) on the north side of the same wall. By permitting the north elevation of unit 202, the City would make the north side elevation looks more consistant with the already installed north elevation sign of the adjacent unit owner (unit 201) and looks more parallar to each other. At present the business is expecting to grow based on the north elevation

2

2

exposure and would be able to sustain the huge amount of property tax, mortgages and maintainance fees etc based on the new business expected to come through this sign.

We are confidant that the city would understand our situation and circumstances. Since this north elevation sign of unit 202 was originally being the part of the consolidated application/Permit SGNBLD 07 3891 VAR submitted and was omitted to be included inadvertantely because of duplication of the same sign on the west side, the building permit may please be now granted.

We look forward to the support and cooperation of the City of Mississauga.

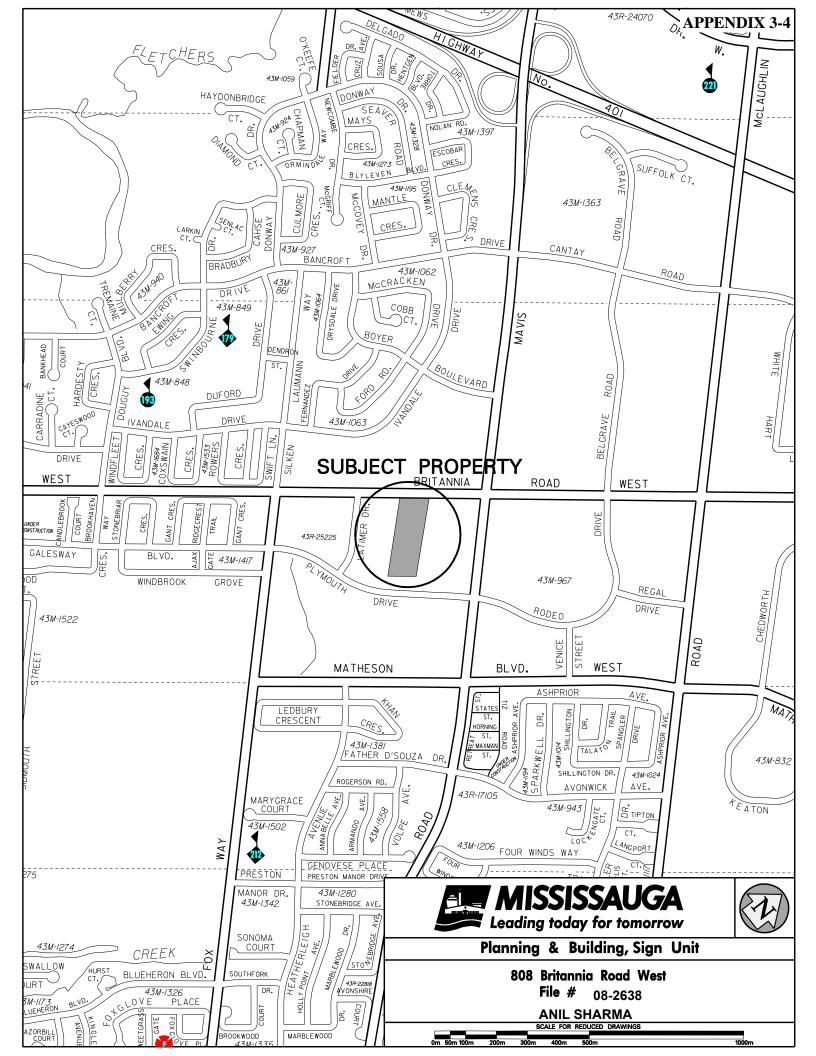
Sincerely,

Anil K Sharma, CGA

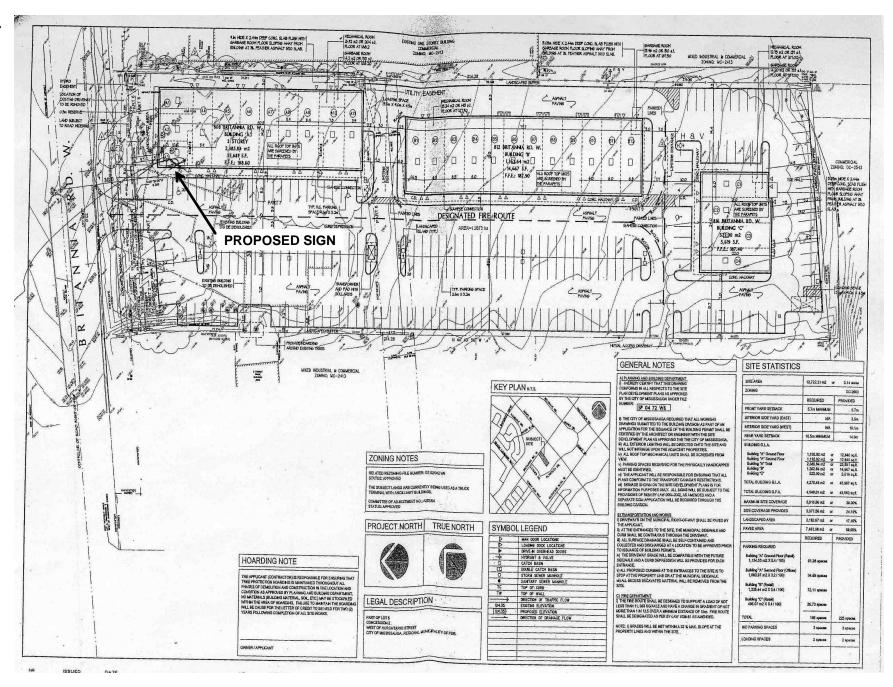
Cell- VIIb. SUI SO70

CC: Mark Toliao Inspector: Sign Unit City of Mississauga

Planning and Building Department





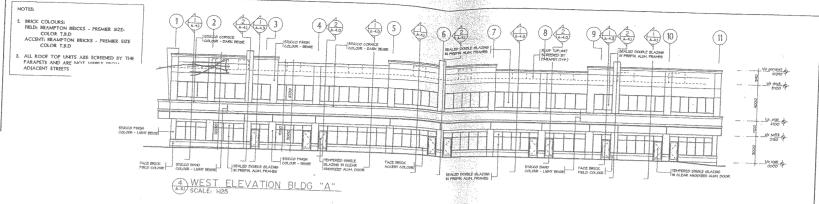


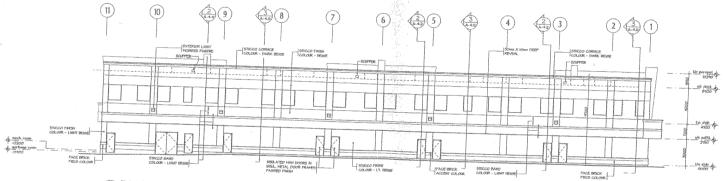
MAIN SIGN

42.684 in

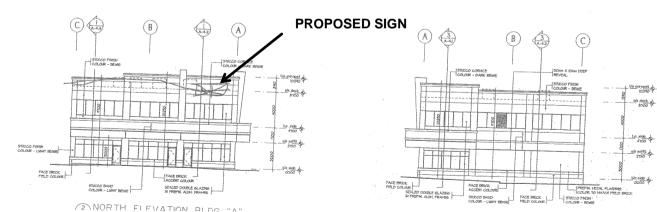
ANIL K. SHARMA
TAXATION 905-593-6000

121.185 in





(3) EAST ELEVATION BLDG "A"



Peterson	NO	ISSUED	DATE
t to	- 1	ISSUED FOR SITE PLAN APPROVAL	PEB. 20 2004
	2	RE-ISSUED AS PER HUNGIPAL CONNENTS	11/1 12 2004
	5	RE-ISSUED FOR SITE PLAN APPROVAL	PEB. 01, 2005
	4	RE-ISSED AS PER MINICIPAL CONSENTS	APR. 01, 2005
	-/ 3	BUILDING PERMIT	JUN. 15, 2005
	6	ISSUED FOR TENERR	JR, 25 2005
	7	ISSUED FOR SITE PLAN APPROVAL	AUS. 14, 2009
	Ď	ISSUED FOR CONSTRUCTION	58PT. 04

IANPATH PLAZA INC.

