Clerk's Files





Originator's Files

BL.03-SIG (2006)

DATE:	May 23, 2006
то:	Chair and Members of Planning and Development Committee Meeting Date: June 12, 2006
FROM:	Edward R. Sajecki Commissioner of Planning and Building
SUBJECT:	Sign By-law 0054-2002, as amended Sign Variance Applications

RECOMMENDATIONS: That the Report dated May 23, 2006, from the Commissioner of Planning and Building regarding Sign By-law 0054-2002, as amended, and the requested two Sign Variance Applications described in Appendix 1 to 2 to the Report, be adopted in accordance with the following:
1. That the following Sign Variances be granted:

(a) Sign Variance Application 06-00456 Ward 2
Tim Hortons

2165 Royal Windsor Drive

To permit the following:

- (i) One menu board and one pre-menu board located adjacent to the drive through lane.
- (ii) One fascia sign located on the east elevation of the building.

	 (b) Sign Variance Application 06-00574 Ward 6 Shell 1250 Eglinton Avenue West To permit the following: (i) One fascia sign located on the west elevation. 			
BACKGROUND:	The <i>Municipal Act</i> states that Council may, upon the application of any person, authorize minor variances from the Sign By-law if in the opinion of Council the general intent and purpose of the By-law is maintained.			
COMMENTS:	The Planning and Building Department has received two Sign Variance Applications (see Appendix 1 to 2) for approval by Council. Each application is accompanied by a summary page prepared by the Planning and Building Department which includes information pertaining to the site location; the applicant's proposal; the variance required; an assessment of the merits (or otherwise) of the application; and a recommendation on whether the variance should or should not be granted.			
FINANCIAL IMPACT:	Not applicable.			
CONCLUSION:	Council may authorize minor variances from Sign By-law 0054-2002, as amended, if in the opinion of Council, the general intent and purpose of the By-law is maintained. Sign By-law 0054-2002, as amended, was passed pursuant to the <i>Municipal Act</i> . In this respect, there is no process to appeal the decision of Council to the Ontario Municipal Board, as in a development application under the <i>Planning Act</i> .			

- 2 -

ATTACHMENTS:

Tim Hortons Appendix (1-1 to 1-7).

Shell – Car Wash Appendix (2-1 to 2-5).

Edward R. Sajecki Commissioner of Planning and Building



SIGN VARIANCE APPLICATION REPORT Planning and Building Department

May 23, 2006

FILE: 06-00456

RE: Tim Hortons 2165 Royal Windsor Drive

The applicant requests the following variances to section 14 of the Sign By-law 0054-2002, as amended.

Section 14	Proposed
Does not permit menu boards or pre-menu	One (1) menu board and one (1) pre-menu
boards in an industrial zone.	board to be located along the drive through
	lane.
Does not permit fascia signs on the side (east)	One (1) fascia sign located on the side (east)
elevation of the building located in an	elevation of the building.
industrial zone.	

COMMENTS:

Although the business is a commercial use, it located in an industrial zone. Sign By-law 0054-2002, as amended does not have provisions for such a use in an industrial zone. However, the Sign By-law would have permitted the variances if the business was located in a commercial zone. The Planning and Building Department therefore finds the variances to be within the intent of the Sign By-law.

APPENDIX 1-2

820637 ONT. INC.

April, 10th 2006

To,

The City of Mississauga,

I have been advised by my tenant that you are looking for a letter of rationale outlining support for the sign variance application.

The sign variance application should be approved because:

- 1. The proposed signage is attractive and compliments the renovated building.
- 2. The proposed signage is complimentary to the other building signage at this location.
- 3. The existing building has been used for a free-standing restaurant since 2000. It is allowed as a use in this zoning and the "Tim Horton's" has received a building permit. Most recently, the building has been a "Coffee Time" and a "Cluckers Restaurant". Both of these past tenants had fascia signage similar to what is proposed for "Tim Horton's".
- 4. The proposed restaurant needs the signage for the standard operation of the restaurant. The signage being requested is no different than other "Tim Horton's" restaurants in the City of Mississauga.

I, Nevenka Gospodnetic fully support the proposed request for sign variance and sign

If you require any information, please do not hesitate to call me (416) 908-1859.