38 WOODSEND RUN BRAMPTON, ONTARIO L6Y 4G9 (416) 432-0792 (416) 998-0718 (FAX)

-		
4	REVISED FER ADDESENS 4 LETTER OF BITERS	58FT. 01
5	EXTENT OF STUCCOUNTICK REVISED	AUS. M, 2005
2	SECOND STOREY ADDED	PEB. 01, 2005
7	BUILDING SIZE REVISED	JEY 12, 2004
NO.	REVISION	DATE

Janpath Plaza Britannia & Mavis

808 Britannia Road West Mississauga, Ontario



A. BALDASSARRA Architect Inc.

7808 Jane Street, Suite 200 Concord, Ontario 14K 4R6 Tel: (905) 660-0722 Fax: (905) 660-7019

His deck

-to-play



DRAWING TITLE	
Building	'A' Elevations
	14-72 W5
EREASON ET	SCALE
dp/m	5325



October 28, 2008

FILE: 08-01066

RE: Rockwest Property Inc.

4120 Dixie Road - Ward 3

The applicant requests the following variance to section 13, table 3 of the Sign By-law 0054-2002, as amended.

Section 13, Table 3	Proposed
Permits one (1) ground sign for each street	One (1) additional ground sign fronting Dixie
line.	Road.

COMMENTS:

The variance is for a second ground sign along Dixie Road for a retail commercial plaza. Currently, the plaza has one large ground sign (see Appendix 4-7). The intent of sign provisions in the Sign By-law for multi-tenant complexes is to identify the complex through the ground sign and the tenants through the building fascia signs. The ground signs provisions were designed to accommodate some of their main anchor tenants but not all tenants of a complex.

An additional ground sign along Dixie Road will add visual clutter along the street and would set precedents for other commercial complexes throughout the City to request the same. The Planning and Building Department does not find the proposal to be within the intent of the Sign By-law and therefore cannot support the variance application.

K:\pbdivision\WPDATA\PDC-Signs\2008 PDC Signs\08-01066\01- REPORT_Oct28.doc

Bernatt Architect Ltd.

40 Wynford Drive Suite 312 Toronto Ontario M3C 1J5
Telephone (416) 449-8845 Facsimile (416) 449-0103
Email: sbernatt@bellnet.ca

April 22, 2008

TO WHOM IT MAY CONCERN AT THE CITY OF MISSISSAUGA

RE: PROPOSED ADDITIONAL PYLON GROUND SIGN AT ROCKWEST PLAZA 4120 DIXIE ROAD, MISSISSAUGA

LETTER OF RATIONALE

We request permission to erect an additional Pylon Sign for the following reasons:

1. Our small local tenants have made this request to us primarily because of a need to try to attract more business.

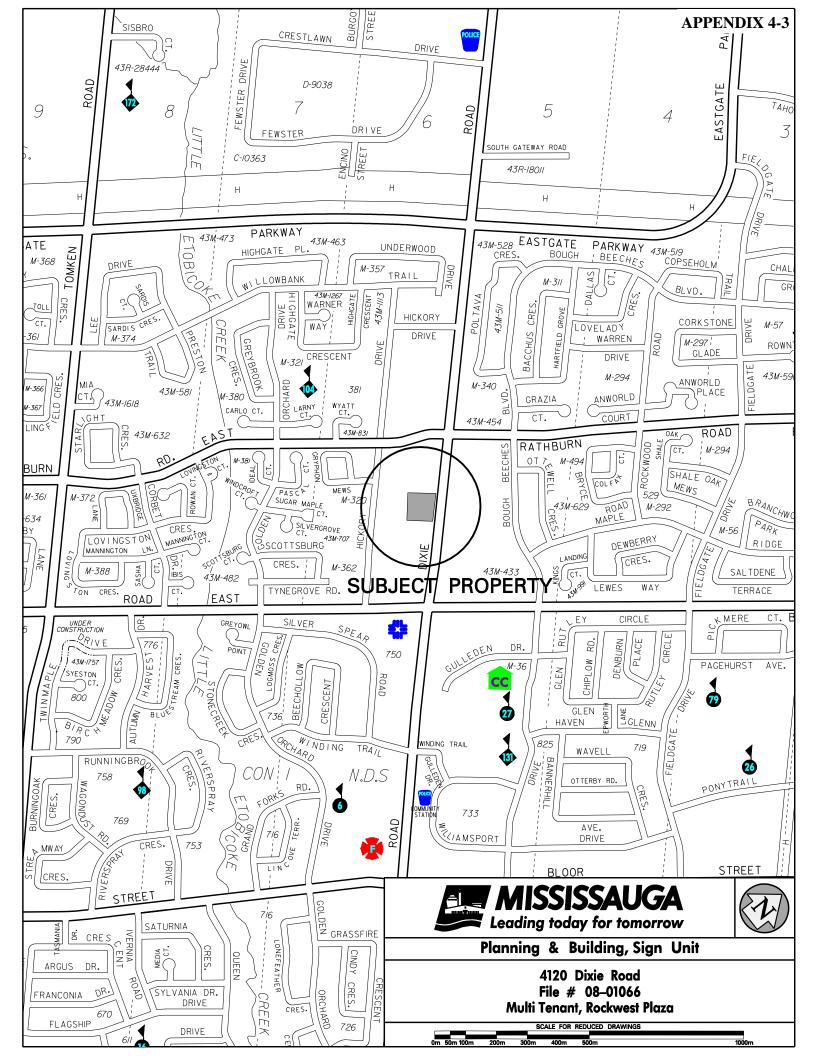
The explanation given is that it is becoming more and more difficult for them to stay in business because of fierce competition with the large box stores which are opening up all around.

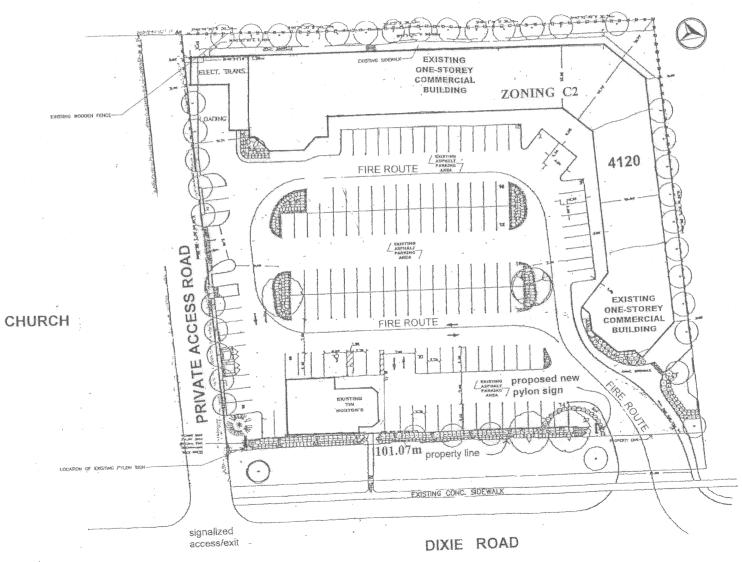
- 2. The stores in this plaza are not nationwide chain stores, rather local "mom and pop" stores trying to survive in the local community.
- 3. They feel that more exposure of their shops to drive by traffic via another pylon sign will increase their business.

Sincerely yours,

Bernatt

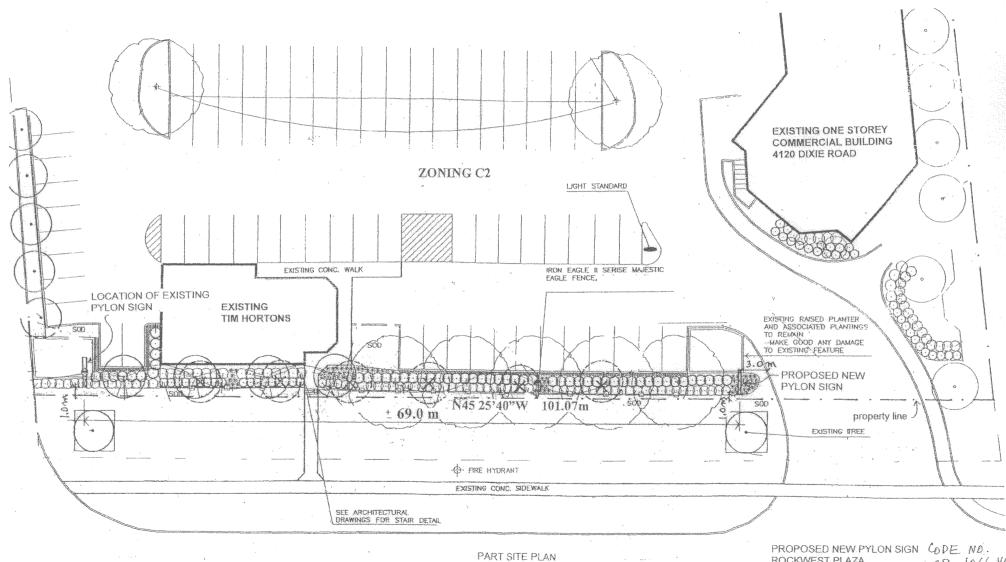
Stephen Bernatt, B. Arch., Dip. Arch. Tech., O.A.A.





PROPOSED NEW PYLON SIGN ROCKWEST PLAZA 4120 Dixie Road, Mississagua

BERNATT ARCHITECT LTD.
40 Wynford Drive, Ste. 312
Toronto, Ontario M3C 1J5
Tel. 416-449-8845 fax. 416-449-0103
Email: sbematt@bellnet.ca

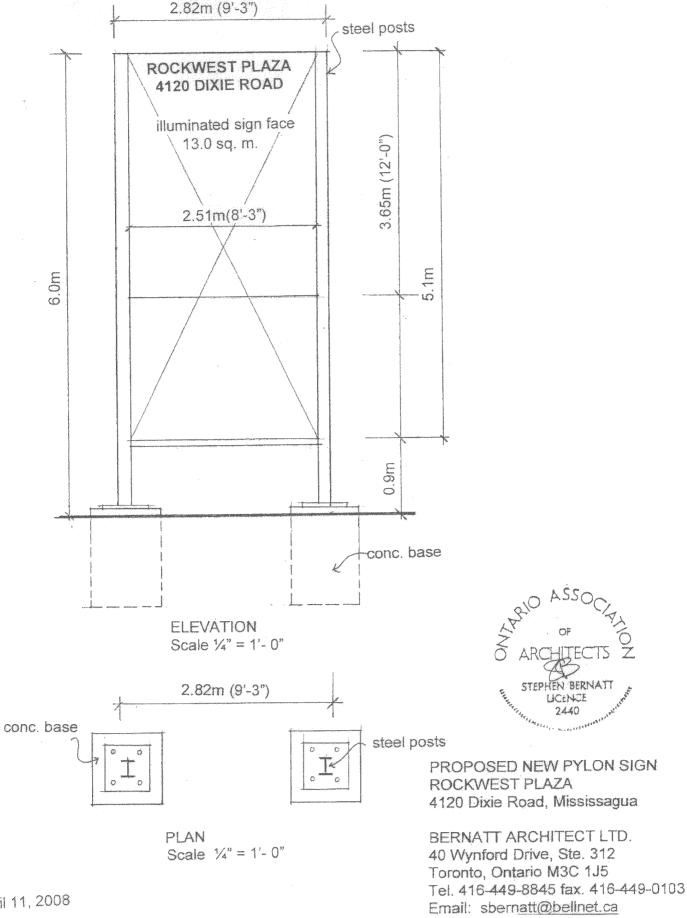


AT DIXIE ROAD Scale 1:250

DIXIE ROAD ROCKWEST PLAZA 08-1066 VI 4120 Dixie Road, Mississagua

BERNATT ARCHITECT LTD. 40 Wynford Drive, Ste. 312 Toronto, Ontario M3C 1J5 Tel. 416-449-8845 fax, 416-449-0103

REV. May 30/08 April 11 2008



April 11, 2008

17/06/2008