Yours truly. Neventa Gospodnetic

Owner



TRANSMITTAL – HAND-DELIVERED ONLY

DATE: April 11, 2006

- FROM: Maurice Luchich, Project Manager, Planning Dept. The TDL Group Corp., 874 Sinclair Rd., Oakville, Ont., L6K 2Y1 Facsimile: (905) 845-5551, Telephone: (905) 339-5696
- TO: Mr. Jeffery Grech, Sign OBC/By-law Plan Examiner Building

RE: Sign Permit, Code 06-456 -- Sign Variance Application 2165 Royal Windsor Drive

TDL has recently found out that the sign permit application replacing existing signs requires sign variance approval. To this end, please find enclosed the following:

- (1) Two sets of plans depicting the proposed signage and site/sign plan indicating location of the proposed signage;
- (2) Payment to be made by VISA for the proposed Sign Variance application;
- (3) Sign Variance Application form;
- (4) Letter of Authorization/Justification from the landowner.

Please be advised that TDL's interpretation of the Sign By-law indicates that one fascia sign is permitted as-of-right (south façade, facing Royal Windsor Drive). Therefore, the sign variance application is for the menu sign, preview menu sign, and one fascia sign (east façade, facing parking lot).

In addition to the justification from the landowner, TDL has prepared the following rationale for the proposed sign variance application:

- 1. The Sign By-law's restrictions are intended to ensure that the use provisions of the applicable Zoning By-law are not contravened. In other words, the Sign By-law ensures that sign permits are not issued for a use that potentially contravenes the use provisions of the zoning by-law. In this case, the store at 2165 Royal Windsor Drive has a base zone of 'M1' under By-law 5500 which under the Sign By-law does not allow for "Commercial" provisions. Specifically, the menu board, preview board, etc.. are not permitted as-of-right. Obviously, the proper, safe, and efficient operation of a convenience restaurant with drive-through facility requires appropriate signage. Notwithstanding the "M1" base zone, the site is zoned "M1-2094" which specifically notes that a convenience restaurant is permitted.
- 2. It should be noted that the overall signage requests would not contravene any aspect of the Sign By-law provisions if this site had a base "commercial" zone. Also, the signage requested is in no way in excess of a typical Tim Hortons store. The common pylon and directional signs are being left alone: variances are only required for the one fascia sign and the menu signage. The signage proposal is very similar to most of the other existing signs for commercial restaurant development along this roadway. A similar variance application, with a base industrial zone, was reviewed and approved in the fall of 2004 by the City for 1801 Dundas Street East.
- 3. As noted by the landowner, the existing building has been in operation as a convenience restaurant for approximately 6 years. In that time, each tenant has had the necessary signage for the operation of the store. The proposed fascia signage by TDL represents a reduction in the amount of signage and graphic "banding" which existed on the previous store facades. The menu signage replaces signage that existed previously and is only required as a result of the relocation of both signs.
- 4. The proposed standard Tim Hortons fascia signage is sized and located to be attractive and complimentary to the renovated building facades.

In light of the above information, the sign variance application request is reasonable and appropriate for the subject lands in light of the proposed renovation, the store design, and the existing context. TDL is looking forward to the support of staff, area Councillor, and members of PDC for the requested sign variance. On a final note, TDL is requesting that this matter be scheduled immediately as the store is opening very soon. It should be noted that the formal notification of the sign variance requirements was not sent to TDL resulting in a loss of time. Your cooperation in this matter is greatly appreciated.

I believe that with this information, the application is in order and you can proceed to process this matter expeditiously. As always, if you need any further clarification or additional information on this matter, please do not hesitate to call.

Yours truly,

Maurice Luchich, Project Manager – Planning Engineering Services Department

*Enclosure (Drawings)

c: Councillor P. Mullin, Ward 2 Ms. N. Gospodnetic, 820637 Ont. Inc.







APPENDIX 1-7





SIGN VARIANCE APPLICATION REPORT Planning and Building Department

May 23, 2006

FILE: 06-00574

RE: Shell - Car Wash 1250 Eglinton Avenue West - Ward 6

The applicant requests the following variance to section 13 of the Sign By-law 0054-2002, as amended.

Section 13	Proposed
Permits fascia signs to be located on a car	One (1) fascia sign on a car wash wall with an
wash wall with an exit having a maximum sign area of 4.79 m^2 (51.63 ft ²).	exit having a sign area of 5.74 m^2 (61.79 ft ²).

COMMENTS:

The variance is a slight increase in sign area but is in keeping with the design of the building and other fascia signs on the building. The Planning and Building Department finds the variance acceptable from a design perspective.



JAND B ENGINEERING INC.

5734 Yonge Street, Suite 501 Toronto, Ontario, Canada M2M 4E7 Telephone: (Fax: (E-mail: s

(416) 229-2636 (416) 229-6965 staff@jandb-engineering.com

March 27, 2006

Claynifi MassisBaulsting Department 300 City Centre Drive

Att: Jeff Gretch Inspector, Sign Unit

Re: Shell Car Wash 1250 Eglinton Avenue West

Dear Jeff,

As per our telephone conversation of March 24, 2006, I would like to apply for a Variance to allow for additional coverage with the Car Wash exit sign at the above location.

As submitted in the Sign Permit application the coverage for the exit sign is 11.895% and exceeds the allowable coverage for an exit sign of 10%.

The reason for the Variance request is because, upon follow up on the sign sizing on Friday I discovered that the entrance, exit and north fascia signs have all been manufactured and are awaiting shipment. Due to the nature of the site all 3 of these signs were special order. As it turns out they were manufactured prior to final approval.

The fascia sign on the north elevation meets the requirements for minimum sign area coverage of 10% with a 5% coverage area.

The entrance sign coverage is only 10% of the allowable 15% coverage.

The exit sign (as applied for) will exceed the minimum coverage area by 1.895%.

Could you please review the Variance application to allow for the extra 1.895% coverage of the exit sign.

Thanking you in advance

Al Chabassol

Project Manager J and B Engineering Inc.

416 229 2636 (227) 905 995 8863





APPENDIX 2-4



KEY PLAN

GENERAL NOTES:

1. ALL DIMENSIONS ARE TAKEN FROM SURVEY OF JAN. 30, 1990 AND MAY NOT BE ENTIRERLY AS STATED

2. DO NOT SCALE DRAWINGS.

1	15 MAR.' 06	ISSUED	FOR CITY APPROVAL		IL	AC
No.	Date		Description		Drawn By	Engineer
	•		REVISIONS		•	•
K	×B∖ ι/					
K	2		B ENGINE	:EKII	NG IN	
			01, City of North York, O			
	5734 Yonge Stre	eet, Suite 5		ntario M2M ·	4E7, Tel(416)229–2636
Ś	5734 Yonge Stre	nell	01, City of North York, O	ntario M2M ·	4E7, Tel(416)229–2636
Ś	5734 Yonge Stre	net, Suite 50 Dell CANADA	01, City of North York, O	ntario M2M ·	4E7, Tel(416)229–2636 Cts
Ś	5734 Yonge Stre	net, Suite 5 Dell CANADA PLAN	01, City of North York, O	ntario M2M ·	4E7, Tel(416	0)229–2636 Cts C20130
Ś	5734 Yonge Stre Street: SHELL (SITE F 1250 EGLIN	net, Suite 50 Dell CANADA PLAN TON W.	01, City of North York, O	ntario M2M A Pr	4E7, Tel(416)229–2636 Cts C20130
Proje File	5734 Yonge Stre Street: SHELL C SITE F 1250 EGLIN	net, Suite 50 Dell CANADA PLAN TON W.	01, City of North York, Or Canada PRODUCTS Date: 15 MAR.' 06 Scale: 1:200	ntario M2M · A Pr	4E7, Tel(416 odu AISSISSAU	0)229-2636 Cts C20130 GA, ON.
Proje File Draw	5734 Yonge Stre STR SITE F 1250 EGLIN No: 06003	net, Suite 50 Dell CANADA PLAN TON W.	01, City of North York, Or Canada PRODUCTS Date: 15 MAR.' 06	ntario M2M · Pr M Dwg. File	4E7, Tel(416 Odu AISSISSAU ACAD INF	C20130





APPENDIX 2-5

NOTE: THIS DRAWING IS BASED ON DETAIL AND ELEVATION DRAWINGS PROVIDED BY THERMAL SYSTEMS KWC LTD. DATED 06/03/17

0	21 MAR. 06	ISSUED FOR	REVIEW		КМ	AC	
No.	Date		Description		Drawn By	Engineer	
	REVISIONS						
Je	JAND B ENGINEERING INC. 5734 Yonge Street, Suite 501, City of Toronto, Ontario M2M 4E7, Tel(416)229-2636						
	Shell Canada Products						
Proje	Project: SHELL CANADA PRODUCTS CAR WASH ELEVATIONS AND SECTIONS RVI UPGRADE						
	1250 E	GLINTON AVE	E. W.	Ν	MISSISSAL	JGA, ON	
File	No: 0600	85 Date	: 20 MAR. 06	/	ACAD INF	0	
Draw	n By: KM	Scal	e: AS SHOWN	Dwg. File	e: 60085-	-A-200	
Chec	ked By: AM	Shee	et 1 of 1	Plotting	Scale: 1=1		
Draw	ing No: A—2	200		Drawing	Size: D		